The Sacramento Observer

AMERICA'S NO. 1 BLACK NEWSPAPER

1973 WINNER OF THE 'JOHN B. RUSSWURM TROPHY FOR JOURNALISM EXCELLENCE

GRIFFIN WINS HEISMAN

(SEE SPORTS SECTION PAGE H-6)

Members of the Mather Air Force Base National Brotherhood Association presented an evening of understanding and entertainment last weekend at the base Non-Commissioned Officer's Club. The program featured art and African artifact exhibitions, along with dancing and singing. Featured speaker was California Assemblyman Julian Dixon. Dixon is chairman of the Assembly Democratic Caucus. Shown are, left to right, Patricia Johnson, Miss Teen; Mrs. Jean Smith, an instructor at American River Junior College and Mrs. John Pennington, Air Force Wife of The Year. The ladies were presented flowers by members of the Brotherhood Association. (See Page A-7 and additional Photos and Story).

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FOR WEEK OF DEC. 5 - 11, 1974

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GLEN ELDER PROBLEMS

Residents of the Glen Elder community are disgruntled with what they say is the general lack of concern shown by city and county officials for their community.

Glen Elder is located south east of downtown Sacramento and is a predominantly Black community.

At a near marathon meeting held this week at Camellia Elementary School, a long list of concerned residents voiced strong protest at the lack of street and light improvements, park development and the fear that city and county officials are turning the other way ignoring their concerns.

According to some community representatives, the roots of the problems facing Glen Elder, go back nearly 20 years.

"Twenty years ago, the developers were saying that Glen Elder would be Sacramento's first integrated community," said George Heard.

Today the community is predominantly Black and the people living there are not happy with the speed of improvements.

Leroy Davis, resident manager of Ralph Kennedy Estates (a low-income multi-family apartment complex on the fringe of Glen Elder), voiced the general attitude of resident's dissatisfaction.

"It's very bad down there. I think some of us should go down there and take a look," said Davis pointing in the direction of a controversial cyclone fence dividing Glen Elder from the Larchmont-Lindale Subdivision.

Many of the residents of Glen Elder think that the fence represents the "overt racism" of Lindale residents. Charles Burkes, a ten-year resi-

(Continued on Page A-2)

The Sacramento Observer

PEOPLE

PAGE A-2
DEC. 5 - 11, 1974 74

SIGNS CONTRACT

Secretary of Labor Peter J. Brennan (center) signs contract awarding the National Urban League nearly $4.8 million to continue operating an apprenticeship outreach program in 31 cities across the county. Vernon Jordan Jr., executive director, National Urban League (left) was cosigner. Observing the ceremony are from left: Robert J. McConnon, director, Office of National Progran, Department of Labor William H. Kolberg, assistant secretary of labor for Manpower; Ben Burdetsky, deputy assistant secretary of labor for manpower, and Napoleon Johnson (seated), project director, Urban League.

In The Observer

Local

James Williams And Randolph Cooke Pair Off For Local NAACP Presidency A-5

Glen Elder Residents Say They Are Unhappy With City and County Officials A-5

Mather Air Force Base National Brotherhood, Sponsor Culture Night Assemblyman Julian Dixon Guest Speaker A-7

Forum

Blacks And The Tube And What Then ?????? A-2

The Ouster of President Nixon Is Something To Be Thankful For B-3

American Justice Headed For South African Type Aparthied Say Appellate Justice B-3

Could Separatism Be a Solution Or Illusion B-3

Real Estate

Office Family of Del Paso Heights Rebuild Home Burned Down Last Easter Sunday I-9

Federal Government Will Withdraw Riot Insurance From Georgia Permenately I-9

Century 21's Oree Smith Will Be Listed In Who's Who In Black America I-10

Home Central Air Humidfier Good Idea I-9

Index

OUR CITY A-5
OBSERVATIONS B-1
EDITORIALS B-2
FORUM B-3
RELIGION B-5
SPORTS B-7
SOCIAL C-1
ENTERTAINMENT E-1
TV E-6,7
URBAN F-1
FOOD F-5
AUTO G-1
HOUSING G-3

Andre Watts Came To Play

Attenders of the Andre Watts Concert presented Thursday night in the Sacramento Earl Warren Community center Theater gave Watts a genuinely warm welcome. Watts, in turn, gave them beautiful music and a superb performance.

Watts, who is noted as one of the nation's most talented young pianist--he is 26--presented music so gentle yet filled with passion that it often left the audience motionless.

And then the applause came like a strom--like the passion Watts displays in his music.

Watching the master artist was almost as fulfilling as his music. He moves with his piano with the same grace and beauty as oaks when they sway with a strong wind or a storm.

His fingers moved along the keyboard so swiftly that it seemed unbelievable they actually touched. Yet one knew the sound no felt it.

Watts' program consisted primarily of the works of Frederic Chopin and two works by Franz Liszt.

When he completed his presentations of The Etudes by Chopin, the audience was on its feet insisteing he play once again. The applause was deafening.

Watts compiled with a schubert piece that left the audience motionless for moments and then came the rain of appause.

It seems the best description, for me, of Watts' music is that of the seasons as they drift smoothly into each other --from Spring, to Summer to Fall to Winter and back again.

His playing leaves one with the same feeling of continuity; warmth, heat, coolness and strength of the elements.

He cannot be called simply great or wonderful. He is outstanding, beautiful

Glen Elder...

(Continued from Page A-1)

dent of Glen Elder, demanded to know who was responsible for placing the fence along a levy which also acts as a boundary line between the City of Sacramento and the County.

"What we want to ask is, who is responsible for putting up this blockade and we want to know the reason why it was put there," questioned Burkes.

Walter Thompson, Engineering Administration for the City, responded to the question by saying that the City was not responsible for placing the fence there.

"The city didn't place the fence there. That's the County's area and we don't have anything to do with that fence," said Thompson. He added that the reason there is a double cyclone fence along the levy was because the developer of the subdivision was just completing his contract which called for a fence initially.

Residents of the area want 75th Street, which runs North and South through Glen Elder, to connect with the Lindale subdivision.

Last year, the Sacramento County Board of Supervisors, under pressure from Lindale residents, killed a measure which would have allowed for the completion of 75th Street.

"We are asking if it's possible for the City to connect or open the street," said Burkes.

Glen Elder was annexed to the City in 1959, and subsequently the property adjoining the 75th Street proposed connection is owned by a developer and is in the county's jurisdiction.

Henry Kloss, supervisor of the 6th District, was not present at the meeting. His absence caused a mild furor with residents.

"A letter was sent to Kloss from the SAEOC Office and he was invited to attend," said Heard, discrediting a statement made from the audience that the supervisor was not invited.

The residents also want 50th, 52nd and 53rd Avenues to connect with Power Inn Road on the east side of the subdivision.

Thompson attempted to explain that the land bordering the east side of the Glen Elder community was owned by a developer and that it would have to be purchased, placed out for contract bid, and built.

"We have to purchase the property and place it out to bid before we can do anything about punching through those streets," answered Thompson.

L. M. Frink, traffic engineer for the City, said that the whole problem of streets center around an "uncomplete subdivision."

"The problem is centered around an uncomplete subdivision. Some day when the developer completes the subdivision, those streets will be punched through," said Frink.

Frink said that there were hundreds of dead end streets on the fringes of metropolitan Sacramento, but added that there were nearly as many as could be found in Glen Elder.

Thompson said that the city engineering department has already begun studies into the cost of street extensions, sidewalks and lighting.

However, Thompson would not estimate on what the total cost of the project would cost. "I can't answer that question and I won't even try at this time."

Thompson cited elevation and the removal of trees as a problem area that would have to be solved before the City put in sidewalks and street lights.

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Tutorial Program For Youth Offered

Kyles Temple A.M.E. Zion Church is currently sponsoring a reading tutorial program for students in the Oak Park community.

The reading tutorial program function by utilizing volunteer educational aides from the California State University Sacramento.

The tutorial program hopes to expand its services next semester to including math and spelling.

Kyles Temple is located at 2940 42nd Street. The tutorial program. For additional information concerning the program contact Kyles Temple at 452-8015. The Rev. Robert Graham is pastor of Kyles Temple.

State Has New Black Senator

Senator Nat Holden, has been in Sacramento less than a week, but already he has introduced perhaps one of the most important pieces of legislation before the California Legislature this session.

Holden has the distinction of being the second Black Senator to serve in the upper house, following Senator Mervyn Dymally who will become Lt. Gov. of California in Jan. 1975.

The new Senator represents the newly apportioned 30th district which includes a large portion of Los Angeles County's Black population.

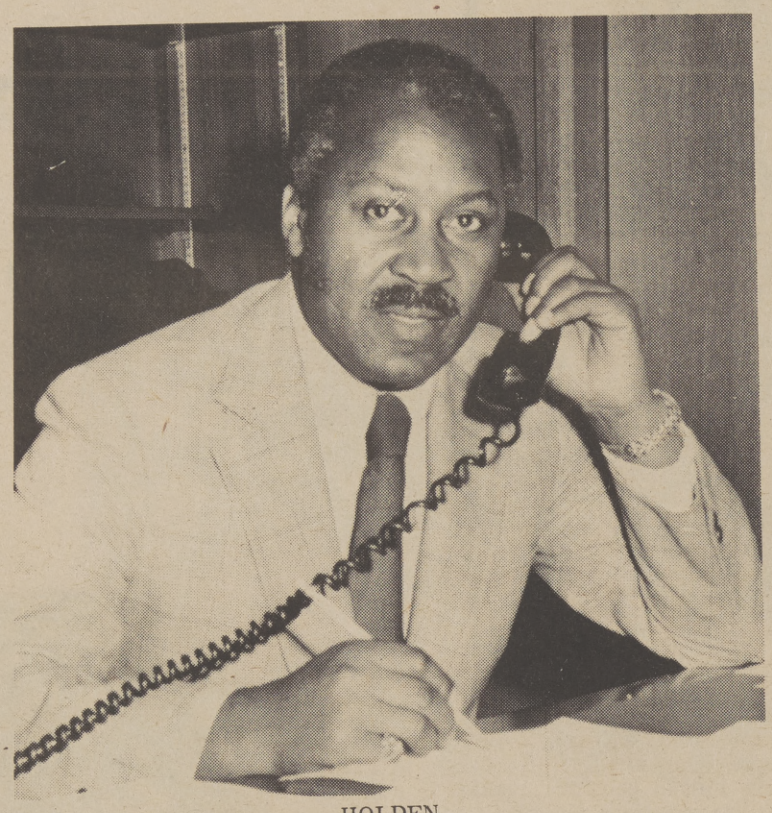
The legislation which Holden introduced requests the California Highway Patrol not to cite owners of vehicles that do meet the state's though air polution standards.

Presently vehicles authorized to operate in the state with a manufactured weight of 6,001 pound and made between 1966 through 1970 must have expensive anti-pollution devices installed.

Holden suggested that the new standards to fight air pollution were perhaps discriminatory against lower income people who probably own autos manufactured during those years.

Senate Concurrent Resolution No. 3, if approved by the legislature would place a moratorium on enforcement until which time the government could consider alternatives.

Senator Holden indicated that he faced a "tough" fight for the resolution's.



HOLDEN

Prior to his election to the Senate, Holden served as a Deputy to a Los Angeles County Supervisor. He also served as Vice-President and President of the California Democratic Council.

At the age of 16, Holden dropped out of high school and joined the military service. While in the military he has a chance to think about his education and the need for it.

After completing his military obligation he returned to school finished his high school education and eventually went on the receive his Masters degeer in Physic and Engineering.

Holden said that he first became interested in politics at the age of six, when he and his father attended a political rally for a segregationist politician.

"He was saying we are going to be good to cats, dogs and everybody but niggers," said Holden quoting the segregationist who inspired the launching of his political career.

Holden later left the South and moved to New Jersey, where he walked Precints and supported local candidates. He has not stopped moving on to higher levels of politics since then.

The Senator said that he had no real priorities upon taking office.

"Priorities will be set according to the time that will be consumed, the urgency of the matter. The urgency of the matter will influence the priority," said the Senator.

Holden said that he considered crime a priority item, on his "personal" agenda.

"Its a proven fact that where you find high unemployment you find a high crime rate. I feel that the crime increase is in proportion to inadequate education," said Holden, indicating that he would work to find solution to social and economic ills.

Holden also feels strongly about mass transportation for Los Angeles and surrounding communities. Saying that he would work to see that something is done to further the cause of public transportation.

The Senator said that he would work closely with Black legislators and members of the Senate and Assembly.

Ralph's Bill To Observe Legislators

California taxpayers can look forward to knowing how much of their tax dollars are going to cover the expenses of individual legislators, the Governor and judges.

That is, if a bill introduced by Assemblyman Leon Ralph, D-Los Angeles, the chairman of the Assembly Rules Committee, passes the Legislature and is approved by the Governor.

Ralph this week introduced a bill that will give members of the press and other public agencies access to detailed accounts of staff salaries, member travel and per diem, staff travel and per diem, automotive expenses including gasoline credit cards, the cost of rent, utilities and other facilities and communications cost-telephone calls, telegrams postage, ect.

The bill also will make public the amount spent by state officials for supplies, printing and duplications and other miscellaneous services.

Ralph said he introduced the bill because he has heard and read challenges that the "Legislature, the Governor and judges spend millions in public funds while refusing to release any information on how it is spent."

Ralph denies facts bear out the charges, but admits reporting of expenditures and availability of records have been less than open and total.

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OUR CITY

Brown Fails Speakership Attempt

The 1975-76 session of the California Legislature, opened this week for a short few days of swearing-in ceremonies and the election of its leaders.

San Francisco Assembly Willie Brown, Jr., failed to gain the needed support the first day of the session to become Speaker of the Lower House. A report was released that last Sunday in a closed door session, Republican members of the Assembly elected to give their full support to Brown, provided he could persuade "renegade" Democrats who would likewise lend their support.

The controversial Bay Area Assemblyman needed approximately 16 votes from his Democratic colleagues to swing the speakership in his favor.

Brown was defeated last June by Leo T. McCarthy also of San Francisco, after a bitter fight. In that earlier speakership battle, Brown was not supported by members of the California State Legislative Black Caucus.

Democratic members of the Assembly caucused early Monday morning and voted unanimously to support incumbent speaker McCarthy.

Brown was asked if he would once again try to unseat McCarthy. Brown responded as he did earlier this year, saying that as far as this fight was concerned, "its over."

Following Brown's earlier defeat, members of the Sacramento Area Black Caucus (SABC) drafted a controversial report challenging the rational of Black Assemblymen who refused to support Brown's candidacy for speaker.

The highly critical report suggested that Black legislators voted for McCarthy out of self-interest and said their action was an "error in judgment."

Los Angeles Assemblyman Leon Ralph, Chairman of the Rules Committee, responded to the SABC report on KERS Radio California State University Sacramento.

Ralph blasted the report saying that it was not "objective" and that members of the SABC investigation committee had been "used" by Willie Brown.

Brown's efforts to obtain Republican support for his bid at the speakership was not looked on favorably by Black members of the legislature nor Democratic members in general.

Ralph summized the mood of Assembly Democrats, saying that they were "angry" at Brown's promises to Republican Assemblymen in return for their support.

According to Republican leader Robert Beverly of Manhattan Beach, Brown offered a minimum of five committee chairmanship to pay for their support.

Oakland Assemblyman John Miller, was asked if there would be any repercussions as a result of Brown's betrayal of the Democratic Party.

Miller responded, "I think he should be dealt with fairly," indicating that Brown's actions had angered Democratic members and his credibility with fellow members was seriously damaged.

Ralph said that Brown would have to "work his way back home," after unsuccessfully attempting to unseat McCarthy by seeking Republican support.

"I think he is hoping that there will be a forgetting and a forgiving spirit in the Democratic Caucus," said Ralph, adding that last April Brown received an invitation to return his loyalty to the Democrats.

Ralph also cautioned that premature speculation on the fate of Brown could prove to be incorrect.

"I really don't know what's going to happen to him. If I was Speaker, and I had to deal with Mr. Brown, I would have to take a long look at it," said Assemblyman Ralph.

"Mr. Brown has got to be sincere about his future dealings and he has to come back home. But if he comes at me with any more stuff, I'm going to skin him," warned Ralph.

ASSEMBLY FLOOR DISCUSSION

The opening of the Legislature's two-year session early this week, marked the first time in California's history that the body has met in December. In the past, they always began sessions in January. San Francisco Assemblyman Willie Brown, at right, sporting a growning full beard, raps with Republican supporters on the floor of the California Assembly Chambers prior to his unsuccessful bid to unseat incumbent Speaker, Leo T. McCarthy. At far left, is Assemblyman Robert G. Beverly of Manhattan Beach, leader of the Republican Caucus. Prior to the session, Brown, a Democrat, allegedly had the full support of Assembly Republicans gaining promises of a minimum of five chairmanships in return for their support. At vote time, however, the Democrats were unanimous in their support for McCarthy.

Poet Redmond To Recite

Eugene Redmond, professor and poet in residence at California State University, Sacramento, will rap and read at Books International Africaan, 2506 21st Street (off Broadway), on Sunday at 4 p.m.

Redmond, a nationally recognized poet, will discuss his and the works of other Black Writers.

He is the author of four books of poetry, "Blood Links and Scared Places," "Songs From A Afro/Phone," "A Time of Rain and Desire," and "Century of the Four Pillars."

Drama students at CSUS currently are performing an accumulation of the late poet Henry Dumas' works which were adapted for stage by Redmonds. Call "Music And I Have Come At Last," the play represents another of Redmonds numerous talents.

There will be a question and answer period.

Admission is free.

NAACP OFFICER ELECTION

Members of the Sacramento Branch of the National Association for the Advancement of Colored People (NAACP) will hold their annual election of officers at the Women's Civic Improvement Club, 3555 3rd Avenue on Sunday, Dec. 8th. Former NAACP Branch President James Williams, and local Attorney Randolph Cooke, have both declared their candidacy for president of the local branch. Cooke has based his candidacy around the issue of his independency of possible "conflictive" interest, and his ability to organize effective and efficient programs plus his knowledge of the law. Williams states as his principal priority the effective coordination of minority group efforts to achieve progress at all levels of life. Williams feels that housing, youth work and assistance to veterans are also areas that require attention by the local NAACP. All paid-up members of the local branch will be eligible to vote. The meeting begins at 4:00 p.m.

Ford Appoints Black Ambassador

WASHINGTON (NNPA - Theodore R. Britton, Jr., former Deputy Assistant Secretary of the Department of Housing and Urban Development, has been nominated as Ambassador to Barbados and Grenada by President Gerlad R. Ford.

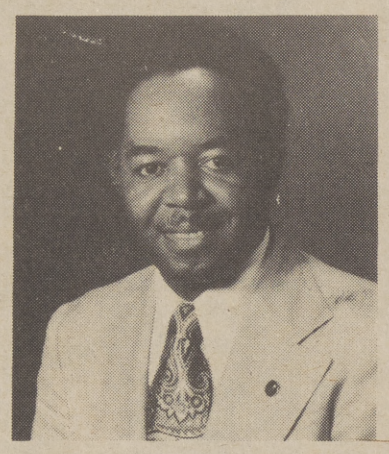
If confirmed by the Senate, he would also serve as Accredited Representative to the Associated States of the West Indies -- Antigua, Dominica, St. Kitts, St. Lucia, and St. Vincent.

Britton, who has been nominated to succeed retiring Ms. Eileen R. Donovan, Ambassador since 1969, is President Ford's first high level appointment of a Black American.

The 48-year-old real estate specialist was intimately involved in all phases of HUD's research activity with particular responsibility for foreign research, 1971-73.

In October, 1971, he was elected Vice Chairman of the Sector Group on the Urban Environment -- part of the 21-Nation Organization for Economic Cooperation and Development, based in Paris.

In his other international activities, he has held seminars, and lectured on housing and environmental matters throughout the Caribbean, Europe, Asia and Africa for HUD, the United Nations, the Puerto Rican Government and the U.S. Informa-



BRITTON

tion Agency.

Immediately prior to coming to HUD in 1971, Britton was president of the American Baptist Management Corp. of New York City which managed more than 20 non-profit sponsored housing developments as well as hospitals, nursing homes, retirement homes and other social programs.

Born in North Augusta, S. C., he has lived most of his life in New York, graduating from New York University, School of Commerce in 1952 with a B.S. degree in Banking and Finance. He also attended the College of the City of New York and N.Y.U. Graduate School of Business.

Democratic Mini-Convention

More than 2,500 Democrats convene this week in Kansas City for the unusual mid-term meeting called to draft the first political party constitution in U.S. history.

The conference will also be a mini-convention during which potential presidential candidates will be displayed.

A good representation of Black will be in attendance.

"The conference is designed to produce a constitution for the Democratic Party," said National Chairman Robert Strauss. "That's all it is supposed to do, and it is not designated to nominate a candidate for the 1976 election."

Yet, while the delegates and alternatives are embroiled in sessions, other politicians will be concerned with bread and butter problems that face the nation.

The formal sessions will run from Friday to Sunday, and the major battle will come over an affirmative action and quotas section for which there are four alternatives open to the delegates.

Eight issue seminars -- including one on the national economy -- will occupy the delegates prior to the opening of the formal sessions, and reports will be brought before the general sessions.

One of the seminars -- on Federal Power and State and Local Government -- will mark the national debut of state Sen. Mary Ann Krupsak, lieutenant governor-elect of New York.

The mini-convention was ordained by the 1972 convention that nominated Sen. George S. McGovern of South Dakota to the presidency, and the rules adopted in Kansas City will apply to the 1980 nominating convention.

For the 1976 quadrennial candidate selection, the rules already have been drawn. Among the battles that could erupt at Kansas City is whether these mini-conventions should become regular events.

Another touchy spot is the proposed judicial council to rule on disputed delegations.

But compromise is possible here also, and the Democrats could go home a united party -- and that, like the charter itself would be a first.

Artist Bob Burge is show with his collection of art.

Master of Ceremonies Ed Chancey at left and Chance Thomas share a joke on stage.

Miss Pat Sercye mellows the gathering with a soft vocal selection.

'Beauty And Brotherhood'

About 400 persons jammed the Mather Air Force Base Non-Commissioned Officer's Club last week to participate in the Brotherhood Association's Culture night, featuring guest speaker Julian Dixon, chairman of the California Assembly Democratic Caucus.

The evening program began at 5 p.m. with a no host cocktail, followed by dinner.

Frank Waller, of the association, opened the program with the brief history of the organization's, outlining it's multi-cultral, multi-racial compsition and pluralistic philosophy.

Members of the Shiloh Baptist Church Silver Echoes Choir san various religiour selections for the gathering and John Quill, a local jazz group, added another dimension to the evening's musical presentations.

Bishop Manogue High School's Mexican American Ballet Folkloric, presented dances of Mexican origins. The Jerome Fry group, preceded poet Jean B. Smith's reading, with a rocking instrumental number.

The program also included a fashion show and art exhibition by local artists and a collection of African artifca
artifacts.

Former Miss Black Beauty Sacramento Mimi Dixon, presented an interpretation of modern dance to jazz music. Miss Phyllis Jones and Irwin Houston pleased the gathering with a "bumb" dance exhibition.

The program was concluded by a vocal selection sung by Miss Cheryl Leonard and Miss Pat Sercye.

Brotherhood President Chance Thomas and Brotherhood member Allen Huitt direct the standing room only crowd.

The Modulations blast out a popular tune to the pleasure of the gathering.

Miss Teen 1974 Patricia Johnson appears pleased with flowers presented to her by the Brotherhood Association.

Members of the Mather Air Force Base National Brotherhood Association pose for this picture prior to the evening's program.

Mrs. John Pennington also appears delighted with flowers presented by the Brotherhood Association.

CSUS Offers Fine Black Plays

The second of a conga drum trailed off into the darkness of the California State University Sacramento's Outdoor Theater, gripped the audience that filled the small room and brought them closer to the ritual of Black life unfolding on the stage.

It was the beginning of a ritual by the late poet Henry Dumas which was written in poetic form and adapted to the stage by professor Eugene Redmond, poet in residence at California State University, Sacramento.

The play, "Music and I Have Come At Last," represents a unique combining by Redmond of various poems, short stories and songs written by Dumas before his brutal death in 1967.

An old woman, bent with age and dressed in a long hooded robe, supported herself on a crooked stick as she groped her way to stage right. A toall bearded man, similarly dressed, moved center stage. And there the two began a saga that reached back in time, analysed the present and predicted the future.

For more than an hour the stage was saturated with scenes and surrealistic views of Black life a superb example of Redmond's Talents.

The young actors, actresses and dancers-all students of CSUS Prof. Michael Gates--presented a beautiful dramitization of Dumas' play under the guide of student-director Tom Ellis.

It was an interesting and emotional experience - watching the cast weave in and out of eras and touches of the supernatural -a thing seldom discussed these days among Black people.

"I cry long nights for you my people. . ." The errie voice spread through the theater to be joined later by a new song: "If an egal be impressoned on the back of a coin and that coin is tossed into the sky--that coin will spin, that coin will flutter; but that egal will never fly."

Dumas' is one of three Black one-act plays not showing in the Outdoor Theater through Sunday. The other two, "Hymn For The Rebels" and "The Sale" both were written by Pearl Cleage Lomax, a student at CSUS.

The plays were well presented and make one think of just what has happened or is happening to the Black movement. Curtain time is 8 p.m. and admission is free.

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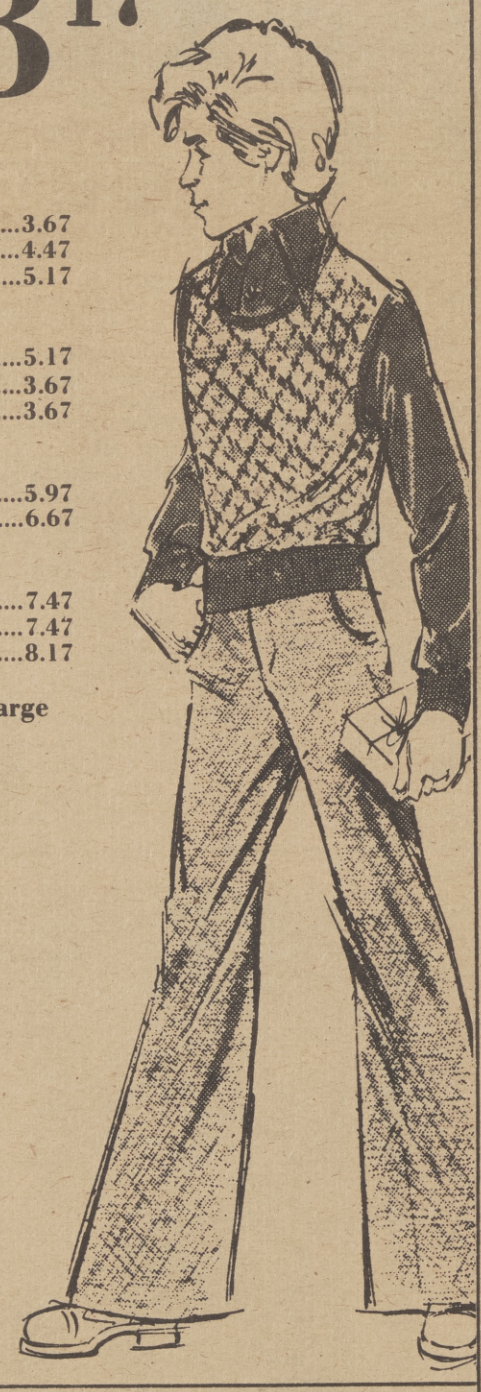

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Southgate Music Center

TOYS
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HAPPY SHOPPING! Southgate
FLORIN ROAD AT FRANKLIN BLVD.

The Sacramento Observer

SECTION B

OBSERVATIONS

DEC. 5 - 11, 1974

The Duke Was In Someway ' All Of Us '

BY DR. NATHANIEL WRIGHT
Human Rights Activist

It is amazing at times how present day America judges its men and women of giant stature and of genius, especially if they are Black. Thus when the peerless prioneer of syncopated song, Duke Ellington, passed away he was simply hailed as "one of the greats" of our time by the daily press. Yet here was a man who for a period of fifty years -- for half of a century! -- wrote on the average one soulful song each month.

Where else on this continent, or anywhere else in the world, can an achievement like this alone be matched? This, however, was only one of a number of items which might have been called in evidence that the incomparably elegant "Duke of Ellington" was possibly the most prolific publicist of memorable music which the heart of America has ever produced.

It is a rule in every society that those who have the power call the shots. They define worth; they hand out the rewards and they decide who is deserving of what. At a meeting of social scientists, for example, the late Dr. W. E. B. DuBois was spoken of as one of the most distinguished Black scholars in America.

Then I went to the library and discovered that he had written more substantial books in history and sociology than any American of any race. Furthermore, no historian has written more prophetically than he. Dr. DuBois' books from the early 1900s, read as though they cam off the press just yesterday. He was the greatest American social analyst of our century and probably in all of the American experience.

When the DuBois papers were presented for safekeeping at the University of Massachusetts, it was noted that his papers -- in size and intrinsic historical worth -- were second only to the Adams Family papers. The Adams papers were those of an entire illustrious family. Those of the matchless DuBois were the work of but one man . . . And he happened to be Black!

It is against the kind of background which we have described here that any realistic assessment must be made of "the magnitutude or the manner" of Duke Ellington.

Duke Ellington defied all of the stereotypes of Black Americans. Born into a Black middle class oreinted community and trained formally as an artist, he was also reared in that inescapable school in which every Black American finds himself forever, in the boiling pot of racial discrimination fuelled by white America. Hence his music always came from a wondrous inner world of feeling where the captive seeks to escape captivity and where the determined search for meaning among harsh and mean realities of life goes on incessantly. His art was trained art, endowed with innate genius and then it was shaped and honed by struggle, by uncertainties and by the pain of racial discrimination but always borne with in inimitable dignity which was the hallmark of Duke.

The famed European psychologist, Carl Jung, on first visiting America noted that our country's most basic feature or attribute was "the pervasive influence of the Negro" upon every aspect of American life. Duke Ellington, in his person and in his music, reflected the vibrant and everbudding beauty of Black America and so also the best hopes of the nation as a whole. His music presents an exquisite artistic portrait of America in song.

To know the Duke was to have come face to face with America's tragically missed opportunities, its brilliant possibilities and its most strange struggle against oppression where the oppressed, through the Duke, could repeat for the oppressor's ears each day the ironcially refreshing refrain: "America, we love you madly."

The greatest glory of the Duke was that he was all of us in some way at our very best. He knew almost instinctively that the power to achieve one's goal lay not in cursing a cruel world but in communicating goodness, beauty and the realities of life as seen, thought, experienced and reflected upon.

The 1920's, as bright as they were on the surface for white America, represented the heyday of the Klan. Anti-Catholic, anti-Jewish and anti-Black venom was at its highest level. Out of it came Duke's "The Blues I Love To Sing." In the 1930's, America as a whole needed hope. Duke put a song on America's lips with the words of "It Don't Mean A Thing If It Ain't Got That Swing." During the Black artistic pilgrimage to its local hometown, Harlem, the Duke composed his musical interpretation, "Echoes of Harlem."

Things looked brighter for all of us in 1941 when Duke Ellington wrote "Jumpin' for Joy." When the era of the great bands had passed and America had turned to the plastic arts, the Duke lamented poignantly, "Don't Get Around Much Any More."

White America will never assess those whom it has "despised and rejected" until the Day of Freedom from false and oppressive ideas, words and deeds has come. Meanwhile, for Black Americans the Duke with his unquestioned claim to majesty is a magnificent reminder of the royalty of our race and of our need not to weep but to make our mark and reign.

Religious Summit

An assembly of Black religious leaders is meeting in Philadelphia this week to "come to grips with the problems besetting the Black community."

The meeting is being spearheaded by Bishop H. H. Brookins of the AME Church and the Rev. Jesse Jackson, national president of Operation PUSH (People United to Save Humanity). Based upon early estimates, several hundred members of the clergy are there.

It is the feeling of the conveners that conditions are such that it is imperative that religious leaders assume a dominant role in the social problems of the country.

And it is significant that members of the Black clergy are willing to cross denominational lines to deal with these issues. The Philadelphia meeting is attracting some of the nation's more influential religious thinkers. Faced with rising costs, inflation and the general moral tone of the country, it is not a minute too soon for such a meeting.

There are plans afoot to place a line of poor people completely around the White House and the Capitol on January 15, the birthdate of the late Dr. Martin Luther King. Such a demonstration should call attention to the deterioration of conditions and the infusion of bigotry and hatred into the body politic.

It is the hope that religious leaders everywhere are taking cognizance of the Philadelphia meeting and are giving it their enthusiatic support.

The Sacramento Observer

EDITORIALS

Blacks And The Tube

By VERNON JORDAN
The National Urban League

Tha ambiguous relationship of Black people with the television industry continues.

In many areas Blacks make up a majority or large minority of television viewers. Nationwide, Blacks form a disproportionate market for products advertised on the home screen. Most Blacks rely on television broadcasts for their prime source of news.

JORDAN

But within the television industry and related businesses, Blacks are few and powerless. Studies indicate that a fifth of all television stations have no minority employees, a third of all stations have no minorities in higher salaried positions, and four out of five had none in managerial positions.

It is clear that the television industry, like so many other businesses, has relaxed its initial push to recruit, train and hire Black employees. The difference though, is that television stations operate under government license and their hiring practices should be taken account of when the Federal Communications Commission reviews license renewal applications.

The FCC has been noticeably lax in this. FCC denials of license renewals were unheard of until this fall when Alabama's state educational network was reportedly denied renewal of its license for its blatant discrimination in hiring and programming practices.

License renewal time is the period when minorities and other citizens' groups have maximum leverage in pressuring stations to fulfill their stated obligation to substantially meet the community's needs and interests. Now Congress is about to extend license periods from three to five years, and it will also ease qualifications for such renewals.

This will put the industry further beyond the reach of citizens seeking changed policies and greater access. It remains to be seen whether the FCC will continue its all but automatic renewal of license applications or whether it will apply the new, looser standards, with more zeal.

The Commission should adopt a strong affirmative hiring policy, and it should also be more aggressive in assuring that stations carry out their obligations to the public by providing educational and quality chil-

(Continued on Page B-4)

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Something To Really Be Thankful For

by AUGUSTUS F. HAWKINS
California's First Black Congressman

Immediately after Mr. Nixon's landslide election in 1972, one of Mr. Nixon's aides discussed with the re-elected President the campaign efforts of campaign friends responsible for the former President's election victory. Mr. Nixon was quoted in the press as responding to the aide by noting that his Administration had no friends. Which of course implied that the newly elected President was surrounded by enemies.

HAWKINS

This observation as we view it now in retrospect, certainly says a great deal about Mr. Nixon's perceptions (or misperceptions) of the political world he inhabited; this was indeed a limiting and myopic view of things, and to some extent explains Mr. Nixon's presidency.

In a democratic country, with its potential pitfalls, and its potential successes, all political views (conservative, liberal, radical), honestly debated, are the well spring of this country's future.

To characterize one's opponents as "enemies" precludes any possibility of meaningful dialogue and meaningful resolve. Honest positions on sensitive and controversial issues, must be respected, listened to and openly debated if the nation is to make rational decisions.

A case in point is the status of this nation's failing economy, and the relative merits advanced by numerous proponents for resolving one of the most critical periods in our recent economic history. Naturally I have a view which firmly opposes the Administration's idea that massive unemployment, under production of goods, and severely limited consumer purchasing power as a national economic policy -- is a way to lick the twin evils of inflation and recession.

Arthur Burns, Chairman of the Federal Reserve Board, which guides fiscal and monetary policy in the United States, believes that monetary restraint -- and its resultant negative effects on the economy -- is the only way to slowdown inflation and head off a major recession.

But Mr. Burns is not alone in his particular advocacy position; he is part of the President's newly formed Council of Economic Advisors. Their job is to advise the President on economic matters and I believe that based on their very narrow, philosophical posture, they will provide him with the kind of advice that he will find relatively easy to accept.

The Council in addition to Mr. Burns, consists of William E. Simon, Secretary of the Treasury; L. William Seidman, Assistant to the President for economic affairs; and Alan Greenspan, Chairman of the Council of Economic Advisors.

They will, to a man, continue to support a conservative economic program, which essentially places the major cause for inflation/recession at the door of the Federal Government's spending policies -- policies which they claim have overspent in the areas of social programs. (My view is that out-of-control, giant corporations acting quite irresponsibly, are the major cause of our current economic problems, and that the Federal Reserve Board is in reality attempting to curtail the results of big business' mad dash for profits at any cost, and its devastating effects on the economy).

The Council's economic concepts reflect some of the following ideas:

- unemployment is the price for defeating inflation
- federal fiscal restraint is the primary goal for inflation control
- the economy performs best with little (sometimes no) government interference (this includes no significant anti-trust or consumer protection programs)

Some members of the Council have been accused of evidencing a lack of touch with the human events that flow from their policies and pronouncements.

Alan Greenspan will never live down his intemperate remark made at one of the White House economic pre-summit meetings; when admonished that his advocacy of reduced Federal spending would hurt poor people, Greenspan thoughtlessly blurted out, "Everybody is hurt by inflation. If you really wanted to examine percentage-wise who was hurt most in their income, it was Wall Street Brokers."

Burns, Simon, Seidman, and Greenspan are diametrically opposed to my view of the economy, as I am with theirs; we are definitely not enemies, however. And this is as it should be, since we all must move in the direction we think best, to resolve the nation's ills.

Respect for the deverse opinions, views, and feeling of others, is something to truly practice -- and to be thankful that this practice is still possible in this great democracy.

'White Flight' Must Be Stopped

by ASSEMBLYMAN LEON RALPH

Several days ago, a federal appellate judge noted that if this nation continues on its present course of inaction on equal opportunity laws . . . we could easily find ourselves in a state of apartheid.

Judge J. Skelly Wright of the U.S. Circuit Court of Appeals speaking recently at a conference held by the Equal Employment Opportunity Commission also said that the U.S. Supreme Court, composed of mostly affluent whites, seems to be abandoning the nation's cities to the poor and disadvantaged minorities; and the high court seemed to be "wavering and retreating from inevitably controversial decisions" that protect minorities.

He said preventing overt job discrimination will not mean equal employment opportunity as long as 85 per cent of the new jobs are created in the suburbs, which are inaccessible to inner cities minorities, as long as there are dual housing markets and as long as inadequate and insufficiently funded education systame preventing minorities from getting necessary education.

LEON RALPH

He cited two recent Supreme Court rulings -- one rejected an effort to equalize school financing between rich and poor districts in San Antonio, Texas, and a second rejecting a plan to integrated predominantly Black Detroit city schools with suburban white schools -- that represented a retreat from the historic 1954 decision prohibiting racial discrimination in schools.

(In 1968, Judge Wright ordered sweeing actions to elminiate what he called "criminal" discrimination against poor Black students in the public schools of the nation's capital).

"Suburban communities enacted restive zoning laws and building codes that effectively precluded construction of low and moderate income housing," he said, adding that although these regulations assured open space, they excluded low income families.

The court, he said appears to be taking a laissez-faire attitude toward residential discrimination.

"Residential discrimination breeds both educational and job discrimination," he said.

In our metropolitan cities we are setting up two geographically, politically, economically distinct civilizations," he warned.

"Whites have taken the city limits as their protective shield against integration," he said. "For the courts to sanction such tactics is to turn back the clock to before Brown (the 1954 school desegration decision).

He said the white flight to the suburbs would be slowed only by incorporating the suburbs and the central city into a single metropolitan government, thus removing the incentive for the white exodus.

"The judiciary must assure that the political process does not tread on the rights of minorities," he said. "It is from this role the Supreme Court appears to be retreating. It is this retreat that worries me as a judge."

Judge Wright was really only bringing to light once again what we have known to be happening in this area of white flight since the landmark school desegretation in 1954. Most Blacks are not to concerned about fleeing to the suburbs, the borthers just want the jobs, housing, etc., in the urban centers and suburbs if they so choose to move there, the same as any other citizen.

The Sacramento Observer

FORUM

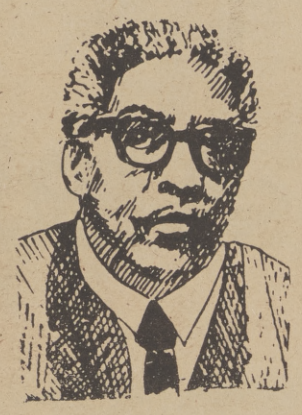
DEC. 5 - 11, 1974

The Grand Illusion Of Separtism

BY BAYNARD RUSTIN

Black Americans perceive the debate over whether we are in a depression as an irrelevant exercise in avoiding hard realities. Depression is a harsh and relentless fact of life in the ghetto, and its cold tenacles have begun to ensnare working people and the middle class, having disposed of the most improverished.

For many, the abrupt and unprecedented turn of events has encouraged a sense of hopelessness, a feeling that things are going to get much, much worse before they get better -- if indeed they do get better. I do not subscribe to the alarm and defeatism so often encountered today; I am convinced that America has the resources and creativity necessary to overcome current problems.



RUSTIN

The prophets of defeat and gloom, however, will no doubt be proven accurate if the level of national leadership does not rise above its present mediocrity and timidity. And while the Black community certainly did not create the problems we are mired in, it has a natural and fundamental leadership role to play in helping to determine how the nation is to face the enormous consequences of economic deterioration and to help formulate an agressive, thoroughgoing agenda of change.

This agenda, it should be stressed, would retire a considerable break from the thinking of the past. It would be more far-reaching than the Great Society which, for all the good it accomplished, was a far too limited response to pervasive class and racial injustices.

More to the point, it would not be a recognizably Black program, but would instead embrace all those who need social change or the protection of government against the consequences of a mismanaged economy.

This last point is crucial for both moral and strategic reasons. It is a vital moral point simply because depression is color-blind; its full force, if it comes, will be felt by white and Black worker alike.

And from the point of view of strategy, it is absolutely essential that we understand that those programs and tactics devised solely for Black people (with the obvious exception of civil rights laws) have without exception failed to accomplish anything but the raising of false illusions.

How meaningful, in retrospect, was the proposition to build a Black-financed and Black-managed ghetto economy structure? Those who pinned their hopes on the strategy of Black capitalism not only deceived themselves, but diverted the energies and ideas of the civil rights movement to a stone wall of confusion and failure.

What of the notion, implicit in much of the Black studies movement, that education should primarily serve to advance cultural solidarity, rather than helping students prepare for the real world? Today Black studies courses are largely ignored by Black students, precisely because they recognize how useless and empty of content they are.

What of the whole separatist movement, with its emphasis on trying to forge uniquely "Black" answers

(Continued on Page B-4)

...Down To Business

By DR. BERKELEY G. BURRELL

Black Muslim Minister Louis Farrakhan urged Black businessmen at the Annual NBL Convention to seriously consider ways to work cooperatively for the economic survival of Black America.

Speaking at the Minority Enterprise Luncheon held during the Atlanta convention, October 23-26, Minister Farrakhan electrified the audience with his message on the convention theme, "The Power of Unity."

"If just this room alone could unite this afternoon," Farrakhan told the group representing the bulk of the Black economic power in this country, "this room alone possesses the power to lift 30 million Black people in America up from the mud, up from poverty and want and nakedness and squalor. But these that are here must learn the power of unity, and then adopt those principles that will cause us to achieve it."

In what many consider to be the highlight of the four-day conference of seminars and workshops on business, government and communications, Minister Farrakhan, the national representative of the Honorable Elijah Muhammad, excited the audience by both praising them and exhorting them to action.

"Yes, you have individual knowledge and individual expertise. You have individual accomplishment, and you have a degree in this and in that. But until we learn the value of pooling those resources intellectually as well as financially, until we learn that unless all of us make it, no one of us makes it . . . "And unless we learn that, this will only be another one of 74 conventions where you meet together and drink and socialize and party and hang out and talk trash, and talk about how much money you got last year, how you did that one in, and wangled this money out of the government, begged for that, crawled for this, and stole that," Farrakhan preached as the audience roared its acknowledgement.

"Pardon my frankness," he chuckled, "but you should never have invited a Muslim, if you didn't want to hear the truth."

Graciously commending NBL President Dr. Berkeley G. Burrell for selecting such a powerful theme as "The Power of Unity," Minister Farrakhan constantly sought to emphasize its meaning.

"Unless we give up the pettiness of the white American decadent philosophy of 'rugged individualism' that has brought America now to the brink of ruin, unless we can see the value of our cooperative working together for a common end, then we might as well say this is nothing more than another party on the social calendar of Who's Who in Black business in America," he declared.

Frequently reminding the audience that he was speaking on behalf of the Honorable Elijah Muhammad, Minister Farrakhan admonished them to think about the future survival of the Black masses.

"White America is in trouble herself," he explained. "She cannot employ her own unemployed, how is she going to look after 30 million Black people? She is finding it increasingly difficult to feed her own, how can she continue to give handouts to 30 million? If she has always looked out for herself first, which is not wrong, then we in the economic sector of Black America, have got to consider how we are going to survive if their economy falls apart."

Minister Farrakhan captivated the audience with his masterful oratorical style, using his hands, changing his voice, and telling stories to convey a message of the need for Black unity. He was interrupted several times by applause and joyful shouts from what appeared to have been a relatively conservative group.

In keeping with the theme of the convention, Minister Farrakhan crystalized the essence of its meaning when he said, "Unity is not a word, but a principle of action. You can't have unity unless you give up something, and you got to give up those things that offend the very principle of unity."

This effort, perhaps more than any other proved that we as a people are ready to get down to business.

The Grand Illusion Of Separation

(Continued from Page B-3)

to any and every social, political and economic problem? The march of events has clearly revealed its weaknesses, contradictions, its total inability to achieve for Black people even the most minimal progress.

What separatism has accomplished is to supply the forces of reaction with a justification for every cutback, every program dismantlement, for the attacks on school integration; in other words, for every signal of retreat trumpeted during the past six years.

It was not so long ago, in the 1960s, when the basic goals of Black people defined a national agenda of change. While this agenda was built around the specific and unique needs of minorities, it was relevant to all those who had been excluded from a share of the good things our society has generated.

Today, of course, the destiny of Blacks is much more intertwined with the future of American society. Blacks will not move ahead while the rest of society is in widespread decline. Our needs will only be served by a rapid and dramatic transformation of society which results in a new and better social order that meets the needs of all who are in need.

Blacks And The Tube

(Continued from Page B-2)

dren's programming, in addition to its entertainment broadcasts.

The FCC recently adopted a new policy statement on children's broadcasting, after a long fight by concerned parents' groups. It cut the allowed advertising time on children's programs and, without getting very specific, says that broadcasters "have a special obligation to serve children."

Advertising directed at children is a live issue not adequately dealt with by the FCC. Cutting commercial time by a few minutes still doesn't deal with the high pressure tactics used in selling to children, who are not capable of understanding all the nuances of ad.

Advertisements are often unscreened for health and safety factors, often make exaggerated claims and hook kids with offers of free toys or gimmicks. Children thus demand products that have little nutritional value and are bad for their growing bodies.

Most vulnerable to these pitches are minority and low-income youngsters, who watch television more often than others. The average first-grader has already spent more time in front of the tube than he later will in a college classroom. Along with high pressure commercials that make them want to buy things their parents can't afford or are not good for them, these kids are also learning distorted values. In a few years, their realization that they've been exploited will breed cynicism and mistrust of adults.

In its hiring practices, its stereotyped programming, its influence on children, and its commercial messages, the television industry has yet to merit the trust of the people it supposedly serves. This is something that should concern the industry itself, the FCC, and you, the viewer.

Get Ready For Kwanza

For some Black people the myth of a fat old man sliding gracefully down chiminetys to deliver TOYS even in homes without fireplaces or monty has long ceased to be relevant.

Not only because the myth itself is rediculous, but it gives homage to an elf who constantly rips us off with ever-increasing prices and toys that break minutes after they are presented instead of two parents who work long and hard to give to our children things we hever had.

Consequently, Black people throughout the United States have come up with a new way to celebrate a time of Thanksgiving and festivities without the exploitation that goes with the Americanized Christmas with an African tradition called Kwanza.

Kwanza is a Swahili word meaning "first." It is taken from the West African traditional celebration of harvesting the first crops or fruits.

At this time of year, African people come together to make joyful noises, give thanks and enjoy the blessing of living and acting together for the good of the total community.

Everyone brings food to contribute to the Karamu (feast), songs are sung, dances are danced and everyone eats and drink in an atmosphere of sharing and enjoying life.

For the past three years, Kwanza celebrations have been held in various areas in Sacramento.

This year, the Sacramento Area Kwanza Committee will continue the tradition with a celbration on Friday, Dec. 27 in the First Lutheran Church, 3860 4th Avenue, in Oak Park.

The celebration will begin at 6:00 p.m. and will feature music, dancing, storytelling, poetry reading and good fellowship.

The celebration of Kwanza in no way condemns or invalidates the belief in the birth of Chirst. It doesn put aside the spending of large and often strenous sums of money spent on Santa Claus, flickering lights that were never meant to be a part of Christmas and hypocrisy.

Kwanza is not only a party atmosphers, but it also is a time to share the works and glories of our cultural heritage. It is a formal time of the year for Black folks to come together, to share thoughts, hopes and desires while moving ahead -- together.

In keeping with the concept of sharing of the feast, each person is asked to come with a cooked dish to share with others. There will be no charge.

For information, call Otis Scott at 454-6651 or 363-3013.

Jordan Blast IRS Spy Operation

Vernon E. Jordan, Jr., executive director of the National Urban League, issued the following statement recently upon learning that the NUL was one of the organizations listed as "subversive" by a secret spy operation within the Internal Revenue Service:

"I am proud to find the National Urban League listed alongside such outstanding agencies as the National Council of churches and the Americans for Democratic Action. This spy operation appears to be typical of the attempt of the Nixon Administration to subvert the democratic process. At the same time it set its spy operation compiling an enemy file on the NUL, it was funding our social service programs in excess of $32 million.

"This nation is fortunate that the people responsible for the outrageous attempts to limit our freedom were as incompetent as they were subversive."

Maya Angelo Speaks Of 'Love'

Internationally acclaimed writer and poet Maya Angelo spoke before a captivated gathering last Sunday evening at the Senator Hotel in Downtown Sacramento.

Ms. Angelo is a guest lecturer this semester at California State University at Sacramento. The gifted writer has a number of novels and short stories to her credit. She is the author of "I Know Why the Caged Bird Sings," "Give Me a Cool Drink Before I Die," and "Gather Together In My Name."

Ms. Angelo selected as topic of her speech "Love." She said that Black people have always used love as a force to sensitize others races who have historically been violently inclined.

The dinner and lecture was sponsored by the Women's Civic Improvement Center located in Oak Park.

Proceeds from the dinner will go to aid the cost of operating the Center. Approximately 300 persons attended the affair.

Shortly after Ms. Angelo delievered her speech she entered the hospital for a planned operation. The cause of her hospitalization is not known. However, a spokesperson from CSUS said that her hospitalization had been planned for several months and that it was not serious.

FINDER

The Sacramento Observer (916) 452-4781

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Please rush me ——— bottles of WON-DER-MENT "RUB" at $4.50 each. I am enclosing —— Check —— Money Order or you may ship C. O. D.

If I am not completely satisfied after ten days, I may return for "FULL" money back. (Except for handling and postage).

PLEASE PRINT

NAME _____

ADDRESS _____

CITY _____ STATE ZIP

(Add sales tax where applicable)

Help Wanted 210

NEWLY OPEN
SPCA WOMEN'S GUILD THRIFT SHOP
900 Alhambra Blvd.
Between I & J Streets
Next to new clothing-kitchen ware -- gift items, jewelry, toys, dolls. Bargain prices.
Open 10 - 4 Monday through Saturday.

JOB OPPORTUNITIES

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ENJOY MORE THAN JUST A LIVING
"CATCH THE SPIRIT
BE A UNITED
FLIGHT ATTENDANT

Fly away from the old routine and enjoy a whole new life with United. Graduate from our training courses into a position of respect and responsibility, meeting and working with interesting people. If you're with United, you've got to be good!

SPRING CLASSES AVAILABLE

For more details, call
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MORE BENEFITS FOR YOU IN THE AIR FORCE RESERVE

The Air Force Reserve offers big benefits to those with prior service. Like extra income, a $20,000 life policy, commissary and B.X. privileges during 2 week tour, and travel opportunities. A lot for one weekend a month and 2 week a year. Further your skills in a part-time job with the Air Force Reserve.

OPENINGS NOW

*LOADMASTERS
*FLIGHT ENGINEERS
*AEROMEDICAL TECHICIAN
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PLYS MANY MORE!

FOR MORE INFORMATION CONTACT (707) 438-3111 349 MAW (Assoc.) /RS/ 70LI, Travis AFB, CA 94535 (916) 643-5520, 940th TAC / 70LI, McClellan AFB, Sacramento, CA 95652.

FLAGG'S SERVICE

Small hauling, general cleaning, gardening . . .
Phone 456-3477

Help Wanted 210

STANTIONARY
Engineer. Salary $1027-1133. Must have experience in Steam Plant operations and maintenance of boilers, pumps, compressors, fans, and related controls.
Equal Opportunity Employer
Sierra Conservation Center., P.O. Box 497 Jamestown, Ca. 95327, (209) 984-5291; Ext. 8 or 12.

$ NEED MONEY $

1st and 2nd real estate loans on any type of property, in any area, use money for any reason. Even if behind in payments or in - between jobs, we're here to help solve your financial needs. Appointments arranged in the privacy of your home or our office. We have a variety of plans to fit your needs and budget. 452-5593.
24 Hour Service
We accept collect calls.
GOLDEN PLAN OF CALIFORNIA
4305 Freeport Blvd.
Sacramento
A California Loan Brokerage Firm

Real Estate 300

SUNRISE
ESTATES

3, 4 and 5 bedrooms. Priced at $19,750 to $29,000. 725 - 2006. Agent 967-2200

HOME
FOR RENT

Three bedroom, two bath home. Central air and heat. Fully equipped kitchen. Newly painted inside and out. Wall to wall carpets, drapes, two-car garage, fenced yard. Rent $210 month. Children and pets OK. Office hours 9-6 weekdays--10-4 wkends. 456-3816.

PHOENIX PROPERTIES

$23,500 POOL

$1,500 reduction. Seller has purchased another home. Must sell this clean, 4 bdrm., 2 bath home with 34x16-1/2 free form pool, patio, sundeck, built-ins and family room. Oversized garage. Call Mrs. Rosemary Pickel at 682-9534
VOGEL & CO.
1029 56th Street
452-6021

SOUTHGATE
AREA

Three & four bedroom homes, most with two baths, all appliances, fully carpeted and draped, fenced yard, two car garages, newly painted, central air & heat, children and pets okay. Rental rates from $195 to $225 per month.
PHOENIX PROPERTIES
Call 452-3816, daily 9 thry 6, Saturday and Sunday, 10 thru 4

Furn , Appl. 550

'74 STEREO CONSOLE

5' cabinet. Spanish design. Has AM/FM radio and phono, 8 track cartridge player, multi - speaker system. Floor demonstrator model. Reduced to $169. Easy terms. Free home trial.
ADCO TV APPLICANCE & FURNITURE CO.
6105 Stockton Blvd.
391-8500

'73 COLOR TV

23" console, demonstrator model. Full guarantee. Balance due $299. Free home trial. Call 391-8500 or come into the store at
ADCO TV APPLIANCE AND FURNITURE CO.
6105 Stockton Blvd.

Used Refrigerator, freezer, and stove, $75 each. Terms available.
ADCO TV APPLICANCE AND FURNITURE CO.
6105 Stockton Blvd.

HOUSE FULL OF FURNITURE

Sofa and chair, 3 tables, 4 lamps, 6 pc. bedroom set, mattress and box springs, 5 pc. dinette, used dishwasher, used refrig. and stove. Sell all or part. Balance due $550. Easy terms. ADCO TV APPLICANCE AND FURNITURE CO.
6105 Stockton Blvd.
391-8500

Pet Service

PETS

Boarding, gromming, training. Dog Patch, 2647 Stockton Blvd., 457-8890

To Late To Classify 800

1973 Dodge. 15 passenger van. Class 2 Driver's License required. On approval driving record liability coverage. Transporting school children, adults, and senior citizens. Salary negotiable. Schedule varies. Apply: WCIC Community Center, 3555 3rd Avenue, Sacramento. Lucy Flagg, Executive Director . . . 457-8661 or 452-4932. 9-5 Monday thru Friday.

Business 900

Roofing, carpentry, plumbing, and cement work. Quality work. Immediate service. Call 455-3846 or 457-5515

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Employment for Summer 1975

The Western Region Office of the National Park Service is now accepting applications for seasonal employment for Summer of 1975.

Interested persons are urged to complete the standard Federal Government application form [S.F. - 171] which may be obtained at any U.S. Post Office or State Employment Office and return it by December 15, 1974, to:

Equal Employment Opportunity Office
Western Region
National Park Service

450 Golden Gate Ave.
P.O. Box 36063
San Francisco, Calif. 94102

PG&E Warns Of False Solicitors

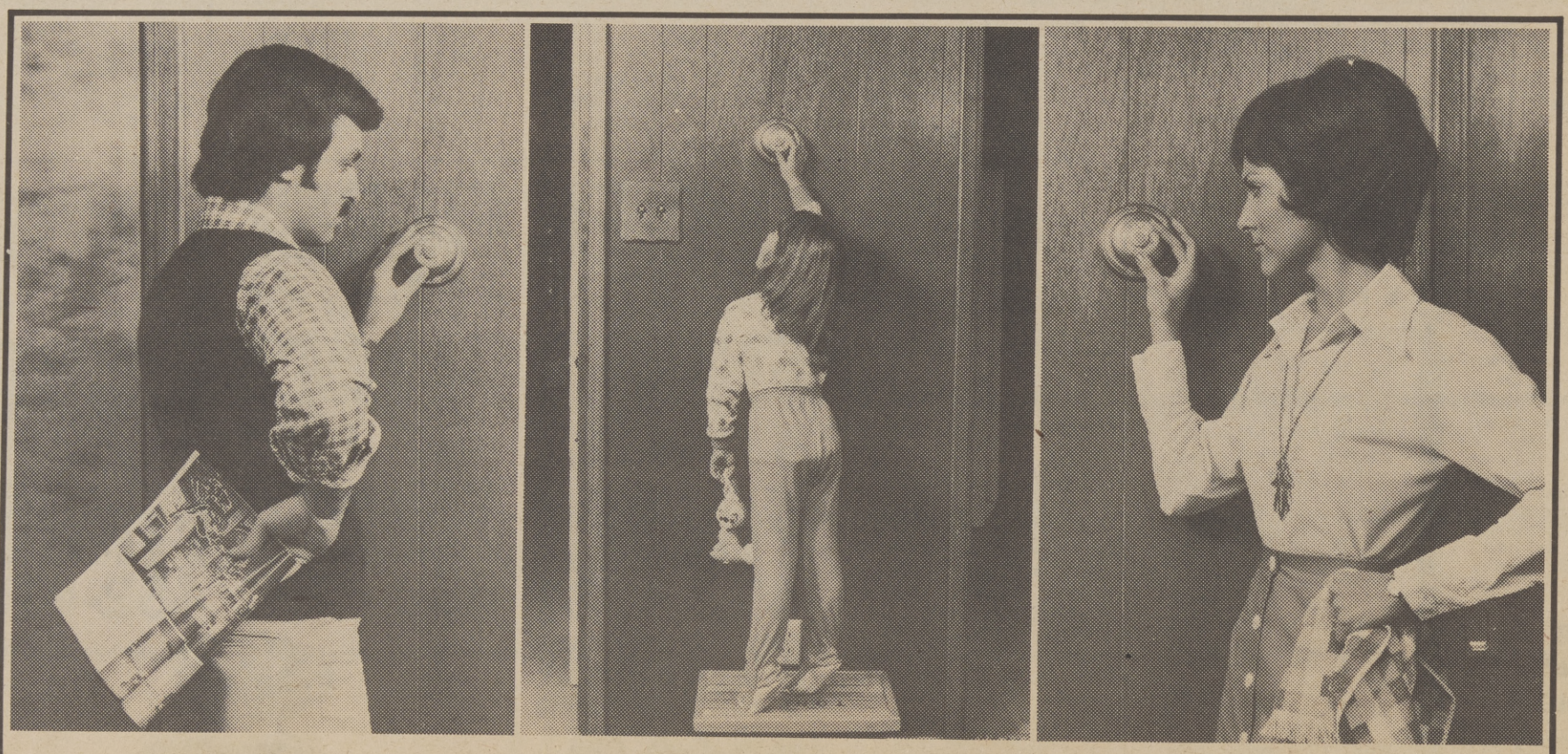
Householders were cautioned today by Pacific Gas and Electric Company to beware of callers at the door who imply that they are company employees.

The warning was prompted by reports from company customers indicating attempts at solicitation which appear to be deliberate efforts to confuse and "con" the householder into believeing that a PG&E representative is soliciting signatures on a petition, contributions of money or both.

Other costomer reports indicate persons who could be mistaken for PG&E employees wanting to check appliances or pilot lights may gain entry with criminal intent, the company reported.

All PG&E employees carry identification and are instructed to identify themselves on house calls, the PG&E warning said.

Anyone doubting the identity of a person calling at a residence or place of business, particularly when no PG&E representative has been asked to call, should ask for this identification, the utility said. Moreover, the householder or business person may call the local PG&E office for confirmation that the individual is actually a company employee.



Stop The Family Free-For-All You'll Save If You Do!

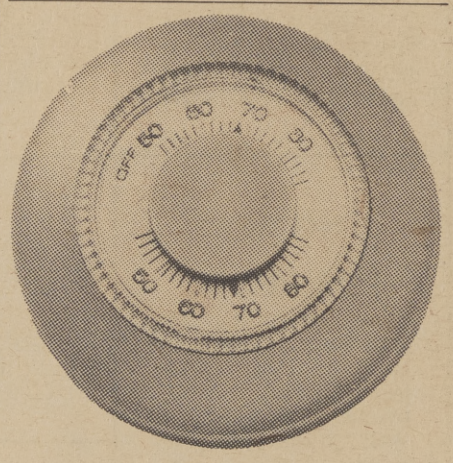
Your thermostat is designed to maintain desired constant temperatures in your home.

It works automatically, turning the heater on and off when needed. Every time you change the setting manually, however, you are wasting money and energy. Your heater is then turned on or off, making your home hot and cold . . . hot and cold. In order to save money and conserve energy, don't fiddle with your thermostat. When you are up and about keep your home at 68° . . . even lower when you're sleeping or away from home. It will conserve energy and save money. Here are some other energy-conservation measures that will also lower your heating bill.

1. Check your furnace filter monthly. With a clean filter, your furnace doesn't have to work as hard!
2. Weatherstrip all doors and windows. If the cold air can't come in, you don't have to heat it. And the warm air won't leak out!
3. Insulate your attic. Proper attic insulation can cut as much as ⅓ off the cost of your heating!
4. Keep your fireplace damper closed when not in use. If the damper is closed, heat can't escape!
5. Use draperies as insulation. Closed draperies help keep the heat in. But, when the sun is shining, open your draperies to let the sun's warmth in!

Most of all, remember . . . keep your home at 68° . . . and stop the family free-for-all.

ELECTRICITY IS VALUABLE . . . SMUD WANTS TO HELP YOU USE IT WISELY.



SMUD
SACRAMENTO MUNICIPAL UTILITY DISTRICT

Officer Election

The Sacramento Urban League Guild, recently held elections for new officers. The city-wide guild aids in the recruitment of volunteers, assists in fund-raising activities, and organization efforts for the local Urban League. Shown standing are, left to right, Mrs. Colleen Yarbrough, President; and Mrs. Elizabeth Higgins, Vice-President. Shown seated are, Ms. Thazell Leashare, Corresponding Secretary; Mrs. Jewel Henderson, Recording Secretary; and Mrs. Pauline Travis, Treasurer.

The Sacramento Observer

SOCIAL WHIRL

DEC. 5 - 11, 1974 PAGE C-1

Planning Council To Convene

A. Alan Post, Legislative Analyst for the California Legislature, will address the 34th Annual Meeting of The Planning Council, Inc., on Friday, December 6, 1974. The meeting is open to the public, without charge. It will be held from 9:00 a.m., until 11:00 a.m., at the Fremont Presbyterian Church, Carlson Drive at H Street, in Sacramento.

Two hundred and fifty representatives of public and private health and welfare agencies will gather to hear Post analyze actions of the State Legislature in these fields and share with them some indication of the impact that legislation is going to have on their agencies' direct delivery of services to people.

He will also be sharing some of his insights into the makeup of the new Legislature and Administration, and the effect that inflation and the economic downturn is likely to have on this new legislature -- and its potential impact in the social services field.

Through the Planning Council, a member agency of United Way, citizens of Sacramento, East Yolo and West Placer Counties come together to consider community problems and to plan solutions to them. Social planning is carried out in the areas of health, social services, aging, education and youth services.

The Planning Council involves not only the agency professionals, but concerned volunteers in the community who help to make these agencies function by participating on Boards of Directors, staffing their programs, and their volunteer efforts.

As this is the Annual Meeting, new officers of The Planning Council for 1975 will be introduced. They are: Barbara Kaplan, President; Beverley Meyer, First Vice President; Dan Greene, Second Vice President; Donald M. Perkovich, Treasurer; Fred Cooper, Secretary; and Jacob A. Misfeldt, Nominating Committee Chairman. New members of the Board of Directors will be: Robert B. Banks, Wesley N. Barker, Jr., Jose Fernandez, Pearldine Golightly, Orland King, Gerry Look and Dorothy Vaughn. Rebecca Krisik, Fred Harris and Merle Dodd have been named to serve a second three-year term as Board members.

Mather Wifes To Host Xmas Bazaar

The Officers' & Civilians' Wives' Club will present a check for the proceeds of their Christmas Bazaar to Mr. Robert Fries, Director for Opportunities for the Handicapped, at their Christmas brunch on December 11 at 11:00 a.m., at the Officers' Club, Sacramento Army Depot. A program of holiday music will be presented by Mather Air Force Base vocal group and The Skylarks. Hostesses for the brunch are Mmes. Ray Bagley, Donald Mansfield, and Carlyle Partridge.

On January 8, 1975, this Club will tour the Sacramento Children's Home and then lunch at Casa de los Ninos.

Reservations for either of these events may be made by calling Mmes. Milton Gray, 961-7672, John Polickoski 481-5409, or Gilbert Fowler 487-4862.

Delta Chapter To Initiate 14 Sorors

STOCKTON - Fourteen girls will be initiated Sunday, December 8, as charter members of Delta Sigma Theta at University of the Pacific.

The nationwide sorority has just been formed at Pacific as a public service organization, and it will be the first time in the history of UOP that there has been a predominantly Black sorority on campus.

Purpose of the sorority is to establish, maintain and encourage high cultural intellectual and moral standards among its members, to engage in public service programs and to promost and encourage achievement in education by granting assistance to worthy and deserving members of the sorority, campus and Stockton community.

The initiation ceremonies are scheduled for 9 a.m. Sunday in the Gold Room, and a reception will follow there at 1 p.m. The public is invited to both events.

Kappa's Initiate Second Year

The Sacramento Alumni Chapter of Kappa Alpha Psi begins it's second year of operation with the installation of officer's, Friday, December 13, at 6:30 , followed by a dinner party at Aldo's Restaurant.

Polemarch Clarence Brown welcomes all Kappas and Silhouettes in the area to attend the festivities.

To celebrate the occasion the member of the Area and Stockton chapters will attend as well-wishers.

Reservations can be obtained by contacting Vice Polemarch, Palmer Sullians - 391-6652 or Gerald T. Charles - 392-0351 before Wednesday, December 11.

INSIDE THE WHIRL

Hair

The 'Real Look' in hair is here to stay...C-2

Dance

The Alpha Phi Alphas held their annual dance ...C-4, C-5

'Unite'

The National Black Women's Political Caucus is coming...C-6

Fashionable Facts

by Jenee Huitt
OBSERVER FASHION EDITOR

Clothes For The Working Gal

What ever your profession, if regulation whites are part of it, you're going to want these professional . . . The tops, are long sleeved, with back zipper, turtle neck overblouse that's slimming and attractive to wear. Pants are in a variety of styles, the ever popular Western style is back, this time with two front pockets looks stunning with a wide - rib cardigan.

What to wear if you have a date after work?

You can double your money's worth with the versatility of two-piece outfits along with accessories to give that un-uniform look. Bring a extra pair of shooes for evening and add jewerly, wear a fur trimmed coat for that certain romantic look for that special date.

It's wonderful what a little fur can do for whatever your wearing.

For the girls who plans her wardrobe the day before, select something that can be worn by day and with a few extras can look romantic by night.

Next week I will feature "coats."

Imperfections ?

Figure It Out!

The perfect figure remains an illusive goal for those of us who weren't born long of leg and thin of frame. But we can improve on nature if we take an honest look in the mirror and act to conceal the flaws we see reflected. Most figure problems lie below the waist, with bulging hips, lumpy thighs and protruding derrieres setting up defeatist cries and rush to the "matronly" dress racks for concealing clothes. But today's fashions featuring soft jerseys cut close to the body and fragile Gatsbyesque dresses offer little solace for the overendowed.

What can you do about figure flaws? First, remember you're in the majority. Young and old, short and tall-all kinds of women need help. Second, remember these tips:

1-Avoid jackets that cut your figure at the hip.

2-Were softly - flowing A-lines rather than straight-skirts.

3-Wrap yourself in pastels rather than siren colors.

4-Pay attention to undergarments. No, you don't want to squeeze yourself into a tight girdle, but there is Hanes Tummy Control Pantyhose. The "hose" part is ultra sheer and elegant' the spandex "panty" tames those bulges with medium control; the range of sizes and colors offers something for everyone.

5-Perfect your posture. A slouch is unfattering. . . and a swayback gives even thin women a tummy.

If your've been short changed by nature, let you pantyhose make up the difference.

Your Hair Style

Is You

New coiffures are emphasizing the hair itself. Teasing and camouflages are out, real hair is in to stay.

This presents a problem to many women who know that beautiful hair only belongs to one in three.

In addition, even women with the best hair have to face the problems of humidity, rain, sun and ski vacations and over-bleaching and straightening from time to time.

For up-to-the-minute styling, Venicelon Wigs of Italy give beauties all they ask for in a second head of soft, shining, swinging, healthy hair.

Designed by Maurice Tidy of New York for active women, who need a beauty refresher, the wigs are made of superfine threads of synthetic hair, cleverly worked at the base to look real.

When bringing a wardrobe up-to-date, remember, your total look begins with your hair. Wigs are completely different now than they were in the past.

Woolworth

Satisfaction Guaranteed • Replacement or Money Refunded

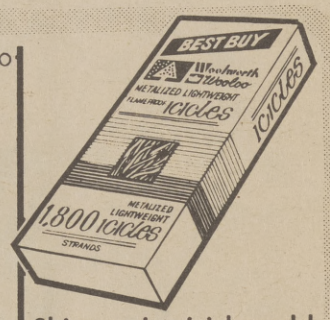
Holiday magic begins at America's Christmas Store

ONLY 19 SHOPPING DAYS 'TILL Christmas

Trim your tree with cheerful figures

39¢ each

Nursery-rhyme, holiday characters and many more trims.



Shimmering icicles add the finishing touch

88¢ pkg.

1800 icicles, 18" long. Metalized, flameproof. Best buy!

New, glittering 3-way flasher tree lites

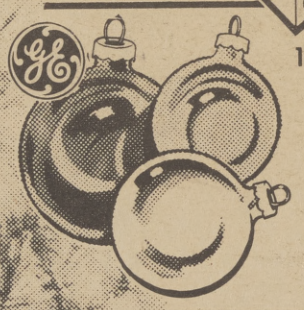
$4.99

30 lites plus 1 flasher and 1 spare. For indoor decoration

GE 35 midget twinkling lights

$3.77

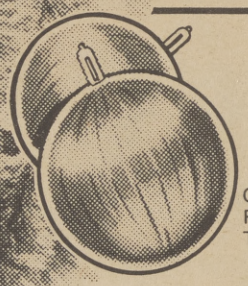
35 midget indoor lights with 3 spare bulbs. Colorful decor.



1 3/4" glass tree ornaments

$1.57 box of 24

Box of 24 2½", or box of 18 2 5/8" glass balls. . . . $1.97



18 unbreakable satin tree balls

$1.97

Choose from solid colors. Rich sheen, last for years. Thrifty!

7-foot artificial scotch pine at a real low savings price

$16.88 (Decorations not included)

4-ft. scotch pine.... $8.88

Here's the way to save, year after year. Artificial scotch pine tree with beautifully proportioned branches. Gracefully full to look real. All flame resistant PVC. No-tip stand.

GE 11-LIGHT TINSEL TOPPER. . .with three spare bulbs. Adds the cheery warmth to your Christmas tree. $5.69

PLUSH CHRISTMAS TREE SKIRT. . .39" hexagon shape, rich acrylic. Doubles as a small table cover, too. $3.77

72 FT X 3" GOLD OR SILVER TREE GARLAND Gives glow to your tree. Flame proof. Indoor/outdoor $1.99

CHRISTMAS LIGHTS ON
there is NO ban
by official announcement
Federal Energy Office

USE LAY-AWAY PLAN NO CHARGE

'Learning Stimulates Development' Discussion

"Learning Stimulates Development" will be Chairman Kay Scheld's theme at the meeting of Council 7, Sierra Nevada Region, International Toastmistress Clubs, to be held Saturday, December 14, at the Sacramento Army Depot Officers' Club, Fruitridge Road, Sacramento, California.

The conference will begin with an Officers', Club Presidents" and Club Representatives" Forum at 9:00 a.m. An Evaluation Panel for members and guest will be moderated by Marie Harris, Globetrotters Toastmistress Club.

Workshops on "Tranactional Analysis and Woman" and "Listening" will be conducted at 10:00 a.m.

Luncheon will be served at 11:45 a.m. Margo Hicks, International Toastmistress Club Vice President for Public Relations will be the speaker. Mrs. Ricks is a Management Consultant on Management Development and Training. Her topic will be "Learning Is Becoming."

Signallettes Toastmistress Club will serve as Hostess Club.

Reservations may be made with Dee Teefy (telephone no. 388-3125) or Leslie Wells (telepnone no. 482-2778).

The members of Council 10 and other persons interested in developing leadership ability and communication skills are cordially invited to attend.

Seminar On Sexual Roles

"Growing Up Male/Female in America," is the topic of an evening seminar at Cosumnes River College on December 10, 1974. The seminar, facilitated by Davis' Women's Center Director Donna Moore, will be held in the College Forum at 7:30 p.m.

A community service program, the seminar will include two slide presentations on the nature of sexual roles. Linda Fugimoto will present "Where Can I Go and Just Be Myself," and Rick Kilfall will show "Growing Up Male."

To register for the free seminar, call the Office of Community Services, 421-1000.

DONATION

Members of the Kosmos Social and Civic Club of Sacramento, held their second annual Kosmos Formal Ball last weekend at the Turn Verin Hall. Approximately 500 persons attended the Black and White affair, according to a club spokesperson. Shown presenting Larry Ward, director of the Del Paso Heights Christian Center, with a $200 check, is Mrs. Bernice Abner, left, and Mrs. Delores Dixon. Mrs. Dixon serves as treasurer of the club, and Mrs. Abner serves as president. The $200 donation will go towards the continuing efforts of the Christian Center to provide area youngsters with constructive outlets.

VISITING FAMILY

Fradonia - Novella Brady of Tokayo, Japan, known to her friends as "Buni" will be spending the Holidays with family, MSgt. & Mrs. M.N. and Mr. & Mrs. Ben Roberson - long time residents of Sacramento. "Buni," a former Student at American River College, is now a student at Sophia University, International Division in Tokyo. She has received many awards for her outstanding scholastic achievements. Miss Brady will enjoy hearing from friends as achievements. Miss Brady will enjoy hearing from friends at 334-1941. She will return to Japan in January.

Working Women Workshop

Women at Work -- Dealing with Discrimination, will be the topic of a one-day workshop sponsored by Women Lawyers of Sacramento, to be held Saturday, February 8, 1975, from 9-4:30, at McGeorge School of Law, 3200 5th Avenue, Sacramento.

Panels of experts and round-table discussions will center on recognizing and coping with job problems and sex discrimination, as well as solutions and remedies available both administratively and legally.

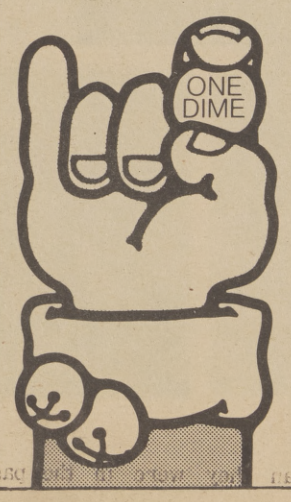
The program will pinpoint the options open to the working woman in both public and private employment when faced with discrimination, aid office managers in handling grievances and implementing affirmative action programs, and advise attorneys as to the best procedures to follow and remedies to seek for their clients.

The program is being sponsored as a community service by Women Lawyers of Sacramento and McGeorge Law School. Co-sponsors include the League of Women Voters, Federally Employed Women, Zonta Club, Federal Bar Association, Women's Caucus of C.S.E.A., Women's Caucus of McGeorge, Women's Caucus of U.C. Davis School of Law, and Lincoln University School of Law.

For further information, contact Rita Singer at 484-4751.

YULETIDE BUS RIDE

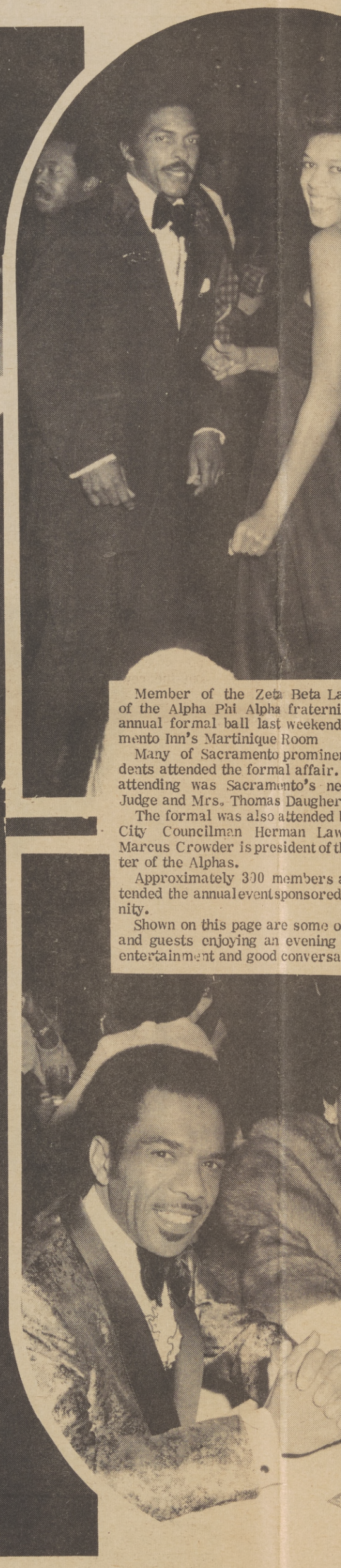
10¢ SPECIAL FARE



Nov. 28 - Jan. 1 After 6:30 p.m. Monday thru Saturday. Sundays & Holidays all day. All day Pass remains 50¢ (30¢ Youth/Senior).

REGIONAL TRANSIT

Alphas Hold An



Member of the Zeta Beta La
of the Alpha Phi Alpha fraterni
annual formal ball last weekend
mento Inn's Martinique Room

Many of Sacramento prominer
dents attended the formal affair.
attending was Sacramento's ne
Judge and Mrs. Thomas Daugher

The formal was also attended
City Councilman Herman Law
Marcus Crowder is president of t
ter of the Alphas.

Approximately 300 members a
tended the annual event sponsored
nity.

Shown on this page are some o
and guests enjoying an evening
entertainment and good conversa

Annual Dance

the Zeta Beta Lambda chapter
Phi Alpha fraternity held their
ball last weekend at the Sacra-
artinique Room
cramento prominent Black resi-
the formal affair. Among those
Sacramento's newly appointed
Thomas Daugherty.
was also attended by Sacramento
nan Herman Lawson. Brother
er is president of the Local chap-
as.
ly 300 members and guests at-
al event sponsored by the frater-

s page are some of the members
oying an evening of outstanding
and good conversation.

SACRAMENTO MUNICIPAL UTILITY DISTRICT

National Women's Political Meet

"BLACKS: Unite Now" is the theme for the third annual national convention of the National Black Womens' Political Leadership Caucus, scheduled to be held on December 27, 28, and 29, 1974 in the Riverside Hilton Hotel, Tampa, Fla., according to Dr. Nelis James Saunders, founder - national chariperson.

The purpose, she stated, "is to educate Black women in politics, to enhance themselves, their ambitions and desires within the political arena; and to work towards abating all forms of racism, sexism and proverty."

The non - partisn caucus is composed of Blacks women throughout the United States. The members are recognized leaders and laywomen within their own political parties and

DR. SAUNDERS

are dedicated in their field of endeavor.

Highlights of the convention will include keynote speakers, namely Hon. George Edgecomb, Judge of County Court, Tampa; Mrs. Ruth Bates Harris, Deputy Administrator, National Aeronautical and Space Administration, Washington, D.C.; Mrs. Velma Strode, Director, EEO, Department of Labor, Cleveland, Ohio and Washington, D.C.; Miss Dorothy Height, national president, National Council of Negro Women; Dr. Claude Anderson, Educational Advisor to Governor Rubin Askew of Florida.

Also participating during the three - day meeting will be Wallace C. Williams, Detroit, Mi., Director of Minority Business Enterprise of Michigan; Hon. Lela Foley, Mayor, Taft, Okla.; Hon. C. Delores Tucker, Secretary of the Commonwealth, State of Pennsylvania; Hon. Ethel Allen, Councilwoman, City of Philadelpnia; Mrs. T. Beatrice Holland, Director, Civil Right Commission for the state of Indiana; Hon. Hannah Atkins, Oklahoma, State Representative; Miss Ethel Payne, Chicago, nationally known columnist and associate editor of Sengstacke Publications; Norman Jones, nationally known public relations experts of St. Petersburgh, Fla.

Workshops, will, also highlight the sessions. Discussions will center around Child Care, Education, Older Americans, Youth, Prison Reform, Welfare Reform, Federal Womens' Programs/Age Discrimination/ Equal Rights Amendment, Housing, Employment, Consumer Education, Public Office: Running and Getting Elected; Parliamentary Procedure, Consumer Education, Famly Law.

Mrs. Chester Wells, chairpersons are Mrs. Rubin Padgett, Mrs. Mary Alice Dorsett and Mrs. Velmarie Sherpard Webster.

JCPenney

A breezy float of a dress. Long and A-shaped with skinny spaghetti straps. Add to it the tie-bow collared capelet with finished scalloped hem for that oh-so-lady-like flourish. Rayon-chiffon in flower-pretty pastel shadings. 8 to 16. $40.

Flower floats in flowing chiffon.

Falling as gently as flower petals. Delicate as the first day of spring. The scoop neck rayon chiffon floral print gown is shirred at waist and wrist for the feminine emphasis. Pastel hues. 8 to 16. $38

Say it with flowers, soft and flowing in luscious-to-touch rayon chiffon. Our water-color printed gown with high tie-bow collar, elastic-shirred waist and sheer, fragile sleeves is the perfect fashion message. Pastel prints. 8 to 16. $38.

SUNRISE MALL FLORIN CENTER COUNTRY CLUB PLAZA

Long, slim lacy sleeves and illusion bodice with floor-touching beaded lace border are exquisite accents to Tiziani's sheer black gown for evening enchantment. This fabulous ourfit will be among the array of fashions at the Ebony Fashion Fair scheduled for Sunday December 15, at the Hiram Johnson High School auditorium. The show is being presented by the Delta Sigma Theta Soroity to benefit their scholarship fund. Photo at right, are the soft, feminine look for evening is Tiziani's sheer, nave georgette gown which features an exquisite hand embroidered bodice and flowing pointed sleeves.

Long, slim lacy sleeves and illusion bodice with floor-touching beaded lace border are exquisite accents to Tiziani's sheer black gown for evening echantment. This fabulous outfit will be among the array of fashions at the Ebony Fashion Fair scheduled for Sunday, December 15, at the Hiram Johnson High School auditorium. The show is being presented by the Delta Sigma Theta Sorority to benefit their scholarship fund.

Pre- Xmas Art Sale At SCC

A pre-Christmas sale of art work by students and faculty at Sacramento City College is planned for Tuesday, December 17, through Thursday, December 19, 1974, in the Little Gallery, located in the foyer of the Library Building.

The art sale will include all media: ceramics, sculpture, paintings and drawings, prints and photographs.

Greg Kondos, City College art instructor and Little Gallery curator, noted that the proceeds of the sale benefit the students and a small percentage is retained for the Art Gallery Fund.

Members of the community are invited to come and take part in the sale. Items will be priced from fifty cents to over one hundred dollars.

Neat tee strap rides high on a really whopping big bottom with an up-swinging rocker. Black manmade will keep your head in the clouds.

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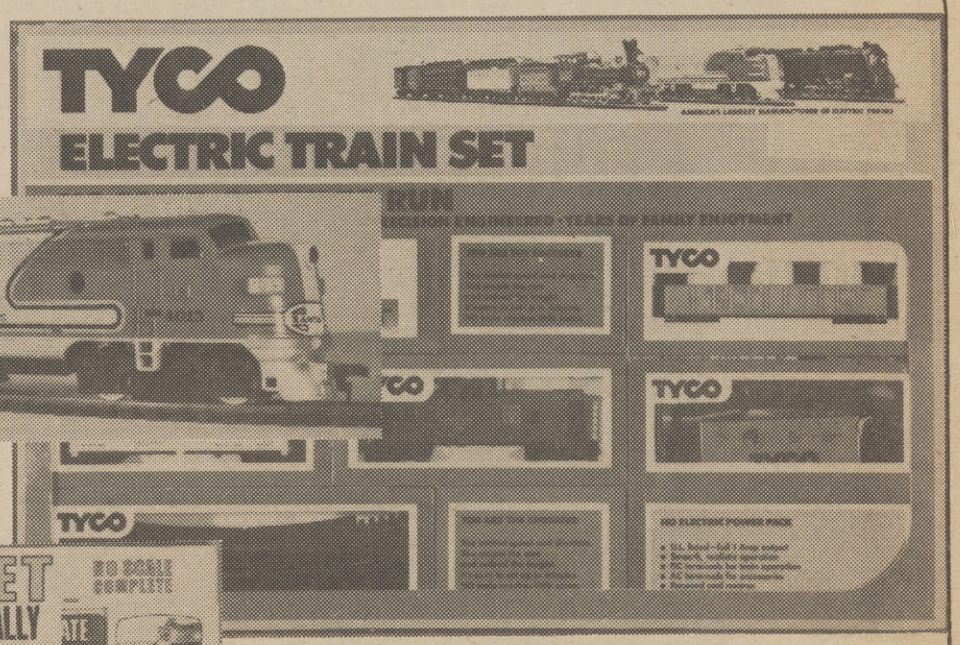

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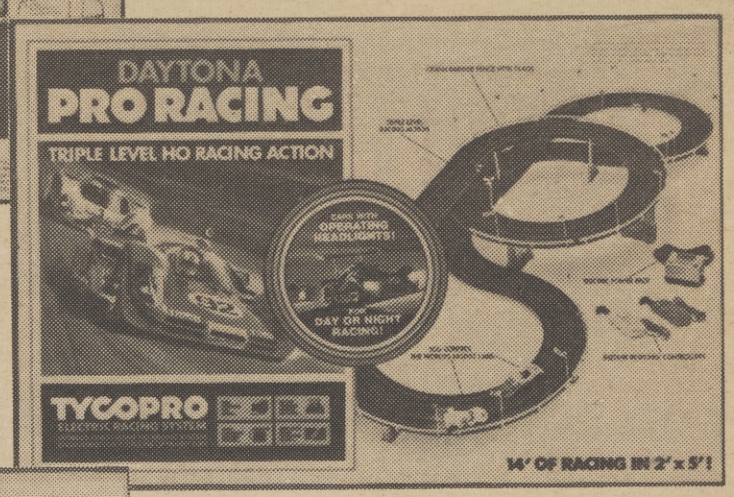

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KZAP

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KZAP Radio is committed to bring you the state of the art in quadraphonic broadcasting, 24 hours a day. Here's how it works: we use (a) discrete quad records, (b) matrix quad records, and (c) stereo records which are run thru a synthesizer. The resulting signals pass thru a Sony SQ Matrix Encoder which combines the four channels into two for broadcast, then into the transmitter and out over the airwaves.

Here's what you'll hear. If your receiver is mono or stereo, you'll hear us in mono or stereo as usual. But if you have quad equipment, switch on your SQ or Matrix Decoder and hear **KZAP** with full four-channel sonic effects. And our usual live, chunky, nut-like goodness.

Meanwhile if quad interests you, check it out at a friend's house or hi-fi shop. And be prepared for a pleasant surprise—it feels real good. Might even blow you away.

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98½ fm KZAP QUAD

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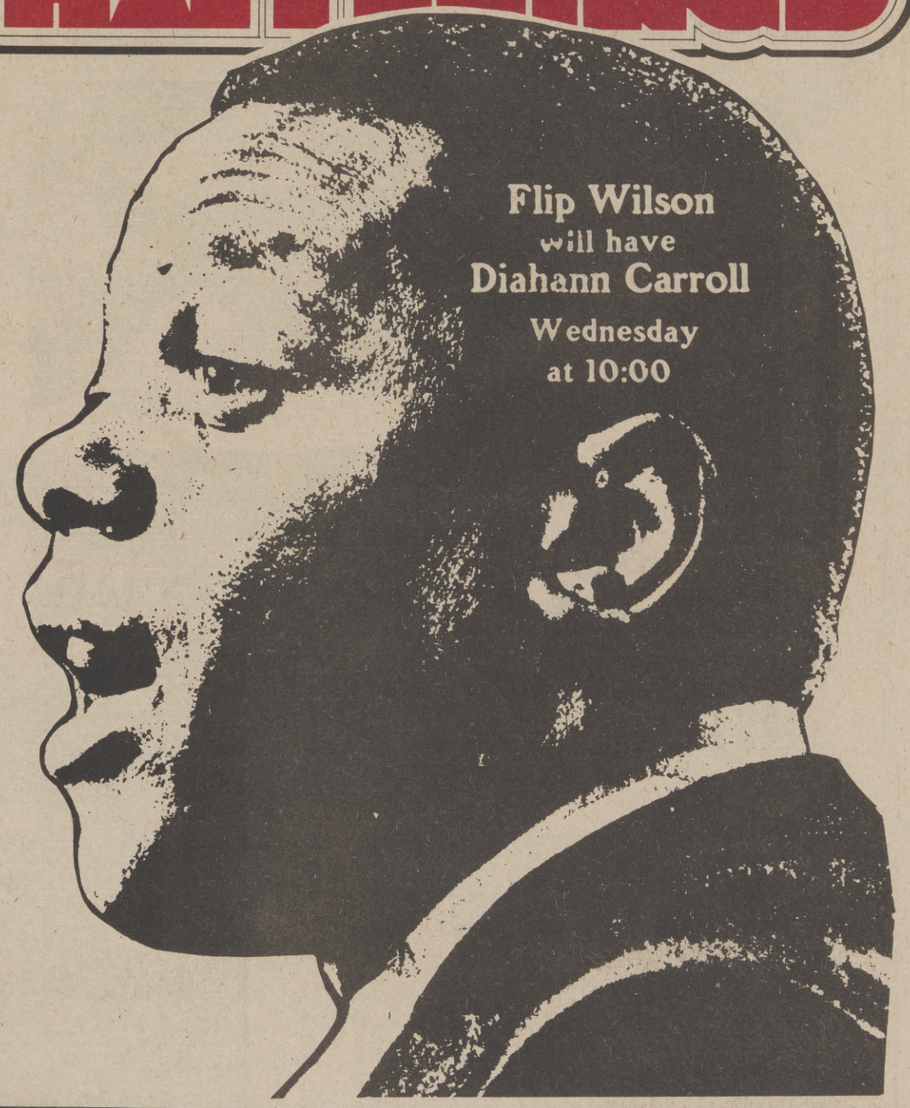
THE HAPPENINGS

The Sacramento Observer

entertainment guide

Dec. 5 thru Dec. 11



record and movie reviews · blacks on tv

HOLLYWOOD BEAT

By BILL LANE

ANTHONY QUINN, the tawny Latin actor who some time ago upset people in some circles when he announced he was going to star as Black Hatian hero Henri Christophe in a movie, has finally got him one to go. He will play a dark-skinned hero after all. He will play "Mohammad--The Messenger of God," in a Filmco International production to be financed by the Arab International Production Company of Tripoli. Filming will be done in Libya, Morocco and Tripoli. and will trace the path of Mohammed, founder of the Moslem religion, from Mecca to Median. It will be filmed in two parts and in English and Arabic, costing ten million.

It is felt by some that the picture will clean up in Europe, even if it never shows in the U.S.

SAMMY DAVIS, Jr., kicked off his newest Las Vegas extravaganza at Caesars Palace, playing from his ever-sparkling bag of entertainment tricks that kept the crowd applauding. Sammy used to hold forth at the Sands, then moved over to the Tropicana, where he had a monetary interest in the place. Then things did a somersault, and the little entertainer dynamo skipped to the precincts of Caesars where Frank Sinatra also does his shows.

It is hoped, however, that Mr. Davis suddenly does something to strainghten out the policy now used by the place regarding Black news people who attend opening-night shows there.

A policy that makes Black news people pay money for various things that white news folk are never asked to pay. And Caesars is the place that has Joe Louis as a hand-shaking good-will greeter. Some Black newsies turn down invites. Sammy learned of the controversy and situation just before he did his opener, and arranged for some Black newspaper people to have lodging at the Tropicana rather than at Caesars.

PAUL WINFIELD landed the top role in "Home Free," a movie to be made by Paramount with Burt Reynolds as executive producer. . .Ron Bookman, who coordinated the TV network's Redd Foxx roast, and who was director of PR for the SoCal unit of the United Negro College Fund, has stepped away from all that to open his own PR firm hereabouts. . .Sam Fletcher opened at the Parisian Room here, with the Red Holloway Trio, followed by Richard & Willie. The new Redd Foxx Cardello DiMilo Monday-night show.

LeROY ROBINSON's production for TV of "The Nancy Wilson Special" got a grand preview reception here prior to its Dec. 7th airing over KNBC, the show featuring beside the great Nancy Wilson talent those of Mort Sahl, Milt Jackson, Lola Falana, Airto and Hedge & Donna. And the "Cotton Club '75" TV airer which hit national kudos already has hundreds of written requests already in asking for it to be repeated. That's when I'll possibly see it. Despite the fact that this writer was seated at the front table in the audience of the club scene, I could not see the show the night it was shown because I had been committed to be at Stevie Wonder's big Forum show here where he had the massive place bulging with cheering people. The big breakfast party afterwards at the Proud Bird was equally attended by a multitude. . .Sitting in with the Red Holloway Trio at the Parisian Room here the other night were musicians Don Ellis, Marl Young, Freddie Hubbard and Jimmy Smith.

PAUL WINFIELD

SAMMY DAVIS, JR.

MDLT

YOU think "Chico and The Man" on TV and "Coonskin" in the movies are having troubles, just look at what's happening with the new film "Freebie and The Bean." It stars Valerie Harper, James Caan and Alan Arkin. Already brickbats are sailing fast and furious from Chicano circles, with some theater owners reportedly saying they are afraid to carry the flick. All Chicano folk are not crazy about frijoles and Feitos.

HENRY SHED, the Little Rock, Ark., pianist who moved to the West Coast after being discovered by Mrs. Winthrop Rockefeller, now doing piano capers at the Aladdin's casino lounge in Las Vegas, and winning a lot of new fans. . .Peggy Lee Opened a stay at the new Atlanta Fairmont, and pianist Les McCann headed for The Stables in East Lansing, Michigan.

AND speaking of Michigan, the new Penthouse magazine does a big job on "maverick" Judge Justine Ravitz of Detroit's Recorders Court in the current issue, telling how hizzoner wears cowboy boots and blue jeans under his robes, open-collar shirts in the courtroom and refuses to have court audiences stand when he enters the room. It tells how the justice spiels off hotly at some critics, calling them a bunch of "m.f's." Despite hatchet jobs done on him by Detroit dailies, the judge ran first in a field of 42 judges at election time. Before winning a 10-year bench term, Ravitz was a law partner of the Detroit Black lawyer Ken Cockrel who was held in contempt of court one time when he call the white judge a racist: "But the case was dismissed after Cockrel lined up scores of witnesses to testify that the judge was indeed a racist."

JOHN AMOS heading up the UNCF drive here. . .WB making a movie, "A Time To Die," about the Attica prison riot. . .Greg Morris and Rep. Yvonne Burke chairing a celebrity preview of Omni Pictures' new film "Black Starlet," and a fashion show of gowns, furs and jewels inspired by the film. The affairs, which is also a dinner, slated for December at the L.A. Breakfast Club here on Riverside Drive It's a benefit for the Kedren Community Health Center here. Guests of honor skedded are Juanita Brown, Rockne Tarkington and Eric Mason, from the pic. But a spectacular highlight of the festivities will be the fashion show produced by Emmett Cass III, who created the gowns show in "Black Starlet." Also heading up stars at the banquet-preview will be Eartha Kitt, Teresa Graves, Esther Rolle, Ros Cash, Bernie Casey, Fred Williamson, Slappy White, Lincoln Kilpatrick, Teresa Merritt and Rosalind Miles.

MILT Jackson, the vibraharpist, wants one and all to know that the Modern Jazz Quartet has disbanded permanently, after 22 years of recording togetherness. And 20th publicist Walter Burrell resigned to form his own TV-radio production syndicate, working with Steve Strout's Studio One here.

THE HAPPENINGS
The Sacramento Observer entertainment guide

WILLIAM H. LEE Publisher

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Tavares To Appear In Las Vegas

Capitol recording artists Tavares have been slated to perform at the MGM Grand Hotel in Las Vegas through the month of December for a month long appearance.

The probability of being signed for a Vegas gig is not very hight for acts that have only been on the record scene for one year, as is the case of the Tavares brothers. As a matter of fact, there have been many singers who have managed to establish themselves on the music scene, yet have never been approached for such an appearance.

"We were both surprised and pleased when our manager, Brian Panella, informed us of the engagement," commented "Tiny" Tavares, youngest of the five brothers, "and we feel that it will be a turning point in our career."

The Tavares brothers have enjoyed increasing popularity ever since they signed with Capitol Records in 1973. Their latest LP "Hard Core Poetry" is selling very welll, and their current single "She's Gone," has shot to the top ten of the R&B charts and crossed over the pop charts.

Fifth Dimension Strives For Swinging Perfection

Striving for 100% perfection with their intricate harmonies and swinging beat, the Fifth Dimension returns to Circle Star Theatre Thursday, December 12 thru Sunday, December 15 for 6 performances.

Coming from varied backgrounds across the country, Billy Davis, Jr., Florence La Rue Gordon, Marilyn McCoo, Lamonte McLemore and Ron Townson met and joined forces in Los Angeles where they realized they had a unique musical blend. Within 6 months after the group's formation in September 1966, their hit "Go Where You Wanna Go," appeared on the Top 10 Charts, and was followed by their very successful recording of "Up, Up and Away." To date the group holds 14 gold records (8 albums and 6 singles) including their biggest hits "Aquarius/ Let The Sunshine In," "One Less Bell to Answer," "Wedding Bell Blues," and "Stoned Soul Picnic."

A supporting act will be announced soon. Performance times are Thursday and Friday at 8:30; Saturday at 7:30 and 10:30; and Sunday at 4:30 and 8:30.

Tickets are available at Circle Star, Bass, Macy's, Ticketron and all leading agencies.

SYREETA & G.C.

Syreeta Wright Smash Hit At Troubadour

Syreeta Wright, budding Motown superstar, had a smash one-week Los Angeles night club engagement when she opened at the Troubadour before a standing-room-only audience.

Syreeta, currently riding the crest of success following the release of her album, "Stevie Wonder Presents Syreeta," returned to the Troubadour following record-breaking appearances in New York, Chicago, Boston and Washington.

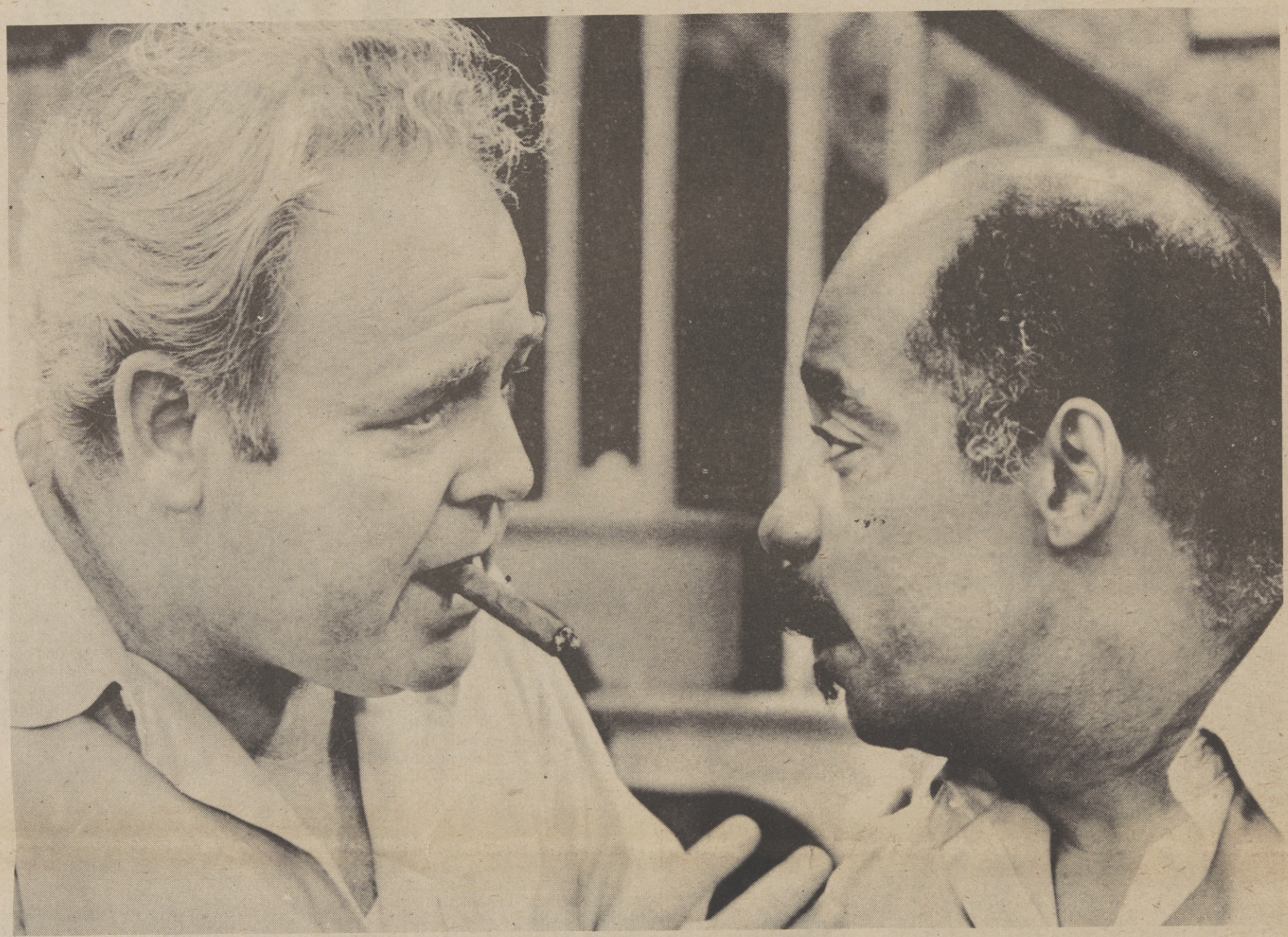
Opening night reviewers were so awed by her performance that critics such as Dennis Hunt, Los Angeles Times, wrote: "That sullen, sleepy crowd at The Troubadour at 2 a.m. on Tuesday night would obviously respond to nothing less than a dynamic performer. They were waiting for Syreeta.

"In the next hour, she woke up every one and had them pleading for more at the end."

Syreeta received not one but several standing ovations, during her week-long engagement, from a celebrity filled audience that included Diana Ross, Jose Feliciano, The Originals, Minnie Ripperton, Martha Reeves, Esther Phillips and numerous others who were able to jam their way into the packed club and glimpse the talented newcomer.

An added treat during Syreeta's engagement at the Troubadour was the appearance and performance of G. C. Cameron. G. C. is the voice you hear dueting with Syreeta on "I Wanna Be By Your Side," from the "Stevie Wonder Presents Syreeta" album. Motown will be releasing "I Wanna By By Your Side" as Syreeta's next single.

JEFFERSON TELLS BUNKER GOODBYE



"Goodbye Bunker; we're moving to a more exclusive neighborhood up in Manhattan where there are a lot of highrise apartments and upper-curst people who can afford to live in luxury. So it appears that Henry Jefferson, right, is telling Carrol O'Connor, left, star of Archie Bunker are nervous about their new neighbors, but for very different reasons, on "All in the Family," Saturday, July 20, 8:00-8:30 p.m., on the CBS Television Network.

Jeffersons Move– Get Own Show

"The Jeffersons," the new half-hour comedy series inspired by the Black next-door neighbors of the Archie Bunkers on the top-rated "All in the Family" program, will have its premiere presentation on KXTV-Channel 10, Saturday, Jan. 18, 8:30-9:00 p.m, CBS Television Network, it was announced by Robert D. Wood, President of the Network.

The new series will star Mike Evans, Isabel Sanford and Sherman Hemsley, respectively portraying Lionel, Louise and George Jefferson, the roles they popularized as regulars on "All in the Family."

"Paul Sand in Friends and Lovers," will have its final broadcast on the Network on Saturday, Jan. 4, 8:30-9:00 p.m. A 30-minute entertainment special will be presented in the 8:30-9:00 p.m., PT time period on Jan. 11.

The Jefferson family is moving up in the world and that means goodbye "Bunkerville," to quote George Jefferson, and hello Manhattan high-rise. With George's cleaning business booming, he insists his wife and son relocate in mid-town, leaving the "plain folks" and moving up to the east side with the "fancy folks." George hopes he's left his troubles behind when he moves away from his old neighborhood and the tongue-lashing debates he has with Archie Bunker (Carroll O'-Connor). But what he doesn't know, is that he faces in his new environment a whole set of new neighbors, living even closer -- one family on top of another instead of next door.

Lionel faces his own problems in the new home trying to convince his stubborn father that his impending marriage into a racially-mixed family is cause for celebration.

"The Jefferson's" is being produced by Don Nicholl, Michael Ross and Bernie West, with Jack Shea as director. The series is a production of Norman Lear's T.A.T. Communications Company, in association with NRW Productions.

The new series is the latest project from Lear who is responsible for "Good Times," and "Maude" in addition to "All In The Family," all presented on the Network.

The Younghearts: Masters In The Making

THE YOUNGHEARTS

What does it take for a singing group to get over these days in an increasingly crowded and sophisticated soul market?

Certainly, first and foremost is the ability to sing. And good stage presence, complete with the kind of elegant body movement discerning audiences have come to demand, also helps.

But this is 1974, and it takes a little bit more than good voice and fancy footwork to maintain a leading position in the world of soul. And quite often that little bit extra is the ability of a group to originate the kind of material that is fresh and in keeping with current taste, and not be depending upon others for material.

A perfect example of this point is 20th Century Records recording stars, The Younghearts. Not only do the three young men have fine voices the fancy stage movements needed in their business, but they also carry their talents that extra step farther, in that each member of The Younghearts is a highly competent songwriter and record producer of note.

"One of the advantages of being able to write and produce your own material and records," explains Ronnie Preyer, a member and spokesman for the group, "is that you can gear your material to fit what you know are the best qualities of each member of the group."

Preyer went on to explain that "one of the main reasons why groups fail today, is because number one, they do not get the right material; and second, even if they do get the right material, they don't always get the right kind of producer that will bring out the best in them."

This formula has worked fine for The Younghearts, because while other groups have come and gone, The Younghearts have been singing and performing as a top unit for almost ten years on the nite club and concert circuit, which supports the reason why the group is constantly in demand.

Last year The Younghearts had one of the biggest singles of the year, "You And Me," plus an album entitled "Do You Have The Time," on 20th Century the county called a "minor masterpiece;" however there is more to The Younghearts than hit records and recording studios, because theire own driving desire to be the best vocal group around, makes them a dynamic talent laden group with explosive potentials that should capulate them to total stardom.

The group consist of Charles Ingersoll a Virgo, a native of Los Angeles, who started out to be a commerical artist, but is now one of the happiest people in show business.

Bobby Solomon is a Scorpio, and was born in Brooklyn, New York. He is the newest member of the trio having joined The Younghearts after one of the former members joined the service. Interestingly enough, Bobby was once a junior minister in New York having come from a very large religious family (16 children in all), and points out that singing in church really helped develop his songstyle.

Rounding out the trio of talents is Ronnie Preyer, a Leo who was born in Pensacola, Florida and spent his formative years growing up in Los Angeles. Ronnie has been interested in music all of his life and has always sought after making music his total professional life.

As far as the future direction of The Younghearts?

"We have a new album release on 20th Century Records entitled "A Taste Of The Younghearts," Ronnie said, "and we plan to continue writing, producing, and touring the country working and entertaining. On our last tour which took us to places like Australia, the response of the people was overwhelming, which lets us know that we must be doing something right."

Based on past performances the public acceptance, there can be little doubt that The Younghearts are doing it right. They're great talents with the proper combinations of voices, they have a driving desire to be the best, their stage mannerisms and presence it totally professional, their selection of materials to sing or record is excellent, they believe in themselves and they're signed with a company that believes in them . . . all in all it's a combination that just can't miss.

MOACIR SANTOS WITH GRANDSON SERGIO MAYA

Santos Returns To Brazil

In the winter of 1973, Moacir Santos was afflicted with an acute case of what he calls "saudade," a serious and bittersweet homesickness for his native Brazil, and his hometown of Flores, where, as a boy, he had been called "Querido Garoto de Flores," the little darling.

So, sentimental man that he is, he packed up his family, which included his newly arrived grandson Sergio Maya, and proceeded to go to northeastern Brazil, and from there on a long trek by automobile through the lush jungles and mountains of Brazil on his quest for what he might call his "roots," but what Santos refers to as the soul of his being.

Santos, an extremely metaphysical man deeply involved with the occult, astrology and other such matters, began in music when he was five years old, playing flute, guitar and drums. By the time he was 11 years old, he had added trumpet, clarinet, saxophone and several others to the list.

A celebrity in his native state by the time he was 23 (he had been a star on Radio Tabajara of Paraiba for several years), the always questing Santos one day packed up and set off for Rio where he became a staff musician on the National Radio Network.

It was during this period that Santos became a force in Brazilian music -- and his superb melodic gifts, married to sinuous Afro-Brazilian rhythms, influenced a whole generation of composers, including those who were in the forefront of the then new bossa nova rhythm.

Moacir Santos is the composer of the much recorded classic "Nana" which appears on his first Blue Note album, "The Maestro."

Currently represented by his current Blue Note opus, "Saudade," a kind of musical reflection of his return to his native land early in 1974, Santos now lives on Flores Street in Los Angeles where he teaches at various schools, composes and plays on countless sessions. As this new album reveals, he has indeed returned home.

Towering Inferno!

West Coast Premiere For S. F. Theater

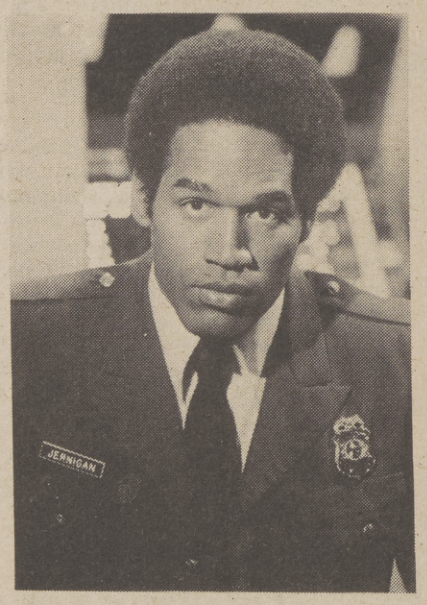
Irwon Allen's production of "The Towering Inferno," a $14-million suspense drama concerning a holocaust in the world's tallest skyscraper, will have its west coast premiere on the evening of December 19, at the Alexandria and Parkside Theatres in San Francisco, with all proceeds going to benefit F.L.A.M.E.

A contingent of motion pictures and television stars, civic officials, society notables and business leaders will join the all-star cast which includes Steve McQueen, Paul Newman, William Holden, Faye Dunaway, Fred Astaire, Susan Blakely, Richard Chamberlain, Jennifer Jones, O. J. Simpson, Robert Wagner, and Robert Vaughn in paying homage to the much-discussed screen spectacle.

Mayor Joseph P. Alioto will serve as Honorary Chairman and Chief Keith P. Calden will function as executive premiere chairman.

The heralded theatre event will benefit F.L.A.M.E., a youth program sponsored by the San Francisco Fire Department, which provides free recreational facilities and guidance to more than 2,500 youngsters, ranging in age from 10 to 16 years. Heretofore, all financial support has been from monthly donations from San Francisco Firemen.

Highlighting the premiere festivities will be displays and demonstrations by the San Francisco Fire Department at both theatres.



O. J. SIMPSON

"The Towering Inferno" an Irwin Allen Production, is directed by John Guillermin from a screenplay by Stirling Silliphant. The joint Warner Brothers-20th Century-Fox production is adapted from two best-selling novels: "The Tower," by Richard Martin Stern, and "The Glass Inferno," by Thomas N. Scortia and Frank M. Robinson. The action sequences were personally directed by Irwin Allen whose last screen triumph was the all-time box-office champion, "The Poseidon Adventure."

Rated P-G, "The Towering Inferno," will open to regular performances at the Alexandria and Parkside Theatres on December 20.

For Premiere Ticket information, please write F.L.A.M.E., 260 Golden Gate Avenue, San Francisco, or call (415) 861-800.

Sheila Frazier Aims To Destroy An Image

"Too many of today's films project an image of the Black Women as being either a pretty, simpering idiot or a masculine superheroion," says Sheila Frazier, one of the most important of actresses.

"I would like to strip away this ornamentation, which is false and damaging, and show instead of the emotions, drives, and interests of real women, the women we pass on the street every day."

Sheila's desires are based on a solid understanding of just what has been going on up to now and a firm conviction that she, for one, isn't going to let things continue on this way.

Like many other Black actresses today, Sheila is stunningly attractive. But in the world of machismo, male-oriented Black films, in which even the females are often tough and hard, she has distinguished herself by bringing batural poise and eloquence to a role.

As one writer observed: "Her portrayals of the modern-day Black woman are refreshingly credible." When Sheila plays a role, you get the feeling that she is living the part. So when she has criticism to offer about films and women's roles in them, everyone better give her a listen.

Sheila is currently with Jim Brown, Fred Williamson, and Jim Kelly in the suspense thriller Three The Hard Way, the biggest budgeted Black action film ever made.

Under the direction of Gordon Parks, Jr. - who directed Sheila in her first film, Super Fly - Sheila plays Brown's fiance, Wendy Kane.

Her kidnapping in the film sets off a chase to track down a mysterious organization.

Although her career has been brief so far, Sheila has already made Black movie history with the films she has appeared in. Among them are not only Super Fly T.N.T., The Super Cops, and the ABC TV movie Firehouse.

Having acted with some of the finest leading men around - like Richard Roundtree and Ron O'Neal - Sheila has very set opinions about actors and their work. She speaks foundly of her three handsome leading men in Three The Hard Way: Jim Brown, Fred Williamson, and Jim Kelly.

"Before we started work," she says, "I'd heard a lot of stories about Jim Brown being difficult to work with. But I found him positive and exciting - such strong man. He's extremely intelligent and talking with him was an education to itself."

As for Fred Williamson, Sheila says: "His 'great lover' image is a defense. In reality, Fred's a very guarded person and behind that wall is the most sensitive guy in the world."

Of Jim Kelly, she says: 'He will never have what one might call the 'Hollywood stigma.' He's a cleancut, totally considerate guy and relaxed in what he's all about."

Thinking about Three The Hard Way and the other films she's made, Sheila comments on the future of film: "There have always been myths about a woman's," she says.

"Film is the most influential medium to destroy the belief that Black women can't ride, play tennis, hold prestigious jobs, have honest relationship with men. I want to show that you can be the best at any given thing if you really what to be and are willing to work for it."

Sheila Frazier has already gon a long way toward proving that, for her at least, everything she says is true.

Will Marriage Spoil Nancy Wilson?

Nancy Wilson's hasty, unexpected marriage earlier this year to Wiley Burton, an ordained minister in the Universal Life Church, left her public, and most of her friends, quite speechless. The new Mrs. Burton, however, is not.

In an exclusive interview featured in the December issue of Essence magazine, Nancy and Wiley reveal their deep commitment and love for one another, and discussed frankly their slightly more than six month old marriage.

Says Wiley, "it's a miracle of love." She adds, "to say we love doesn't begin to cover what we feel for each other.

Wiley and I have a love that encompasses more than I ever known to be possible." Having the last word, Wiley remarks, "I can't imagin there being any more love than our love, or any more love in our love." Pretty heady stuff for two people who have known one another a mear seven months; but said with such conviction that you just gotta believe!

How did their storybook romance begin? A chance meeting in Pittsburgh sparked the flame. Nancy recalls, they were never introduced, but "I can remember his expression as he watch me walk out of the room." Wiley remembers thinking at the time, "that woman sure can walk . . . she sure was sexy;" then, adds with a grin, "that's fine talk for a preacher, now isn't it?" But, preachers are human, too.

A whirlwind courtship ensued 32 days after their initial meeting Nancy and Wiley were wed.

Why marriage? "Why not marriage," the new Mrs. Burton responds. "At my age (3) there is no such thing as just hanging out. I enjoyed being single, enjoyed the aloneness of the privacy, but marriage was always in mind. Not in the back either, but right up front. It has been since childhood, and no matter what relationship I have been involved in, I've thought of marriage. It may not be everyone's thing, but it is mine."

This is the second time around for Nancy. The first, to drummer Kenny Dennis, producer a much - loved son Kacy, and little animosity. "We just didn't communicate," she says. In between there were rumors of involvements -- some serious, including a Venezuelan millionair and actor, Robert Hooks. Of a totally different character is new husband, Wiley, a handsome 32-year old evangelist who says he was 'asked into' the ministry spiritually, and whose overall aim is to "administer to people -- all people." Nancy describes him as "warm, sensitive and spiritual."

They share an interest in religion and are seemingly sharing an idyllic relationship that Nancy is determined will not fail. "No matter what, I am first Nancy Wilson Burton. I enjoy performing, but I don't need it. I love to sing, but there are places other than a stage where I can do that. My need is to be in my home, with my man and my kids, not out front." And, since this is the season for sharing, Nancy has chosen a gift of life for their first Christmas together -- she wants only one thing, a baby.

"Having Wiley's baby would be a lovely way of showing how much he loves me." A love-child, for sure... it will be conceived and born to love and definitely spoiled by it as is the newly wed, happy and radiant Nancy Wilson Burton.

A Hot Singer Gets Cold Feet

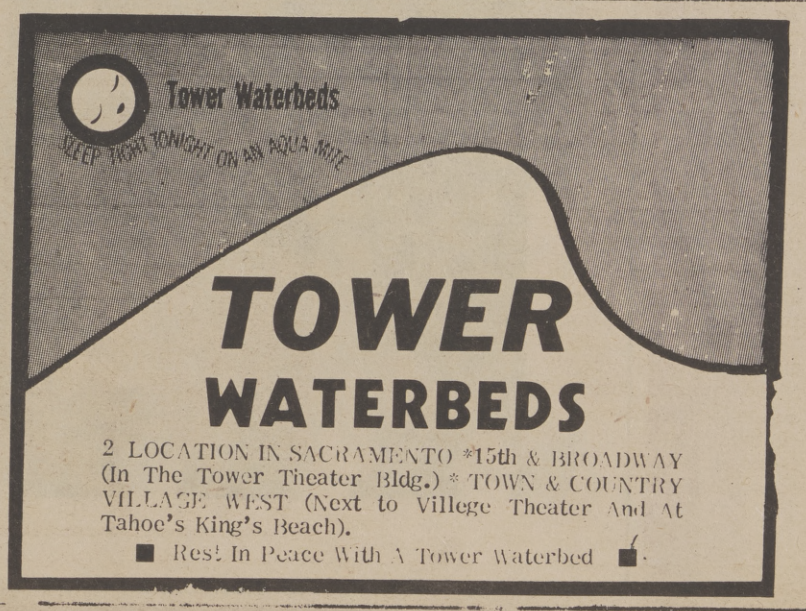
JOHNNY MATHIS

Singer Johnny Mathis was talked out of his clothes into the nude by a female photographer from Playgirl Magazine.

Once disrobed, he allowed the photograhper to shoot pictures for a possible centerfold of the female-oriented magazine.

However, after he took a look at himself (and the results were satisfying) he decided not to sign a release for publication.

Instead, he has his nude shots locked in his safe. We guess Johnny didn't mean it when he once sang the famous song "Look At Me."



Yes We

The Pointer Sisters, (left to right) Ruth, Anita, and Bonnie appear on the SOUNDSTAGE presentation of "Y

We Can

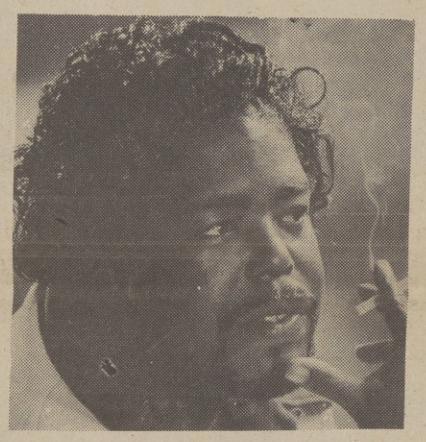
resentation of "Yes We Can Can -- The Pointer Sisters" Tuesday, December 10 at 10 p.m. on Channel 6.

EBONY ETCHINGS ETC.

by WARREN LANIER

"PEOPLE ARE TALKING ABOUT..."

The fantastic job Radio Station KAGB/FM did, in supplying so many needy families around the Los Angeles area with turkeys for their Thanksgiving dinners; and speaking of Radio Station KAGB/VM, two of their outstanding air personalities JOHNNY MAGNUS and RICK HOLMES, will lend their personalities and time to assist the Toys For Tots For Christmas Drive, that's being kicked off with a local TV Special . . . The up coming new television game series called "Celebrity Sharks," that will pair celebrities in table pool matches and grant the participating celebrities the right to donate half of their winnings to their favorite charity, with the likes of ISIAH ROBERTS, VONETTA McGEE, BARRY WHITE, and GAIL FISHER among the first signed soul stars to kick the program off . . . The finalization of plans that will bring about The Second Annual Hall Of Fame Convention being housed at Palace, and hosted by the city of Las Vegas, Nevada, that's expected to draw more than 5,000 soulful conventioneers to fun city for the three day historical and gala event that will come off March 11th through the 13th, and bring together a never heard of or assembled before array of athletes, stars, celebrities, and community leaders to witness the enshrinement of outstanding Black athletic talents that will be capped off with a spectacular "Awards Dinner," that will be filmed as a television special for national syndication and veiwing . . . The mind blowing and stylish wardrobe that was worn by singer JOHNNY HARTMAN, during his recent DRO engagement at The Parisian Room of Los Angeles, that's still got the local citizentry of fashion mined males in particular talking, will be happy to know that the boss threads worn by JOHNNY, especially his leather walking suits, were personally designed by ARTHUR BIRNBAUM of New Yor, who refers to JOHNNY HARTMAN as his personal client "The Black Sinatra" . . . The renewed interest of music lovers centering around the vocal stylings of ESTHER PHILLIPS, to the extent that most of the west coast nitery patrons frequenting the clubs where the soulful sister gives out with her mournful tunes refer to her as 'the queen' . . . The latest addition to the real happenings in Angel City, being the soulful and exciting west side discotheque that operates under the name "Bowl of Cherries," and is the brain-child of JOYCE EARl in association with JAY ALLEN, and belive me that's where the action is every Wednesday, Thursday, and Friday evenings . . . The bronze romeo of the west coast who scored very heavy in the love department with his main lady, when he had a messenger deliver her a gift wrapped box, with the usual attached note that read, "sweets for my sweet;" and upon the lady unwrapping the messenger delivered gift, she found that her sugar daddy had gifted her with a carton of 1-1b boxes of that sky high priced granulated hard to come by sugar.



BARRY WHITE

MAX JULIAN

"HOLLYWOOD HOTLINES . . ."

Persistent rumors have it that when the dust is settled in the election of officers for The Hollywood-Beverly Hills Branch of the NAACP, the new president elect will be none other than BILL CHAPPELL, with Motown's BOB JONES, holding tight to the chairmanship of the groups' Annual Image Awards, and CHUCK MANN will be appointed as producer of this years spectacular.

Speaking of Motown Records, there's a big question in the asking around Hollywood, about the short term key position of BURL ADAMS, who at this press time, was no longer with the company and his contract is far from the expiration date of his original deal.

In spite of the pessimism on the bigger part of Hollywood critics of color, SAL WATTS, will have the last laugh (and ironically enough all the way to the bank), now that he has negotiated and signed a firm contract for some very big bucks with Entertainment Pyramid, Inc., for distribution rights of his motion picture, "Solomon King," throughout the continental United States and Canada.

The current CBS Stax Records lawsuit, is still in the 'who's pitchin',' who's catchin' state;" and with the Los Angeles Chapter of CORE getting involved with a pre-Christmas boycott of CBS Inc., in protest over CBS Records' suit against Stax Records, the melee comes under the category of 'very interesting, very interesting.'

Former New Yorker, BARBRA LACEY, who's restaurant-bar "Miss Laceys," was the place for the in-crowd of the soulful entertainment world has re-located to sunny California and is now involved in presenting and promoting concerts by MARVIN GAYE.

From the 'we told you side of things;' there's no doubt about the hit record status of MDLT WILLIS and their current chart riding recording of "What's Your Game," on Ivory Tower International Records, that's headed up by JOE JACKSON, father of the famous JACKSON FIVE.

The recent magazine article that pointed out the number of leading actresses of color that had turned vegetarians, missed the boat in their expose' on the subject in view of the fact that VONETTA McGEE is not only a vegetarian, she also grows her own goodies including collard greens, on the recent property she and MAX JULIAN purchased.

PROFILE OF A PROFESSIONAL

Over the years, and truly a nucleus of present civilized cultures, European cultural inputs into the world society, have been quite impressive. A mostrecent injection of musical input from the continent is CHRISTIAN VANDER, a young spiritually emerged Frenchman, who's presently pouring out music, the nature of which being what he describes as an enlightening force and direction. A series of educational and motivating stimuli, whoch has had him cluster a group of evolving musicians forming, MAGMA, who've successfully exposed encompassing energies of music entitled "ZEUHL;" a new music for a real world.

Beginning his "maiden voyage" of music as a "distant jazz-drummer" Christian Vander, spearated himself from the populous progression of the European jazz musicians, when he "discovered" John Coltrane. " . . . When I'd heard John Coltranes music for the first time, I couldn't listen to anything else. Perhaps I was wrong, but to me there was no other music that mattered." A positive formula obviously, in that at the age of eleven, his mother, a show business person herself, introduced him to Elvin Jones, who upon hearing the youth, was not only impressed, but also at the nightclub that night ceded his chair to the youth, who'd ended up astounding local jazz buffs with his first "big time" appearance.

In the early adulthood, John Coltrane died, creating a void in VANDER's creative self, which wasn't removed until the desire to communicate universality of love, and a greater existence for mankind unified his musical forces, and also commenced the formation of MAGMA.

The experience of watching MAGMA perform can only be described as extraordinary. Though many personnel changes have occurred since its inception in 1969, VANDER remains its constant. While the form of MAGMA's music is heavily Coltrane influenced, their process is one of prophetic discovery rather than projection and planning. A new light on the musical evolution of today, MAGMA must be shared.

Marvelous Marvin Makes Come-Back In Oakland

Motown's Marvin Gaye, known all over the U.S. as a passionate sports buff, is thrilled at receiving an athletic letter from the students of Cardoza High School in Washington, D. C. Earlier, Howard University awarded him an "H" to signify the singer's status as an honored member of Howard's athletic teams. These events occurred during "Marvin Gaye Day," and "Marvin Gaye Week" in Washington leading up to a concert where Marvin performed before a live audience for the first time in nearly four years. (A Motown Photo).

"The need to be by himself and work out certain questions has contributed to his unwillingness to perform, as much as the fear of even a small number disliking him. That last no longer bothers him, he says: he may be ready for a return to the stage." From Crawdaddy, a rare interview with Marvin Gaye, July, 1973.

It had been four long years and more since the last official Marvin Gaye concert appearance. He had been on stage briefly in 1972 for the PUSH Expo concerts in Chicago named for Save The Children -- one of the songs on his landmark album "What's Going On" -- as a performer singing in a benefit setting with a troupe of other artists. Featured, yes. Not on his own.

Here in Oakland, on a blustery Friday night earlier this year, it was the real thing: His first concert since the hits "What's Going On," "Mercy, Mercy Me, (The Ecology)," "Inner City Blues," the albums, the under-rated soundtrack "Trouble Man," the new music the new Marvin Gaye had realized in the recording studio.

Music that created an enormous demand for his personal appearances, yet as the demand swelled he withdrew more and more, until finally the demand atrophied. Marvin Gaye won't do concerts, promoters realized. Few appearances, few interviews.

Then came the gigantic hit single, "Let's Get It On," and its remarkable album. On the street, "Let's Get It On," "Come Get To This," "You Sure Love To Ball," and "Distant Lover," -- airplay representatives of the whole -- confirmed to his fans and perhaps to Marvin the new musical direction he had begun with "What's Going On."

He had changed, his audience had changed, his music had changed, the world had changed. Perhaps it was time to perform again.

Oakland was his return, and characteristically it was a surprise return.

Coincidentally, the previous night in Chicago, Bob Dylan had made his triumphant comeback to the concert stage, the opening engagement for an itinerary announced months in advance and lighted up to blazing by the world's media.

Marvin Gaye's return gig in Oakland was announced only days prior to the date. A handful of writers in the Bay Area were able to get tickets.

Only that afternoon in the huge, empty auditorium were all the show's elements brought together, Marvin in funky tennis clothes, surprisingly assured as last minute adjustments were made in the complexities of staging -- craziness. Thirty-three musicians, two conductors, advisors, lighting and sound technicians, stagehands, photographers, recording people, and assistants who needed decisions right now crowded the stage.

Marvin sat quietly at a concert grand working out an intro to one of his numbers with Gene Page. Meastro for the show. Later, he disappeared from the stage. There is a photo on the inside cover of the album, a picture of Marvin seated alone at the back of the empty hall that afternoon watching the frantic activity on the stage.

With all of the significant details, each as important as the last, it all rested on him. His anxiety was not apparent. The world had changed.

Showtime. He was totally in charge from his entrance in faded, studded denims and outrageous silver army boots with enormous platforms, the familiar red lumberjack cap in place. In charge because he felt good, natural, and because fourteen thousand people filling the home of the Golden State Warriors were willing charges.

They roared as he walked on stage and took the microphone, they cheered at every introduction to a familiar song, their front ranks rushed the stage whenever he danced, and they went into hysterics when he lofted his cap out into the darkness.

If a small number there disliked Marvin Gaye, they were completely overwhelmed by those who love him.

"The actual performance at a concert like this, the niceties of voice, phrasing, pitch and all that, is fairly immaterial. All were fine but that's not the name of the song. Marvin Gaye's return was not a concert, it was an event; a gathering of Black pride and star-gazers. Some look to the comet Kohoutek; some don't."

THE ONLY FUN AT SEVEN IS ON CHANNEL 10!

We're ready for fun at seven if you are. Jack Narz gets the ball rolling every weekday when the news is finished.

7:00 MON-FRI

CONCENTRATION

KXTV 10

G.C. Cameron- A Future Star To Be Reckoned With

LOS ANGELES - People are asking who is the male voice singing with Syreeta on the "I Wanna Be By Your Side" cut of the "Stevie Wonder Presents Syreeta" album. The voice in question is none other than G. C. Cameron.

G. C., by no means a novice in showbusiness having sang lead on several hits including "It's a Shame," by the Spinners, which Wonder and Syreeta penned, just happened to be in the studio when Stevie was cutting the tracks for the single and he suggested that G. C. sing the male part.

Following the session, Stevie suggested that G. C. join him the next evening in the studio to record "If You Don't Love Me," from the "Love Song & Other Tragedies" album, which he had just written and felt it would be perfect for G. C.'s talent.

"You know Stevie's genius has no bounds," G. C. stated. "We started recording that tune late one evening and we didn't leave the studio until it was ready to be mixed down. He is a perfectionist.

"It is amazing the many ideas that come to his mind while we are in the middle of a session. He is one of the few producers who is in complete control every minute of a session.

After hearing "If You Don't Love Me," I thoroughly understand what G. C. means when he calls Stevie a perfectionist.

G. C. feels honored to have joined the exclusive circle of artists that Stevie has taken the time to produce.

"He's more responsible than anyone for the success that Minnie Ripperton is currently enjoying," he added.

Cameron, a personable warm person, who enjoys mingling with his audience and fans, is a singer with a dynamic voice and magnetic excitement about him that comes through loud and clear on "If You Don't Love Me."

G. C. is gifted in having the determination, ambition and a genuine love for the business that he has chosen to make his career.

Listen to "If You Don't Love Me," because you'll be hearing a lot from G. C. Cameron in the future.

G.C. CAMERON

An Extension of Miles

Betty Davis, Betty Davis

Betty Davis is an uncognised musical genius, Under her vocal disguise as a street walker and part - time lover, Ms. D produces the crunchiest and grittiest funkified mayhem yet to be imprinted onto poly-vinyl chloride.

In quest of the aforementioned, Davis utilizes three basic essentials. The first is to write material which is potential dynamite, a habit she started with her first album "Betty Davis," and continues through her latest effort "They Say I'm Different."

Secondly is arranging the material with the best musicians available. On the first disc attempt, Betty used Larry Graham (about the time he was forming Central Station), Pete Sears (formerly with Stoneground and now with Jefferson Starship), Neal Schon (then leaving Santana to form Journey), Ship Mesquit (sax man for Tower of Power and Cold Blood), Merl Saunders and Hershall Kennedy among the solid Bay Area performers. This time around, Merl Saunders and Hershall 'Happiness' Kennedy have returned for keyboard duties, with newtimers Pete Escovedo, Coke's younger timbales playing brother, and Buddy Miles playing (surprise) lead guitar on one cut.

Third on the list is a challenging vocalist to compliment the musicians. In the course of two albums Betty not only carries this out, she has mastered the technique. However, she doesn't sing, rather she manipulates her voice from a sensual plea to a gravelly tone of lust to a rippling hint of revenge t a dry spine tingling coo.

MILES DAVIS

Side one of Miles Davis' ex-old lady's album, starts with "Shoo-B-Doop And Cop Him," with Betty warning women far and wide that their men are in danger of being loved "funky, free, and fresh," because when the goose gets loose I'll still be getting it on." Buddy Miles provides a sneaky string strut. "He Was A Big Freak" opens to a piercing, shattering shout, with Betty describing her unlimited roles as geisha, mistress, princess, ad infinitum which leads up to the poor man being "whipped with a turquoise chain, and he used to dig it. He'd be on the floor begging for more," which is the ultimate in bump tunes.

Larry Johnson paves the way on his fender bass into "You're Mama Wants You Back." It's some dynamite lonliness blues thanks to Saunders' fender-rhodes piano plucks and Gordell Dudley's wah-wah stratocaster pimping. Tony Vaughn tears his clavinet up as he and the other instrumentalists duel with Betty for the spotlight on "Don't Call Her No Tramp." In this effort everyone instead compliments each other to the bone.

"Git In There" opens side two with a War-type opening and submits a musical limelight to a bumpy beat which creates a soulful glow. Title track "They Say I'm Different," slinks a soulful nostalgia tale in which Ms. D expounds her musical roots which indeed make her euphorically different, or in her words, "they say I'm funky." As sure as she's a sugercane soul sweetie, there's a shortage of her commodity. "70's Blues" was intended to be her entrace into top forty's musical managerie. But his blues jaunt doesn't insinuate sexual promiscuity, a basic requirement for today's soul charts as paved by Sylvia and Rufus. So without any sexual organ referals, this was just a chart cat-crawl.

"Special People" marks the first time that Betty actually sings. Her voice is quite mellow as is par to his LP closer. Maybe a few notes peak softly, but it's pretty hard to criticize Ms. D's intentions, and besides, she promises to "keep you happy."

Guest stars from the worlds of music, comedy, drama and sports will appear regularly on "Feeling Good," the new TV health series for adults not on the 250 stations of Public Broadcasting Service. The show is aired locally on Channel 6. Among those stars on the show are comedian Bill Cosby, singer Pearl Bailey and B.B. King. They offer practical health tips in their own distincive way. The series, produced by CTW, is a pioneering effort to blend health information and entertainment and mix the light with the serious. The show takes an upbeat approach to 11 major health topics. Celebrities will complement the six-member company of actors that will appear regularly on the series.

Stars On The TV Screen

Two people - two moods! The songwriting/performing team of Nick Ashford and Valerie Simpson fill the musical bill when SOUL! present them in an hour of pop and gospel music Saturday, December 21 at 9:30 p.m. on Channel 6 over PBS. The team, who made their way into the entertainment field via the church, are famous for writing such songs as "Reach Out and Touch," "Nothing Like the Real Thing," and "Let's Go Get Stoned."

Don Mitchell, who co-stars as Mark Sanger on "Ironside," appears with both his wives in the episode "Fall of an Angel," Thursday, Dec. 19, 9-10 p.m., on NBC-TV. At left, is Joan Pringle, who plays Mrs. Mark Sanger. At right, is guest star Judy Pace, the real Mrs. Mitchell, who plays another man's wife in the episode. Don, meanwhile, plays it smart. He's holding the right wife.

BLACKS ON TV THIS WEEK

SATURDAY

WHEELIE - Cartoon on Channel 3, at 7:30 a.m.

BIG BLUE MARBLE - On Channel 10, at 7:30 a.m.

RUN, JOE, RUN - On Channel 3, at 8:30 a.m.

SESAME STREET - On Channel 6, at 8:30 a.m.

ZOOM - Children on Channel 6, at 9:00 a.m.

BILL COSBY - Comedy, on Channel 3, at 9:30 a.m.

ELECTRIC COMPANY - On Channel 6, at 9:30 a.m.

SESAME STREET - On Channel 6, at 10:00 a.m.

NFL FOOTBALL - On Channel 10, at 10:00 a.m.

STAR TRECK - Cartoon, on Channel 3, at 10:30 a.m.

COLLEGE FOOTBALL - On Channel 13, at 10:30 a.m.

ZOOM - Children, on Channel 6, at 11:00 a.m.

GO - Children, on Channel 3, at 11:30 a.m.

SESAME STREET - On Channel 6, at 11:30 a.m.

NFL FOOTBALL - On Channel 3, at 1:00 p.m.

WALSH'S ANIMAL - On Channel 6, at 1:00 p.m.

CHRISTMAS SHOW - On Channel 10, at 1:00 p.m.

ZEE COOKING SCHOOL - On Channel 6, at 1:30 p.m.

49'ER HUDDLE - On Channel 13, at 1:30 p.m.

AMERICAN BANDSTAND - On Channel 13, at 2:30 p.m.

NFL GAME OF THE WEEK - On Channel 10, at 3:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:00 p.m.

WRESTLING - On Channel 40, at 5:00 p.m.

ZOOM - Children, on Channel 6, at 5:30 p.m.

MASQUERADE PARTY - On Channel 10, at 6:30 p.m.

WORLD AT WAR - On Channel 10, at 7:00 p.m.

LET'S MAKE A DEAL - On Channel 13, at 7:00 p.m.

EMERGENCY! - On Channel 3, at 8:00 p.m.

ALL IN THE FAMILY - On Channel 10, at 8:00 p.m.

MARY TYLER MOORE - Starring Clifton Davis, on Channel 10, at 9:00 p.m.

CAROL BURNETT - With the Ernest Flatt dancers, on Channel 10, at 10:00 p.m.

DON KIRSHNER'S ROCK CONCERT - On Channel 13, at 11:15 p.m.

SUNDAY

ORAL ROBERTS - On Channel 13, at 8:30 a.m.

KATHRYN KUHLMAN - On Channel 10, at 9:00 a.m.

NFL PRE-GAME SHOW - On Channel 10, at 9:30 a.m.

NFL FOOTBALL - On Channel 3, at 10:00 a.m.

NFL FOOTBALL - On Channel 10, at 10:00 a.m.

URBAN LEAGUE PRESENTS - On Channel 13, at 10:30 a.m.

COLLEGE FOOTBALL '74 - On Channel 13, at 12:00 noon.

NFL FOOTBALL - On Channel 3, at 1:00 p.m.

NFL POST-GAME SHOW - On Channel 10, at 1:00 p.m.

NBA BASKETBALL - On Channel 10, at 1:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

LET'S MAKE A DEAL - On Channel 13, at 5:30 p.m.

RAYMOND BURR - With Don Mitchell on Channel 13, at 6:00 p.m.

SALTY - On Channel 10, at 7:00 p.m.

LAWRENCE WELK - On Channel 13, at 7:00 p.m.

FROSTY THE SNOWMAN - Cartoon, on Channel 10, at 7:30 p.m.

CLIFTON DAVIS

'TWAS THE NIGHT BEFORE CHRISTMAS - Cartoon, on Channel 10, at 8:00 p.m.

SONNY COMEDY REVUE - With Rufus on Channel 13, at 8:00 p.m.

THE HOMECOMING: A CHRISTMAS STORY - Starring Cleavon Little, on Channel 10, at 8:30 p.m.

BLACK PERSPECTIVE ON THE NEWS - On Channel 6, at 10:30 p.m.

MONDAY

SUNRISE SEMESTER - On Channel 10, at 6:30 a.m.

TODAY - With Muhammad Ali, on Channel 3, at 7:00 a.m.

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

$10,000 PYRAMID - With Clifton Davis on Channel 13, at 11:30 a.m.

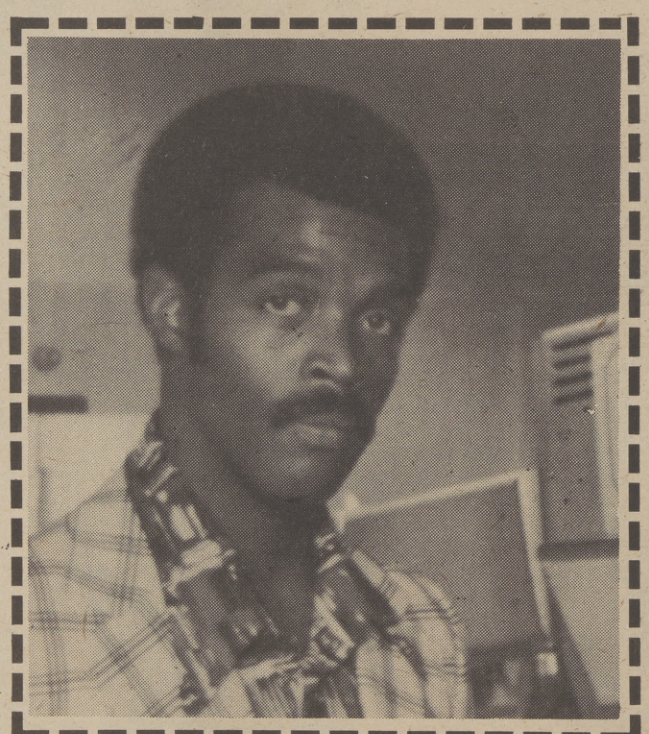
PASSWORD ALL STARS - With Mike Evans, on Channel 13, at 12:00 noon.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.

DIANH! - On Channel 10, at 3:00 p.m.



When you want to know the score . . . tune in for our weekend sports expert, Paul Cornelius. Catch his act on the news leader.

5:30 & 11
DAILY
NEWSERVICE 10

KXTV 10

BLACKS ON TV THIS WEEK

SESAME STREET - On Channel 6, at 4:00 p.m.

MERV GRIFFIN - With Redd Foxx, on Channel 13, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

NFL FOOTBALL - On Channel 13, at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

BORN FREE - Starring Abudlla Sonado, on Channel 3, at 8:00 p.m.

ROOKIES - On Channel 13, at 10:00 p.m.

BLACK PERSPECTIVE ON THE NEWS - On Channel 6, at 11:00 p.m.

MISSION:IMPOSSIBLE - With Greg Morris, on Channel 13, at 11:30 p.m.

TUESDAY

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

$10,00 PYRMAID - With Clifton Davis, On Channel 13, at 11:30 a.m.

PASSWORD ALL STAR - With Mike Evans, on Channel 13, at 12:00 noon.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.

DINAH! - With the Isley Brothers, on Channel 10, at 3:00 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MERV GRIFFIN - With Charley Pride, on Channel 13, at 4:00 p.m.

RAYMOND BURR - Starring Don Mitchell, on Channel 13, at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

THE NEW PRICE IS RIGHT - On Channel 10, at 7:30 p.m.

GOOD TIMES - With Esther Rolle, James Amos and Janet DuBois - On Channel 10, at 8:00 p.m.

YEAR WITHOUT A SANTA CLAUS - On Channel 13, at 8:00 p.m.

AFTER THE FALL - On Channel 3, at 8:30 p.m.

M*A*S*H - On Channel 10, at 8:30 p.m.

OUT TO LUNCH - Comedy, on Channel 13, at 9:00 p.m.

SOUNDSTAGE - With the Pointer Sisters, on Channel 6, at 10:00 p.m.

CAUGHT IN THE ACT - On Channel 6, at 11:00 p.m.

JOHNNY CARSON - With Flip Wilson, on Channel 3, at 11:30 p.m.

MISSION:IMPOSSIBLE - With Greg Morris, on Channel 13, at 11:30 p.m.

WEDNESDAY

SUNRISE SEMESTER - On Channel 10, at 6:30 a.m.

SESAME STREET - On Channel 6, at 9:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

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DINAH! - On Channel 10, at 3:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

RAYMOND BURR - On Channel 13, at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

TONY ORLANDO AND DAWN - On Channel 10, at 8:00 p.m.

THAT'S MY MAMA - On Channel 13, at 8:00 p.m.

FLIP WILSON - With Paul Williams, and Diahann Carroll, on Channel 3, at 10:00 p.m.

GET CHRISTIE LOVE! - With Teresa Graves, on Channel 13, at 10:00 p.m.

MISSION:IMPOSSIBLE - With Greg Morris, on Channel 13, at 11:30 p.m.

THURSDAY

SESAME STREET - On Channel 6, at 9:00 a.m.

JAMES BROWN

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

$10,000 PYRAMID - On Channel 13, at 11:30 a.m.

PASSWORD ALL STARS - With Mike Evans, on Channel 13, at 12:00 noon.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.

DINAH! - With Clifton Davis, On Channel 10, at 3:00 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

RAYMOND BURR - On Channel 13, at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

STREETS OF SAN FRANCISCO - On Channel 13, at 9:00 p.m.

MISSION:IMPOSSIBLE - With Greg Morris, on Channel 13, at 11:30 p.m.

FRIDAY

SUNRISE SEMESTER - On Channel 10, at 6:30 p.m.

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

$10,000 PYRAMID - With Clifton Davis, on Channel 13, at 11:30 a.m.

PASSWORD ALL STARS - With Mike Evans, on Channel 13, at 12:00 noon.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 3:00 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

RAYMOND BURR - On Channel 13, at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

SANFORD AND SON - With Demond Wilson, on Channel 3, at 8:00 p.m.

RUDOLPH THE REDNOSED REINDEER - Cartoon, on Channel 10, at 8:30 p.m.

POLICE WOMAN - On Channel 3, at 10:00 p.m.

MISSION:IMPOSSIBLE - With Greg Morris, on Channel 13, at 11:30 p.m.

MIDNIGHT SPECIAL - With James Brown, Rufus, Berry White and Bobby Womack, on Channel 3, at 1:00 a.m.

THE URBAN LEAGUE PRESENTS:

DELORES BRYANT AND GUESTS

Sunday Morning 10:30

13 KOVR

McCLATCHY BROADCASTING

KMUV-TV MOVIE MARQUEE

31

Playing this week at the MUVIE HOUSE

Mon. December 9th

TEENAGE REBEL
Ginger Rogers
Michael Rennie

HOUSE OF HORRORS
Bill Goodwin
Virginia Grey

SILVER WHIP
Dale Robertson
Rory Calhoun

"A" 9-11AM/1-3PM/7-9PM "B" 7-9AM/5-7PM/11P-1AM "C" 11A-1PM/3-5PM/9-11PM

Tues. December 10th

DESK SET
SPENCER TRACY
KATHERINE HEPBURN
COLOR

THE CURSE OF THE FACELESS MAN
RICHARD ANDERSON
ELAINE EDWARDS

CATTLE EMPIRE
JOEL MC CREA
GLORIA TALBOTT
COLOR

"A" 9-11AM/1-3PM/7-9PM "B" 7-9AM/5-7PM/11P-1AM "C" 11A-1PM/3-5PM/9-11PM

Wed. December 11th

MY BLUE HEAVEN
DON DAILEY
BETTY GRABLE
COLOR

CURUCU, BEAST OF THE AMAZON
JOHN BROMFIELD
BEVERLY GARLAND
COLOR

BETWEEN HEAVEN AND HELL
ROBERT WAGNER
BRODERICK CRAWFORD
COLOR

"A" 9-11AM/1-3PM/7-9PM "B" 7-9AM/5-7PM/11P-1AM "C" 11A-1PM/3-5PM/9-11PM

Thurs. December 12th

WILL SUCCESS SPOIL ROCK
TONY RANDALL
JAYNE MANSFIELD
COLOR

THE CURSE OF THE CAT PEOPLE
SIMONE SIMON
KENT SMITH

GAMBLER FROM NATCHEZ
DALE ROBERTSON
DEBRA PAGET
COLOR

"A" 9-11AM/1-3PM/7-9PM "B" 7-9AM/5-7PM/11P-1AM "C" 11A-1PM/3-5PM/9-11PM

Fri. December 13th

THE PERFECT FURLOUGH
TONY CURTIS
JANET LEIGH
COLOR

DOCTOR X
LIONEL ATWILL
LEE TRACY

ZERO HOUR
DANA ANDREWS
LINDA DARNELL

"A" 9-11AM/1-3PM/7-9PM "B" 7-9AM/5-7PM/11P-1AM "C" 11A-1PM/3-5PM/9-11PM

Sat. December 14th

SO THIS IS PARIS
TONY CURTIS
GLORIA DE HAVEN
COLOR

THE RETURN OF DR X
HUMPHREY BOGART
ROSEMARY LANE

THE GLORY BRIGADE
VICTOR MATURE
LEE MARVIN

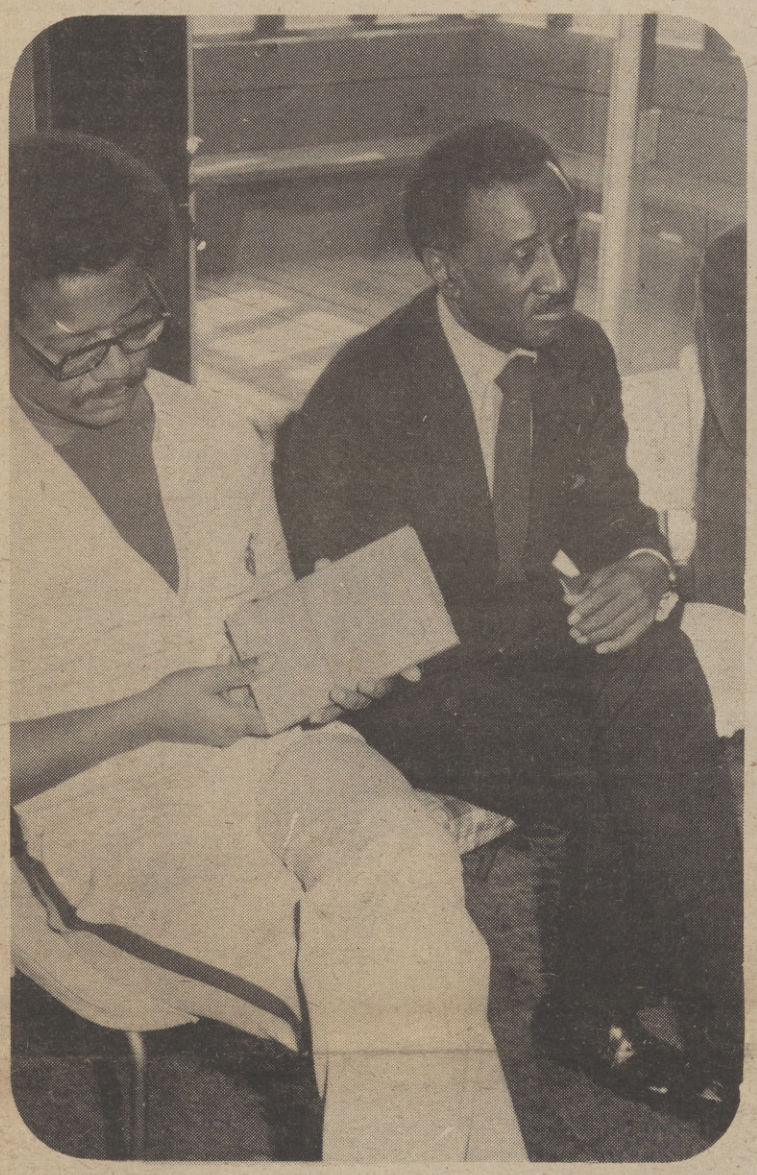
"A" 9-11AM/1-3PM/7-9PM "B" 7-9AM/5-7PM/11P-1AM "C" 11A-1PM/3-5PM/9-11PM

There's always a movie on MOVIE-TV KMUV ch.31

Daily TRIPLE Features
Starting Times 7 a.m., 2 p.m. & 9 p.m.

The Sacramento Observer

URBAN LIVING



Dr. Charles W. Townsel at left and writer Albert Murry.

Ms. Hazel Mahone chats with Mrs. Essie Brown.

Writer Albert Murry Feted By Local Educators

Mr. and Mrs. B.T. Banks of Rio Linda, hosted an invitational Breakfast last weekend for visiting writer, Albert Murry. The breakfast was attended by area educators and friends of the Banks.

Murry, a noted writer and lecturer, while in Sacramento, was the guest of the Del Paso Heights School District. The district is headed by Dr. Charles W. Townsel. While a guest of the district, Murry visited with North Avenue Elementary School Principal, Mrs. Hortense Hurdle.

Murry also took the opportunity to lecture on "Exploration of Mulit-Cultural, Multi-Racial Education in a Pluralistic Society," before a training session composed of district personnel.

Murry is the author of several books dealing with the experiences and moods of Blacks living in America. He has written, "Train Whisle Guitar," which explores his experiences growing up in Alabama in the 1920's.

Murry also has to his credit, "South To A Very Old Place," "The Omni-Americans," and "Hero And The Blues."

Murry was born in Alabama. He was raised in Mobile and educated at Tuskegee Institute. Murry has been a professor of Literature at Colgate College, the University of Massachusetts, and the University of Missouri.

Troop Begins Bicentennial Reunion

FORT HUACHUCA, Ariz. (NNAP) - A nationwide search has begun for veterans who were once stationed here or who served with Huachuca units so that they may join in a reunion here, June 10-14, 1975 in celebration of the U.S. Army's Bicentennial.

Among the units expected to play a major role in the reunion are the 9th and 10th Cavalry Regiments, the 24th and 25th Infantry regiments, and the 92nd and 93rd Infantry Divisions.

In addition to bringing former comrades together, the reunion will offer colorful pageantry in keeping with the celebration of the Army's 200th birthday.

This will include parades and reviews and the commemoration of old Camp Wallen which served the Army during the Indian Wars in Territorial days.

Already a number of General Officers have indicated intention to attend, and queries concerning the reunion are arriving daily in the Bicentennial Office here at Fort Huachuca.

The first Black units stationed at Fort Huachuca were the 24th and 25th Infantry (1892-1899), and the 9th and 10th Cavalry Regiments (1898-1931).

Although some 185,000 Black soldiers fought with the Union Army during the Civil War, and 38,000 of these were killed in battle, there was reluctance in some quarters to employ Black troops in peacetime during the 19th century.

The 10th Cavalry was a unique outfit, in the annals of American military history. In Cuba, it distinguished itself at Santiago, and in the Philippines it fought the Moro warriors at Samar. And it also played an important role in the famous "Punitive Expedition," led by General John J. Pershing in 1916-17 against Mexican General Pancho Villa.

Subsequent reunion articles will deal more in depth with the 9th and 10th Cavalry Regiments and with the famous 92nd and 93rd Divisions of World War II.

The reunion will offer not only nostalgia for participants but Bicentennial pageantry, commemoration of a frontier Army post nearby (long-abandoned), parades with mounted Cavalry in period uniforms, and tours to historic places.

Those interested are urged to contact Dr. Cornelius C. Smith, Coordinator, at Fort Huachuca, Arizona (ACCH-SAC), 85613, area chairmen: LTC Felix Goodwin, Room 111, Admin. Bldg., University of Arizona, Tucson, Arizona 85719; LTC M. Clark, 503 E. 27th Pl. N., Tulsa, Oklahoma 74106.

Huachuca Reunion is planned for next June 10 14 in celebration of the Army's 200th Birthday, and in memory of these 1916 10th Cavalry Regiment members who fought in Mexico against Pancho Villa. They are shown dismantling a machine-gun emplacement in a tree in Mexico. In addition to the 10th, the 9th Cavalry, the 24th and 25th Infantry Regiments, and the 92nd and 93rd Infantry Divisions will play major roles in the reunion which will be held at Fort Huachuca -- National Archives Photo.

Dept. Of Recreation To Stage Annual Xmas Show

The Sacramento Department of Recreation and Parks will stage its annual Christmas Show featuring Children from the Tap, Ballet and Drama Classes on Friday, December 13, in the Hiram Johnson Auditorium, 6879 14th Avenue. The show will start at 7:30 p.m. No admission will be charged.

The story this year, "Danny and the Magic Candlestick," relates the adventures of a poor, little chestnut vendor, who through an act of kindness and the gift of a magic candlestick, discovers the true spirit of Christmas.

The script, costumes and properties are produced by Department Staff Personnel.

An orchestra under the direction of Norman Lamb, and provided by Music Performance Trust Funds, Musicians' Local #12, will accompany the show.

Saturday P.O. Hours Extended For Customers

Post master Frederic J. Rupp announced today that the post offices in the Sacramento Sectional Center area will remain open the next two Saturdays, December 7 and 14. The hours will be 8:30 am., to 12:30 p.m.

"I have instructed the offices to remain open," Mr. Rupp said, "to ensure that Postal Customers have ample opportunity to meet the mailing deadlines. It is the Postal Service commitment to do everything possible to have the Christmas mail to its destination by December 24."

THEME: 'BE A QUITTER'

CRC Anti-Smoking Clinic Underway

How many times have you quit smoking? If it's been more than once, you may want to read on.

Cosumnes River College will be the sight of a five-day workshop to quit smoking. The program consists of five consecutive evenings of films, instruction by doctors and professionals, group therapy, the organizing of a buddy system and a simple, daily controlled plan for use at home or at the office.

The program is being jointly sponsored by the CRC Community Services Office and the Northern California Conference of Seventh Day Adventists. Director of the project is Charles Edwards.

The workshops will run December 9 through 13, from 7:30 p.m., to 9 p.m., in the CRC Food Services Room 3. The entire five-day clinic is free of charge.

For registration details call the Community Services Office at Cosumnes River College, 421-1000.

CSUS OFFERS CREDENTIALS PROGRAM

School Personnel from Tuolumne, Calaveras and Amador Counties will have an opportunity beginning Spring Semester of 1975 to participate in a special program leading to an Administrative Services Credential. The program will be offered through California State University, Sacramento's Department of Education Administration and the Office of the Continuint Education.

About 40 teachers and staff of the three counties, indicated earlier this fall their desire to work toward the Administrative Services Credential under the Ryan Act.

Dr. Agnes Robinson, chair of the Department of Educational Administion of CSUC, will direct the program. Classes will be held in Sonora, Angles Camp, or at the other sites convenient to those participating in the program.

Classes will be conducted through extension, summer session, and on-campus modes of delivery. Students will receive the same high level of instruction in the off-campus program as they would in the regular on-campus program.

Students will be able to take part in both the Credential and Master Degree Programs simultaneously. Admission to the Credential Program is tantamount to admission to the Master's Program.

"The off-campus program will not, indeed it cannot by law, be different in any manner, shape, or form from our regular program." Dr. Robinson emphasized, "except that we shall deliver a major portion of the course work to sites convenient to students."

"What pleases me most about our offering this program for school personnel in this three-county area is the unanimous support the idea received from the staff of my department. We are anxious to demonstrate our ability to take successfully a highly structured program into the field."

Two classes, Curriculum Development and School Law, will probably by the first offered this coming spring. A second set of classes will be taught on site during summer session, 1975.

During the 1975-76 school year, participating teachers and staff will be involved in a special seminar, conducted in conjunction with field study involving students in projects directly related to school administration concerns.

The CSUS Administrative Services Credential requires students to complete 34 semester units. Students working in the new off-campus program will be able to complet the full cycle of required courses by the end of spring semester of 1976.

Persons interested in finding out more about this program may attend an orientation meeting at the Tuolomne County Schools Office in Sonora at 4:00 p.m. on Tuesday, December 17.

THE LAST DRAFTEE IS OUT

Dwight E. Stone, 25, of Sacramento made history on June 23, 1973 when he was the last U.S. civilian to be drafted into the armed forces, just 10 hours before the law authorizing the draft expired. Stone normally would have served until June for a two-year hitch, however, the Army allowed all remaining draftees to be discharged last week. Stone is expected back in the city any day now.

The Sacramento Observer

URBAN LIVING

Nat'l Crime Rate Is On Increase

A national Law Enforcement Assistance Administration crime survey shows that the amount of rape, robbery, aggravated assault, and burglary is approximately three times higher than was reported to police, LEAA Administrator Richard W. Velde announced recently.

Larceny is almost five times higher, but auto theft is only about 50 percent higher than reported.

Blacks were most likely than whites to be personal crime victims. Males were more often victimized than females, with Black males having the highest victimization rates.

The 1973 statistics show through scientific sampling methods the extent to which persons age 12 and more, households, and businesses have been victimized by certain types of serious crime in the United States.

The survey, which is conducted for FEAA by the Bureau of th Census, will be continued perma[illegible]ly to enable criminal justice officials and the general public to understand the nation's crime trends and their rise or fall from year to year.

The National Crime Panel date showed that about 16,682,600 rapes, robberies, assaults, burglaries and larcenies occurred during the first six months of 1973, of which victims said they reported an estimated 5,320,000 to the police. State and local law enforcement agencies reported about 3,982,300 crimes during that same time.

Larceny led the way in unreported crime. A total of 11,085,800 incidents of larceny were reported in the survey, compared to 2,406,500 reported to police.

Burglary was second, with some 3,691,300 survey burglaries, compared to 1,863,300 reported to police. Following were: aggravated assault, 637, 200 vs. 314,700. Robbery, 600,600 vs. 318,100. Auto theft, 586,100 vs. 318, 700. Rape, 81,600 vs. 35,900. For these six crimes, the survey showed that there were more than three times as many incidents as reported to law enforcement agencies.

The survey's national findings showed that for the first six months of 1973 the almost 17 million crimes involved approximately 18 million crimes victims 12 years and older, households, and businesses. Of the total, about 57 percent involved individuals, 39 percent households, and 4 percent businesses.

Highlights of the report included:

-The single most prevalent type of crime was personal larceny, which accounted for about 40 percent of all victimizations.

-Household larceny accounted for 20 percent of all crimes, making it the most common household victimizations.

-The victimization rate for personal larceny was 47 per 1,000 persons, age 12 and over, whild that for personal crimes of violence--the combination of rape, robbery, and assualt-was 17 per 1,000.

-The less serious forms of robbery and assault generally occurred more frequently than serious cases.

-The reason most often cited for not reporting a crime was that nothing could be done.

-The crime of personal theft without contact was far more likely to occure than that with brief contact, such as purse snatching and pocket picking which were 45 and 2 per 1,000, respectively.

The report also noted that about two-thirds of all personal crimes of violence involved a confrontation between strangers. There were about 11 violent stranger-to-stranger confrontations per 1,000 persons, age 12 and over compared to six where nonstrangers were involved.

Velde pointed out that the panel's findings will complement the FBI's Uniform Crime Reports, making them more useful.

"The continuing importance of the Uniform Crime Reports is that they provide workload measures, counts of police-known incidents, and tactical information about what types of crime are occurring in a city, county, or municipality," he said.

"The panel's data, on the other hand, offers law enforcement officers long-term benefits. It will tell police how much and what kind of crimes goes unreported and will provide information on why citizens fail to report to police that they have been crime victims. Law enforcement agencies will use the UCR's and panel findings in conjunction with one another to attack crime, Velde predicted.

The National Crime Panel was created at the suggestion of the 1967 President's Commission on Law Enforcement and Administration of Justice. Two previously released surveys showed that crime was generally two-to-three times higher than reported.

The Bureau of the Census conducted the interviews according to a format developed by LEAA's National Criminal Justice Information Systems and Statistics Office. Information was gathered from a sample of 125,000 people, living in 60,000 households, and 15,000 businesses in hundreds of sampling areas throughout the country. A random sampling technique was used.

The National Crime Panel is a nationwide. $10-million-per-year survey of individuals and businesses to provide statistical data on the incidence of crime, it cost, and the characteristics of its victims and various criminal events. The surveys will provide data at the National level on a quarterly basis. The first statistics will be published in the spring of 1975.

Lucky

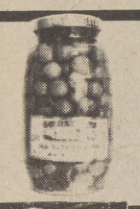
If you only knew.

WHAT Extra KEY BUYS MEAN TO YOU

EXTRA KEY BUYS MEAN YOU WILL RECEIVE EXTRA SAVINGS BECAUSE KEY BUYS ARE EXTRA SAVINGS MADE POSSIBLE BY EXCEPTIONAL PURCHASES OR BY MANUFACTURER'S TEMPORARY ALLOWANCE. LOOK FOR THE EXTRA KEY BUY SIGNS – YOUR KEY TO EXTRA SAVINGS.

VAN CAMP'S
PORK AND BEANS
31 oz. can **53¢**

NABISCO
NILLA VANILLA WAFERS
12 oz. pkg. **53¢**



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Imported Peppers, Hot Cauliflower, Garden Salad Mix, Hot Mix Vegetables, Salad Olives with Peppers or Italian style Olives.
jar **59¢**

HARVEST DAY
CREAM OF MUSHROOM SOUP
10½ oz. can **17¢**

LADY LEE
NON-FAT DRY MILK
Instant
14 qt. pkg. **2.49**

LADY LEE
DRY ROASTED PEANUTS
12 oz. jar **79¢**

POST
GRAPENUTS CEREAL
18 oz. pkg. **65¢**

LADY LEE
CAKE MIXES
White, Yellow or Devil's Food
19 oz. pkg. **42¢**

COMET CLEANSER
21½ oz. can **29¢**

LIQUOR-WINE

Bourbon Deluxe	Straight Bourbon — 80 Proof	5th 3.99 qt. 4.99
Lucky Rum	Gold or Light — 80.6 Proof	5th 3.69
Lucky Tequila	80 Proof	5th 4.19
Gallo Hearty Burgundy	½ gal. bottle	2.79
Christian Bros. Brandy	80 Proof	5th 5.75 qt. 6.89

Available at Stores with In-Store Liquor Departments ONLY.

FROZEN FOODS

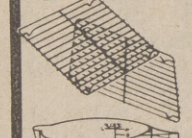
Orange Juice	FLAV-R-PAC 100% Pure (12 oz. can, 47¢) (16 oz. can, 61¢) 6 oz. can	24¢
Flav-R-Pac Vegetables	Cut Corn, Peas & Carrots or Peas 10 oz. pkg.	31¢
Swanson's Dinners	Meat Loaf 10 oz., Chopped Beef Sirloin 10 oz., Salisbury Steak or Turkey 11½ oz. pkg.	67¢
Layer Cakes	PEPPERIDGE FARMS Golden, Chocolate Fudge or Coconut 17 oz. pkg.	1.16
Medium Sweet Peas	GREEN GIANT In Butter Sauce 10 oz. pkg.	48¢
Brilliant Whole Shrimp	Cooked. 14 oz. pkg.	3.49
Birds Eye Awake	Orange Juice 12 oz. can	39¢

BAYER ASPIRIN
bottle of 200 **1.29**

VASELINE INTENSIVE CARE LOTION
Regular or Herbal
10 oz. plastic **79¢**

ALUMINUM FOIL OVEN LINERS
Fits all electric and gas ovens.
pkg. of 2 **87¢**

CHROME CAKE COOLER RACKS
Rectangular
pkg. of 2 **99¢**



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With no-drip pouring spout. Dishwasher safe. 12 cup size.
Each **49¢**

WHISTLING TEA KETTLE
In assorted gingham colors
Each **3.49**

PLASTIC SANTA COOKIE JAR
Each **2.49**

CHRISTMAS CARDS
Assorted Boxed
Box
99¢ to 1.64

SASHEEN BOWS
Assorted Colors, Instant Stick-On Bows. #492. pkg **78¢**

JUMBO ROLL JUVENILE PAPER
36 inch, Assorted juvenile designs. #3711
Ideal for Large Toys. Roll **1.97**

FOILTONE FOIL PAPER
30 inch, Assorted Designs
3 roll pkg. **89¢**

PROLONG CHRISTMAS TREE PRESERVATIVE
16 oz. bottle **1.14**

BEEF CHUCK
USDA Choice Beef
Bone-In
Blade Roast lb. **64¢**
7-Bone Roast lb. 79¢

FRESH FRYERS
USDA Grade A
Whole Body
lb. **47¢**
Cut-Up lb. 55¢

GROUND BEEF
USDA Choice Beef
lb. **66¢**

BEEF LOIN TOP SIRLOIN STEAK
Boneless
lb. **1.89**

BEEF Round Steak	Full Cut - BONE-IN lb.	1.18
BEEF Chuck Steaks	lb.	89¢
BEEF Rib Steaks	lb.	1.79
BEEF LOIN T-Bone Steaks	lb. (PORTERHOUSE STEAK lb. 1.99)	1.89
BEEF CHUCK Cross Rib Roast	lb.	1.29
BEEF Rib Roast	Large End lb.	1.29
Beef Blend	A blend of beef and hydrated soy protein concentrate lb.	56¢
HARVEST DAY SEAFOOD in our frozen meat case		
HALIBUT STEAKS	Pacific lb.	1.99
FILLET OF SOLE	Pacific Coast & Alaska. lb.	1.59
SHRIMP	Cooked & Peeled. lb.	3.29

LADY LEE Sliced Bacon	(Thick - 2 lb. pkg. 1.97) 1 lb. pkg.	99¢
PORK LOIN Sirloin Roast	3½ to 4 lb., Finest Eastern lb.	99¢
HYGRADE'S Smoked Ham	Fully Cooked, Boneless, Water Added (approx. 5-7 lb.) lb.	1.59
WILSON CERTIFIED Pork Sausage	Mild or Hot, 1 lb. Roll. lb.	77¢
ARMOUR STAR - Mira Cure Sliced Bacon	(Thick - 2 lb. pkg. 2.24) 1 lb. pkg.	1.13
CHECKERBOARD FARMS – ROCK Cornish Game Hens	20 oz. EACH	89¢
USDA Grade A		
RED CHILI BURRITOS	Beef & Bean, Heat & Eat 1 lb. pkg.	69¢
GREEN CHILI BURRITOS	Beef & Bean, Heat & Eat 1 lb. pkg.	75¢
CORN DOGS	10¼ oz. pkg.	79¢
BEEF ENCHILADA	14 oz. pkg.	89¢

BREAD-CEREAL-FLOUR

Hamburger Helpers	BETTY CROCKER Asst. Varieties Reg. Pkg.	68¢
Pillsbury Flour	5 lb. bag	89¢
Harvest Day Bread	White or Wheat Reg. or Sandwich 16 oz. loaf	33¢
Harvest Day Bread	White or Wheat Reg. or Sandwich 24 oz. loaf	44¢
Whole Wheat Flour	STONE BUHR — 100% Stone Ground 5 lb. bag	1.21
Harvest Day Donuts	Powdered, Krunch or Plain (Chocolate Frosted, 76¢) pkg. of 8	69¢

DAIRY PRODUCTS

Lady Lee Butter	Grade AA — Cubes 1 lb. pkg.	82¢
Lady Lee Eggs	Grade AA — Dozen Carton Extra Large 76¢ Large 70¢ Medium	68¢
Cheese Spread	KRAFT VELVEETA 2 lb. loaf	1.75
Fleishmann's Margarine	Cubes 1 lb. pkg.	77¢
Imperial Diet Margarine	Soft (2 Tubs) 1 lb. pkg.	76¢
Imitation Ice Cream	MIMIC — Assorted Flavors ½ gal. ctn.	92¢
Tropicana Orange Juice	100% Pure 32 oz. ctn.	44¢

DELICATESSEN

Cheddar Horn Cheese	KRAFT — Midget 16 oz. pkg.	1.53
Lady Lee Chunk Cheese	Mild Cheddar or Monterey — Random Weight lb.	1.35
La Tolteca Corn Tortillas	14 oz. pkg.	31¢
Klub Gouda Cheese	MAYBUD 7 oz. pkg.	98¢
Oscar Mayer Bologna	Sliced — Meat or Beef 12 oz. pkg.	1.05
Oscar Mayer Wieners	Meat or Beef 16 oz. pkg.	1.12
Chocolate Chip Cookies	PILLSBURY 13 oz. roll	69¢
Pillsbury Butterflake Rolls	Dinner 8 oz. roll	61¢
Dubuque Canned Ham	(5 lb. can, 7.59) 3 lb. can	4.99
Cracker Barrel Cheese	KRAFT — Sharp Cheddar Spread 8 oz. pkg.	79¢
Kraft Neufchatel	Cream Cheese - Calorie Wise 8 oz. pkg.	49¢
Farmland Canned Ham	5 lb. can	6.99

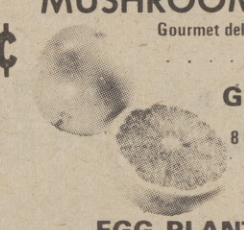
PET FOODS

PURINA DOG CHOW	25 lb. bag	6.05
Alpo Dog Food	Chopped Beef (Trio, 36¢) 14¾ oz. can	34¢
Recipe Training Treats	For Dogs 5 oz. pkg.	32¢

BANANAS
Fancy, large, golden, ripe
lb. **14¢**

BROCCOLI
Fresh and tender
bunch **35¢**

MUSHROOMS
Gourmet delight!
lb. **79¢**



GRAPEFRUIT
8 lb. Cello bag **79¢**

EGG PLANT
Satisfying vegetable entree
each **29¢**

OTHER ITEMS

PALMOLIVE CRYSTALS	For Dishes. 26 oz. pkg.	54¢
Lux Liquid Detergent	22 oz. plastic	69¢
White King Detergent	49 oz. pkg.	89¢
PALMOLIVE LIQUID DETERGENT	22 oz. plastic	69¢
Chiffon Facial Tissue	Scenics — 2 Ply, Assorted Prints pkg. of 200	42¢
3-Hour Duraflame Logs	log	1.17
HILLS BROS. COFFEE	All Grinds 2 lb. can	2.19
Onion Soup Mix	LIPTON'S pkg. of 2	49¢
Potato Chips	GRANNY GOOSE — Reg., Dip or Barbecue Twin Pack 8½ oz. pkg.	79¢
Grey Poupon Mustard	8 oz. jar	49¢
Seedless Raisins	SUNMAID 15 oz. pkg.	73¢
Brown Gravy Mix	LOMA LINDA ⅞ oz. pkg.	17¢
Chicken Spread	UNDERWOOD 4¾ oz. can	65¢
Steak Sauce	PRIME CHOICE 10 oz. bottle	90¢

FRUITS & VEGETABLES

Lady Lee Pineapple	Juice Pack — Chunk, Crushed or Sliced 20 oz. can	47¢
Seneca Applesauce	Cinnamon or Golden Delicious 35 oz. jar	69¢
Grape Barrel	SENECA Grape Juice 48 oz. bottle	1.09
Hawaiian Punch	Fruit Juicy Red or Very Berry. 46 oz. can	68¢
Yellow Cling Peaches	HUNTS Halves or Sliced 15 oz. can	37¢
Lady Lee Golden Corn	Cream Style or Whole Kernel 17 oz. can	35¢
Lady Lee Sweet Peas	17 oz. can	35¢
Potato Buds	BETTY CROCKER Mashed 28 oz. pkg.	1.45

PRICES EFFECTIVE WEDNESDAY, DECEMBER 4th THRU TUESDAY, DECEMBER 10, 1974.

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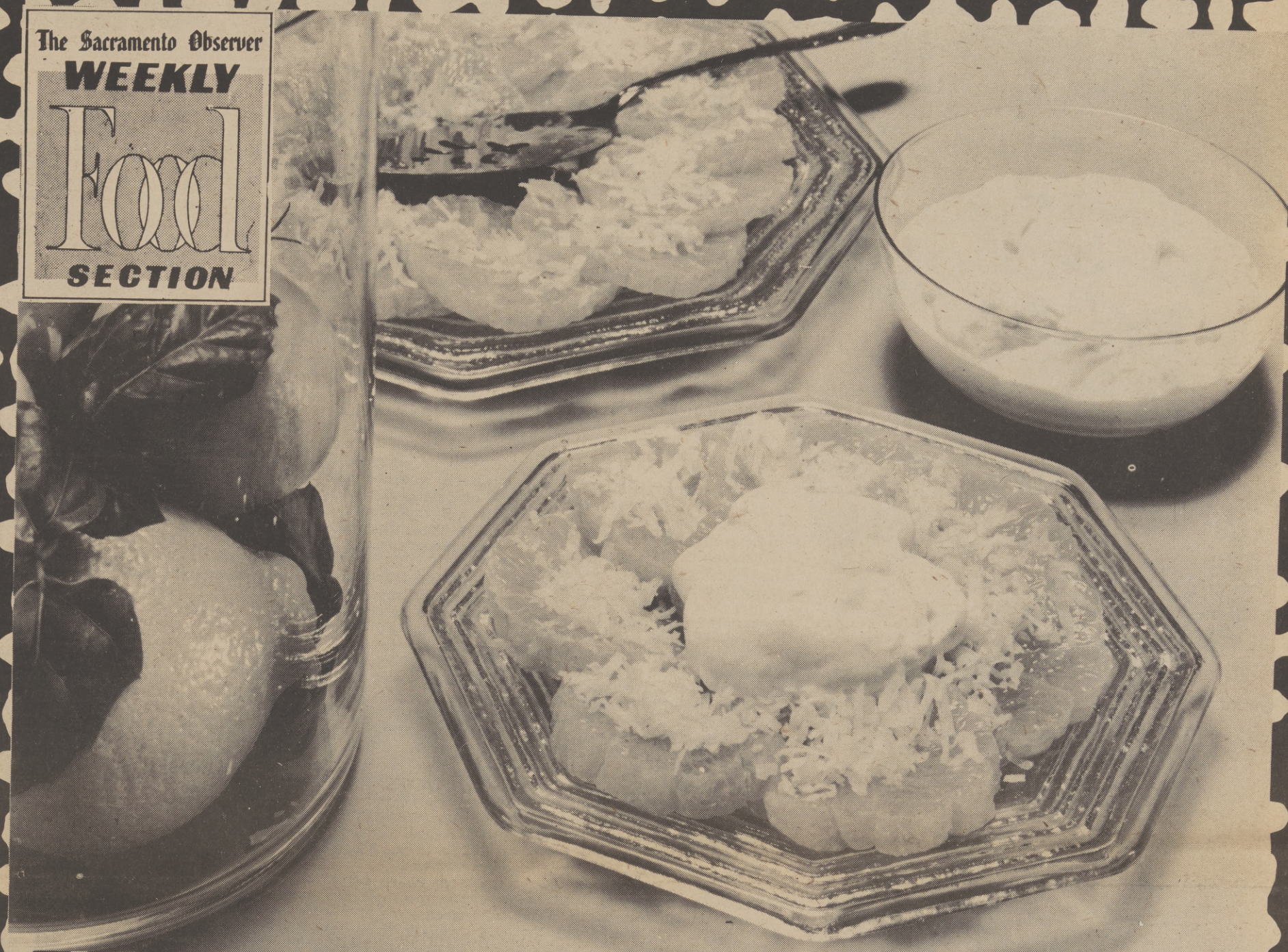
Prices are Discounted and Single Item Priced Except on Fair Traded and Government Controlled Items.

Lucky DISCOUNT SUPERMARKETS
WE DISCOUNT EVERYTHING Except QUALITY, COURTESY, SERVICE

6431 Fair Oaks Blvd. Carmichael	106601 Folsom Blvd. Rancho Cordova	150 Harrison St. Auburn	2700 Marconi Ave. Sacramento	9105 Kiefer Blvd. Sacramento	5937 Watt Ave. No. Highlands	110 Broadway Placerville	828 'J' St. Marysville	Sunrise Mall Citrus Heights	100 River Rd. Tahoe City
4794 Manzanita Ave. Carmichael	2501 Fair Oaks Blvd. Sacramento	1900 Anderson St. Davis	5445 Auburn Blvd. Sacramento	2157 Pillsbury Rd. Chico	4315 Arden Way Sacramento	4150 Florin Rd. Sacramento	2211 'F' St. Sacramento	700 Gray Ave. Yuba City	At Tahoe Blvd. at Highway 50 So. Lake Tahoe
7919 Auburn Blvd. Citrus Hgts.	2441 Northgate Blvd. Sacramento	323 E. Bidwell St. Folsom	5600 Folsom Blvd. Sacramento	La Riveria & Watt Sacramento	4408 Del Rio Rd. Sacramento	6008 - 44th St. Sacramento	4830 'J' St. Sacramento	West & Court Woodland	

The Sacramento Observer
WEEKLY
Food
SECTION



Ambrosia 'Makes The Meal'

There's a saying in the Western citrus country that goes, "Citrus fruits go with everything, and citrus makes the meal." It's a pretty apt statement when you think of all the citrus fruits and their delicious contribution to so many different recipes. One of the great things about Western citrus is that there are several varieties in season at one time, particularly in the winter months when other fruits are scarce. Right now you can choose from tangerines, naval oranges, lemons, grapefruit and limes -- all grown in California and Arizona.

Now, while tangerines are plentiful, take advantage of their magic flavor with a delightful new version of ambrosia. Ambrosia, the legendary food eaten by Greek Gods to preserve their immortality, is common in America as a combination of oranges and coconut. It is quite popular in the Southern states, especially at Christmas. Since oranges and tangerines are frequently interchangeable, you can be sure that this tangerine creation will "make the meal."

FRESH TANGERINE
AMBROSIA
(8-10 servings)

8 to 10 California-Arizona tangerines
Shredded cocnout or toasted slivered almonds
Chantilly Creme

Peel tangerines, slice in cartwheels and seed, if necessary. Arrange on individual serving plates or large platter in circular pattern. Sprinkle with shredded coconut or toasted slivered almonds. Serve with Chantilly Creme

CHANTILLY CREME

1 cup whipping cream
1/2 cup dairy sour cream
1/3 cup powdered sugar
2 tablespoons sherry

In chilled bowl, whip cream until very stiff; fold in remaining ingredients. Makes about 2-1/2 cups.

Christmas Goodies

Something especially sweet from your kitchen at holiday time speaks of love and caring. Rocky Road Fudge needs no professional candy-making skills because Baker's semi - sweet chocolate and marshmallows assure fudge will be fun -- even without beating. With guidance, even junior cooks can make a batch for all those special aunts and cousins; teachers too. Watch the glowing pride.

ROCKY ROAD FUDGE

5 to 7 large marshmallows, cut in quarters
6 squares semi-sweet chocolate
1/2 cup butter or margarine
2 cups sugar
10 large marshmallows
2/3 cup (5-1/3-oz can) evaporated milk
1 cup chopped walnuts
1 teaspoon vanilla

Place quartered marshmallows on a tray or in a shallow pan; freeze until firm. Place chocolate and butter in a large bowl; set aside. Combine sugar, whole marshmallows, and evaporated milk in a heavy saucepan. Bring to a boil over medium heat and continue boiling for 5 minutes, stirring constantly. Pour over chocolate and butter; stir until mixture is well blended and begins to thicken. Add walnuts, vanilla, and frozen marshmallows; pour into lightly greased 8-inch square pan. Chill until firm. Cut into squares. Store covered, in a cool place. Makes about 2 pounds.

At Christmas time, what flavors do children cheer? The answer comes back with the unanimous choices; peppermint and chocolate. Both favorites come through loud and clear in Chocolate Mint Drops. The rich chocolate drop cookies are crunchy from crushed peppermint candies and hearty from quick or old fashioned oats. You'll want to replace the candy dish with these treats. Peppermint-colored stripes and swirls are designed from red and white confectioners sugar icings.

CHOCOLATE MINT DROPS
(Makes 4-1/2 dozen)

1/2 cup shortening, soft
1 cup sugar
1/4 cup finely crushed peppermint candies
2 eggs
2 oz. (2 sq) unsweetened chocolate melted
1/4 cup milk
1 teaspoon vanilla
2 cups sifted flour
1 teaspoon baking powder
1/2 teaspoon salt
1 cup quick or old fashioned oats, uncooked

Beat together shortening and sugar until creamy. Stir in finely crushed peppermint candies. Add eggs; beat well. Blend in chocolate milk and vanilla. Sift together flour, baking powder and salt. Stir in oats. Chill dough 1 hour.

Drop by teaspoonfuls onto greased cookie sheets. Bake in preheated oven 350 degrees about 10 minutes. Cool on wire racks. Frost with red and white confectioners sugar frostings.

Establish a holiday mood with spectacular appetizer you can make days or hours ahead and store in the refrigerator. The piquant appetizer of cream cheese and Roquefort cheese is rolled in Baker's Angel Flake Coconut, chopped pecans, and parsley. Surely a holiday welcome to guests from a smart hostess.

COCONUT-CHEESE PARTY BALL

1 pkg. (8 oz.) cream cheese, softened
1/2 lb. (8 oz.) Roquefort cheese crumbled
2/3 cup flaked coconut
1 teaspoon Worcestershire sauce
1 teaspoon finely grated onion
1/4 cup chopped pecans
1/4 cup finely chopped parsley

Combine cream cheese, and Roquefort cheese in a small bowl; blend well. Add 1/3 cup of the coconut, the Worcestershire sauce, and onion. Cover with wax paper or plastic wrap. Chill at least 6 hours. Combine remaining 1/3 cup coconut, the pecans, and parsley on a piece of aluminum foil or wax paper. Form cheese mixture into a ball; roll in coconut mixture to cover completely -- place on platter; garnish with watercress, if desired, and serve with crackers. Makes about 2-1/2 cups.

Women Kno

A recent survey has noted that, in homes where wine is served, the woman of the house selects the wine almost 60 per cent of the time. This is in sharp contrast to the last survey seven years ago, when women only made the choice 41 per cent of the time.

Obviously, women have become a leading part of what has been referred to as the wine revolution in America.

The American woman may not be aware of the tremendous growth in wine sales in recent years -- a new record every year since 1965 -- but without her the success story might not be what it is today.

She particularly delights the vintners of California, who produce seven out of every ten bottles of wi
merica.

Why has w
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simple hambu

Raley's SUPERMARKETS

SUPER LOW PRICES

X-RIB ROAST
BONELESS, MIDWEST, CORNFED STEAKHOUSE BEEF ROAST
Completely boneless, easy to carve, perfect to serve.
lb. 1.39

BEEF LIVER
FRESH LIVER CUT FROM YOUNG MIDWEST, CORNFED STEER BEEF.
Fresh, juicy, uniform slices of tender, flavorfull beef liver.
lb. 69¢

RALEY'S GIFT PAK GOURMET MEATS
FOR EMPLOYEES, ASSOCIATES, FRIENDS, ETC.
A PERFECT CHRISTMAS GIFT!

Raley's Gourmet Gift Paks indicate that you care enough to give the very best. A gift that will delight anyone. Raley's Midwest, Cornfed, Steakhouse Beef Steaks are skillfully cut, trimmed, and individually wrapped. (Flash Frozen, if you desire) Every order is boxed and gift wrapped. Place your order now at any Raley's Meat Dept.

GOURMET FILLET MIGNON 19.95
Boneless butter-tender center cut steaks from Midwest Certified Steakhouse beef tenderloins. Approx. 8 oz. each. 12 steaks in a gift pak.

GOURMET NEW YORK STEAKS 19.95
These elegant steaks are beautifully marbled, exceptionally tender and flavorfull. Approx. 14 oz. each. 6 steaks in a gift pak.

GOURMET RIB EYE STEAK 19.95
A superb steak cut from the eye of the rib for elegant dining. No waste, just all lean, delicious tender meat. Approx. 14 oz. each. 6 steaks in a gift pak.

GOURMET SMOKED TURKEYS 12.95
Sweet-smoked with hickory chips for a fantastic flavor. Ready to eat or heat and serve. A delicious delicacy. 9 pounds average. Also gift boxed.

ORDERS MUST BE PLACED BY DEC. 23RD AT ANY RALEY'S MEAT DEPARTMENT. COMPLETE DETAILS AVAILABLE THERE.

80 Proof Half Gallon Your Choice
VIP Gin/Vodka
7.7

RAINBO is good BREAD ®

THE GOOD BREAD COMPANY OF SACRAMENTO

456-3863

3226 MONTGOMERY WAY

The eight-hour loaf

SMUD Recommends

Decorative Moderation

The Sacramento Municipal Utility District today suggested that Sacramentans use moderation in decorative Christmas lighting this year.

"We are asking our customers to be prudent in their use of decorative lighting during the holiday season," Marlen N. Davis, manager, consumer relations department, stated.

"In the face of this nation's diminishing energy supplies, conservation of our natural resources continues to be a real concern," Davis said. "So, instead of asking our customers to forego the use of Christmas lights, we are suggesting that all of us cut back on our other uses of energy to make up for Christmas lighting."

SMUD has embarked upon the winter's educational program to encourage customers to maintain the temperature in their homes at 68 degrees during the daytime and even lower at night or when away from home. Turning off lights and television sets when they are not in use and cutting back on usage of washer, dryer, and dishwasher, are other ways that SMUD suggests for conserving electricity in the home.

Anyone wishing additional conservation tips may call SMUD at 452-3211, Extension 456, for the free pamphlet entitled "Energy Conservation in Your Home."

Know Wine Value

bottles of wine consumed in America.

Why has wine, once considered a luxury, held its place with alert consumers in these inflation-tried times?

Basically, California wine is a value nearly unmatched in the food marketplace. The quality of California wines has improved every year as better grapes and improved technology in vineyard and winery spearheaded the increased recognition of California as a premier wine-growing area. And price levels have not shot upwards as sharply as for many other items.

A generous five-ounce serving of California table wine costs less than 20 cents, so that a simple hamburger or meatloaf meal can become something of an occasion easily and inexpensively; in cooking, a casserole or stew can be improved for pennies.

In addition, California wine has proved to be an inexpensive adjunct to entertaining, and even sometimes the centerpiece.

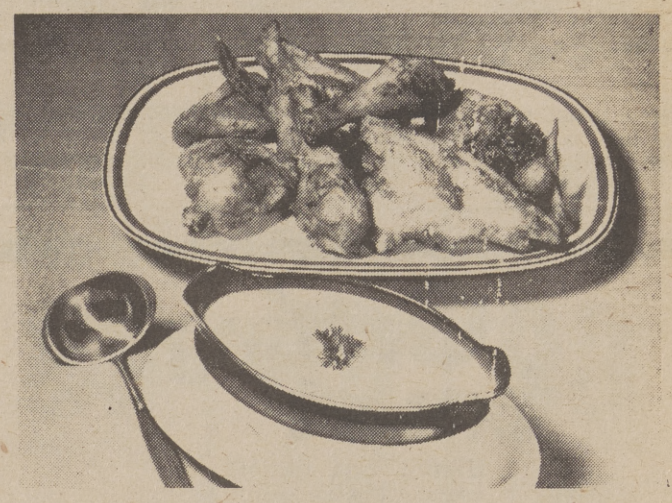
Many hostesses have discovered that picnics, brunches and potluck dinners can have style and taste with the addition of a little wine.

With the larger vintage in California for 1974, consumers can be assured there will be no shortages of wine in the future; as people continue to search for values, California wine will still be there -- in the forefront.

Gravy Makes It Better

Gravy is one of the best of flavor extenders. After the chicken is fried or when the roast or turkey are done much good flavor is left in the pan. Stirring it into the gravy is the time honored way to make the most of it.

Gravy making is easy when Argo corn starch rather than flour is used for thickening. Instead of being stirred into the meat drippings, the corn starch is first mixed with the liquid then stirred lump-free into the pan. When making gravy, first pour off the fat reserving 1 tablespoon for each cup of gravy. In the recipe below for chicken gravy, milk is the liquid. It could be water or chicken stock.

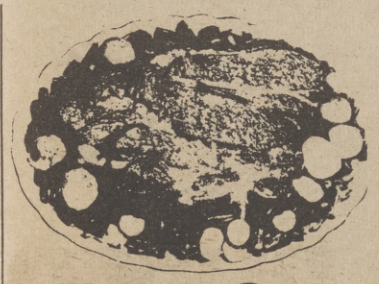


CHICKEN GRAVY

2 tablespoons fat drippings
2 cups milk
3 tablespoons corn starch
1/4 cup water
Salt and pepper to taste

Return the fat drippings to skillet in which chicken was fried. Stir in milk. Cook over medium heat stirring and scraping pan to loosen browned meat juices. Mix together corn starch and water. Stir into milk mixture. Cook, stirring constantly, until gravy comes to a boil.

Season to taste with salt and pepper. For thinner gravy, stir in extra milk. Makes about 2-1/3 cups gravy.



CHUCK ROAST
BLADE CUT, MIDWEST, CORNFED STEAKHOUSE BEEF ROAST
The flavor and juiciness of this roast is fantastic. The rich beef flavor comes from corn feeding in the midwest. Buy several at this low price!
CENTER CUT lb. 77¢
lb. 67¢

King Cornish FRYER PARTS
Fresh, California grown, hand-cut, plump, meat-heavy birds. You get more meat for your money with Raley's famous King Cornish.
BREASTS Fresh-with ribs attached lb. 79¢
DRUMS Fresh King Cornish lb. 69¢
THIGHS Fresh, King Cornish lb. 69¢
WINGS Fresh, Meaty, King Cornish lb. 39¢

PILLS. FLOUR Enriched for Cooking and Baking. Reg. 92c 5 lb. bag. 69¢
FOLGERS COFFEE All Grinds. Big 2 lb. can. Reg. 2.19 1.99
T.V. Dinners Swansons 5 varieties. Package. Reg. 69c 55¢
SNACK Crackers Nabisco Brand. All Varieties. Reg. 78c Pkg. 59¢
VELVEETA CHEESE Delicious and flavorful. Big 2 lb. loaf. Reg. 1.99 1.49
WIDE Noodles Perfection Brand. Wide, Med., Fine. 12 oz. pkg. Reg. 48c 39¢

BEEF LIVER
FRESH LIVER CUT FROM YOUNG MIDWEST, CORNFED STEER BEEF.
Fresh, juicy, uniform slices of tender, flavorful beef liver.
lb. 69¢

SLICED BACON
WILSON'S CERTIFIED OR SUNNYVIEW FARMS PREMIUM.
Lean, well-cured bacon, it'll broil up crisp and thin. U-m-m!
12 OZ. PKG. 89¢

Super Low Prices

CHUCK STEAK Center Cut, Midwest, Cornfed Steakhouse Beef lb. 87¢
STEW BEEF Boneless, tender, Midwest, Cornfed Beef Cubes lb. 1.39
BBQ STEAKS Boneless, Center Cut, Crossrib Midwest Cornfed Beef lb. 1.49
CUBE STEAK Boneless, Midwest, Cornfed Steakhouse Beef lb. 1.89

Fish and Deli Buys

BAR-S FRANKS Cudahy brand. All Meat Big 12 oz. pkg. 59¢
SLICED CHEESE Kraft Wrapped Singles Big 12 oz. pkg. 99¢
BISCUITS Pillsbury Buttermilk or Country Style 7 oz. pkg. 2/29¢
COOKIES Pillsbury Assorted flavors. 14 or 15 oz. pkgs. 65¢
LOBSTER Fresh Frozen Tails. Tray Pak Two 4 oz. size lb. 3.69
LOBSTER Fresh, Fully-Cooked Pacific Variety lb. 3.29
FISH STICKS Fully Cooked. Heat 'n Eat lb. 59¢
RED SNAPPER Fresh, Meaty, Delicious Fillets lb. 99¢
FRESH SOLE Delicious Dover Variety Fillets lb. 1.19
BIT-O-SHRIMP Pre-cooked. Just Heat 'n Eat lb. 1.49

BONUS BUYS

Dressing Wishbone Italian 8 oz size Reg. 59c 55¢
Oven Cleaner Vapor Brite 14 oz size Reg. 79c 65¢
Lemon Juice Realemon brand 24 oz size Reg. 75c 69¢
Cran. Drink Ocean Spray Cran-Apple. 48 oz Reg. 1.01 95¢
Pizza Mix Appian Way 12 1/2 oz Reg. 59c 49¢
Puppy Chow Purina Brand. 25 lb bag Reg. 7.13 6.49
Apple Juice S&W Brand 32 oz size Reg. 69c 61¢
Pie Mix Comstock Apple 2-lb size Reg. 81c 69¢
Cat Tuna Purina Brand. 6 oz can Reg. 24c 5/$1
Handiwrap Multi-purpose 200 sq. ft. roll Reg. 77c 69¢
Preserves Mary Elens Strawberry 18 oz size Reg. 97c 89¢
Dressing Seven Seas Ceasar 8 oz size Reg. 69c 59¢
Cleaner Pinesol for Bathrooms 17 oz size Reg. 95c 75¢
Lysol Spray Disinfectant. 21 oz size. Reg. 2.05 1.89
Ranch Beans Ranch Style 300 can Reg. 39c 35¢
Orange Juice Wagner brand 54 oz size Reg. 89c 82¢
Croutons Bel Air Brand 4 Varieties 2 1/2 oz Size Reg. 49c 45¢
Fruit Drink Welch's 48 oz size Reg. 68c 63¢
Sweetener Sweet 10 brand 6 oz Reg. 99c 95¢
Beef Hash Nalleys Corned Beef 15 oz can Reg. 82c 73¢
Beef-a-mato Big 32 oz size Reg. 54c 49¢
Dressing Seven Seas Italian Viva 8 oz Reg. 63c 55¢
Dressing Seven Seas Italian Creamy 8 oz Reg. 63c 55¢

Super Low Prices

DOG CHOW Purina Brand 10 lb. bag Reg. 2.64 2.49
INST. POTATOES Pillsbury Hungry Jack 16 oz Reg. 1.05 99¢
DOVE SOAP Regular size bar Reg. 36c 33¢
WHISK DETERGENT 32 oz size Reg. 1.13 1.00
GLAD WRAP 100 ft roll Reg. 40c 39¢
CREAMORA Bordens Coffee Creamer 16 oz Reg. 1.20 1.10
CORN CHIPS Laura Scudder Reg BBQ 10 oz Reg. 64c 59¢
TAMALES Hormel All Beef 15 oz Reg. 49c 45¢
SAUSAGE Hormel Vienna 5 oz Reg. 41c 39¢
BOLD DETERGENT Giant Size Reg. 1.19 1.00
CLAM CHOWDER Snows 15 oz. can Reg. 51c 45¢
WHEAT CHEX 15 oz size Reg. 61c 59¢
FOLGERS COFFEE All grinds 3 lb. can 3.24
FOLGERS INST. Coffee 6 oz size 1.49
FOLGERS INST. Coffee 10 oz size Reg. 1.99 2.05
BAGGIES 80 count pkg 49¢
FURN. POLISH Woodcrafters 7 oz 1.01
AJAX LIQUID All Purpose King 1.34
Struesel CAKE Pillsbury 6 varieties 28 1/2 oz 1.11
MARGARINE Saffola brand lb ctn 79¢
POTATO BUDS Betty Crocker 28 oz 1.69
CHILI W/BEANS Gebhardts 300 can 60¢
LYSOL CLEANER Deodorant 40 oz 1.40
LYSOL CLEANER Basin Tile Tub 17 oz size 1.10
BOWL CLEANER Lysol 24 oz 78¢
SARDINES Tiny Tot Cross 1/4 oz 68¢
SHRIMP East Point 4 1/2 oz 91¢
DURKEES SAUCE Famous flavor 10 oz 66¢
POTATOES Betty Crocker Au-Gratin 5 3/5 61¢
POTATOES Betty Crocker Scalloped 5 3/5 61¢
RICE CRISPIES Kellogg's Cereal 13 oz 81¢
ICE CREAM Crystal 1/2 Gal 1.99
COTTAGE CHEESE Crystal Pint 61¢
YOGURT Crystal 1/2 pint 28¢
ORANGE JUICE Crystal Quart 43¢

Frozen Foods

CRINKLE CUTS Bonnie Hubbard Potatoes 24 oz 63¢
FRENCH FRIES Bonnie Hubbard 24 oz 63¢
TATER TOTS Ore-Ida 16 oz 47¢
LAYER CAKE Pepperidge Farms 17 oz 1.27
S.F. BREAD Sour Dough Two-Box loaves 85¢
ONION RINGS Schillings 16 oz 89¢
ORANGE JUICE Bonnie Hubbard 12 oz 45¢
ORANGE JUICE Bonnie Hubbard 16 oz 59¢
EGG BEATERS Fleischmans 16 oz 98¢

WASHINGTON STATE APPLE SALE
Your Choice of GOLDEN DELICIOUS, RED DELICIOUS, PIPPINS, ROME BEAUTY, OR SPARTANS. All fresh, crisp, bursting with sweet juiciness. Mix or Match.
4 LBS $1

Crisp Carrots Fresh and crisp and snapping good lb. 23¢
Oranges Large, juice-heavy, sugar-sweet Navels 4/$1
Potatoes 10 LB. BAG Field-fresh, firm, husky spuds. US No. 1 69¢
Acorn Squash Fresh, firm, solid, Mild-flavored ea. 19¢
Avocados Fresh, firm, thin-skinned Fuerte brand ea. 39¢
Artichokes Fresh, husky, dipping good leaves ea. 39¢
Yellow Onions Fresh, firm, mild flavored, juicy lb. 10¢
Lettuce Fresh Butter, Red, or Green Leaf 2/U 49¢
POINSETTIAS Field-fresh, beautiful blooms 4 inch pot ea. 1.29

VIP Gin/Vodka 80 Proof Half Gallon Your Choice
7.79

VIP Brand Bourbon 80. Proof. Big Half-Gallon Size 8.99
VIP Blend Whiskey 80 proof. Big Half-Gallon Size 8.59

Scotch Smugglers 86 Proof. 1/2 Gal. 12.99
Bourbon Jim Beam 80 Proof. 1/2 Gal. 11.99
Whiskey Sunnybrook Blend 80 Proof. 1/2 Gal. 10.35
Vodka Gordons Brand Half Gallon Size 9.49
Gin Fleischmann Brand 85 Proof. 1/2 Gal. 10.59

What's New At Raley's?
NO CHOLESTEROL VEGETABLE PROTEIN

BREAKFAST SUBSTITUTE
Morningstar Farms Brand Delicious vegetable protein Breakfast links patties or slices 8 oz frozen
95¢

Raley's SUPERMARKETS

Prices Good Thru Dec. 10
- 400 El Camino Ave. Roseville
- Sam Juan & Sunset
- 10385 Folsom Blvd.
- Madison & Monrovite
- Madison & Hazel
- 8391 Folsom Blvd.
- 1700 Capitol Ave.
- 4850 Freeport Blvd.
- 14th Ave. & 40th St.
- Watt & Whitney
- Placerville

Just Mold And Eat!

Here is an eye-stopper for your holiday party--a molded shrimp and cheese spread with a built-in lighting system. What fun for guests to dig in and spread their own canapes by the light of a flickering candle!

And dig they will. This is a delicious mixture of three popular cheese types and shrimp -- canned shrimp for easy blending -- with a flavor best described as baffling and beautiful. The best blends are usually hardest to define and, as always, mystery lends enchantment.

Just mold it big and display it up high. All you need for this is a plain quart mixing bowl and an ordinary cake stand turned upside-down. Could there be a prettier way to say Merry Christmas?

FESTIVE SHRIMP AND CHEESE MOLD

3 cans (4-1/2 oz each) shrimp
1/2 lb. mild cheddar cheese, grated
1/4 lb. Roquefort or Blue Cheese, chopped fine
1 8-oz. pkg. cream cheese
1 garlic clove, chopped very fine
1 teaspoon Worcestershire sauce
1 teaspoon prepared horseradish
1/8 teaspoon cayenne pepper
1/3 cup minced fresh parsley

Drain and rinse shrimp. Reserve about 18 for garnish and chop the rest. Combine chopped shrimp with cheese and all remaining ingredients except parsley. Blend thoroughly. Press firmly into a quart mixing bowl; let "ripen" in the refrigerator overnight or longer. Unmold on the base of a cake stand or any other suitable high-stemmed dish and press the minced parsley over the surface. Garnish with whole shrimp, using toothpicks to hold them in place. Cut a two-inch circle of aluminum foil and fit it on top. Place the candle on the foil and gently press it into the mold until it will stand secruely. Flatten foil edges to protect against dripping. Garnish candle base with lemon leaves or other greenery. Makes enough spread for 100 or more canapes.

Getting Smart

BY WALTER L. SMART
Executive Director
National Federation of Settlements
and Neighborhood Centers

Black Crimefighting

Blacks have organized for the first time to plan strategy to fight crime on a national level. It is unfortunate that the criminal justice system reflects a growing lack of faith, because it has failed to come to grips with the rising rate of crime in minority communities. This plan is especially commendable, because in the past there has been a tendency among Blacks to shy away from such major efforts because of the high percentage of minorities involved in crimes.

Black leaders in formulating such strategy, have planned for a series of conferences across the country. At one such conference, planned by the United Church of Christ, Commission for Racial Justice, Black leaders representing various business and civic groups, agreed that increased minority participation in the judicial and law enforcement system and community based anti- crime programs as part of the solution.

WALTER SMART

Thus, the leaders called upon the Black Congressional Caucus, The Black Caucus of the Conference of Mayors, other allies within the House and Senate of Congress, and national organizations such as the Urban League, Urban Coalition, and NAACP to investigate discriminatory funding policies of the Law Enforcement Assistance Administration and urge policy changes that are more responsive to the minority communities.

The recommendation to investigate LEAA was made because the Black leaders maintained that, "LEAA funds on the national and local levels are not being equitably distributed. Furthermore, where funds are available, they are not used in the manner that reflects concerns of (minority) communities."

Isn't it unfortunate that the very organ which should be the paragon of justice has to be investigated to determine whether it administers just or unjust justice. Black leaders, have, indeed, mobilized in response to a crying national need.

As-Salaam-Alakium

(Peace be unto you)

We, the Muslims of Muhammad's Temple No. 73, thank you for your continued patronage. Visit our newest facility, Shabazz Bakery & Coffee Shop, home of the World Famous Muslim bean pie, carrot cakes, blueberry cheese pies, donuts, homemade wheat bread, etc.

We also have great salads.

Drop in and try us, we're sure you'll like us.

SHABAZZ BAKERY & COFFEE SHOP
3711 STOCKTON BLVD.

1 Pc. Fish & Chips
Individual Salad
Soft Drink

Luncheon Special 99¢

11 am to 2 pm

4424 Freeport Boulevard STEVE JANOVICH Manager PHONE (916) 455-3627

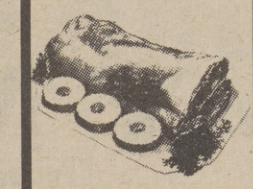
RIB OR LOIN
PORK CHOPS
$1.28 LB.
CENTER CUT

RIB END
PORK CHOPS
$1.08 LB.
FRESH FAMILY PAK

SHOULDER CUT
PORK STEAK
89¢ LB.
FRESH PORK

BONELESS SIRLOIN
PORK CUTLET
$1.48 LB.
FRESH PORK

SHOULDER CUT
PORK BUTT
79¢ LB.
FRESH PORK



BONELESS SHOULDER
PORK ROAST
89¢ LB.
FRESH PORK

SMALL BBQ SIZE
SPARE RIBS
89¢ LB.
FRESH PORK

COUNTRY STYLE
SPARE RIBS
98¢ LB.
FRESH RIB END

•CHOPPED SIRLOIN
•TURKEY •SALISBURY
•MEAT LOAF
SWANSON DINNERS
EA. 59¢
FROZ. 11½ OZ. PKG.

SHORTENING
3 LB. CRISCO
$1.85
3 POUND CAN

THIS ADVERTISEMENT EFFECTIVE THRU DEC. 10

PILLSBURY
KITCHEN FLOUR
69¢
5 POUND BAG

DETERGENT
TIDE FAMILY
$3.39 DEAL PACK
FAMILY SIZE PKG

TREE TOP BRAND HALF GAL.
APPLE CIDER 79¢

WITH NUTS & RAISINS 24 OZ. PKG.
ALPEN CEREAL 99¢

GREEN GIANT FROZEN 10 OZ.
TINY PEAS 3 FOR $1

MARGARINE 1 POUND PACKAGE
CHIFFON DIET 59¢

PERFECTION MEDIUM WIDE 12 OZ.
EGG NOODLES 39¢

MADE RITE 12 OUNCE PACKAGE
BEEF FRANKS 59¢

USDA CHOICE BEEF LB.
CHUCK STEAK 78¢

CHOICE BONELESS TOP BEEF LB.
ROUND STEAK $1.58

MINUTE MAID 100% FLORIDA FROZ. 16 OZ.
ORANGE JUICE 69¢

SARA LEE REGULAR OR CHOC. FROZ. 11¼ OZ.
POUND CAKE 98¢

DEL MONTE FRENCH STYLE OR CUT 303 CAN
GREEN BEANS 29¢

DARI VALLEY PINT CTN.
COTT. CHEESE 59¢

DEAL PACK 21 OUNCE
CLEANSER COMET 29¢

PURINA 10 LB. PACKAGE
DOG CHOW $2.39

CHOICE BOTTOM ROUND LB.
SWISS STEAK $1.48

USDA CHOICE BEEF LB.
RIB STEAK $1.58

SENECA CINNAMON 35 OZ.
APPLE SAUCE 69¢

SARA LEE OLD FASHIONED QUART CTN.
ICE CREAM 99¢

WESTERN FAMILY 19 OZ. PKG.
CAKE MIX 49¢

KIMBIES DAYTIME 30 COUNT
DIAPERS $1.89

SANITARY NAPKINS REGULAR OR SUPER 40 PACK
KOTEX $1.39

TABBY CAT FOOD 6½ OUNCE
TENDER BITS 8 FOR $1

FOSTER FARMS WHOLE OR CUT UP LB.
FRESH FRYER 59¢

CHOICE BONELESS CROSS LB.
X-RIB STEAK $1.58

ALL POPULAR GRINDS 1 LB. CAN
HILLS BROS. COFFEE $1.19
ALL POPULAR GRINDS 2 LB. CAN
HILLS BROS. COFFEE $2.19
ALL POPULAR GRINDS 3 LB. CAN
HILLS BROS. COFFEE $3.24
CARNATION BRAND 16 OZ. JAR
COFFEE MATE $1.09
CARNATION BRAND 12 OZ. SIZE
HOT COCOA MIX 89¢
SUNSWEET BRAND 32 OZ. SIZE
PRUNE JUICE 59¢
MANDARIN 11 OUNCE SIZE
ORCHID ORANGES 35¢
SEEDLESS 15 OUNCE PKG.
SUN MAID RAISINS 69¢
STRAWBERRY, APRICOT-PINEAPPLE 18 OZ.
SMUCKER PRESERVES 79¢
GRADE AA EXTRA LARGE DOZ.
BEL AIR FRESH EGGS 76¢
GRADE AA LARGE DOZEN
BEL AIR FRESH EGGS 72¢
GRADE AA MEDIUM DOZEN
BEL AIR FRESH EGGS 70¢
POPULAR FLAVORS 8 OZ. CUP
DARI VALLEY YOGURT 4 FOR $1

POPULAR 4 ENVELOPE PACK
WYLER ONION SOUP 57¢
ALL VARIETIES EXCEPT WILD 6 OZ.
MINUTE RICE MIX 29¢
TATER TOTS FROZEN 16 OZ.
ORE IDA POTATOES 39¢
RED PACK BRAND 303 CAN
STEWED TOMATOES 3 FOR $1
RED PACK WHOLE 303 CAN
PEELED TOMATOES 29¢
ASHLEY PEELED 4 OZ. SIZE
WHOLE GREEN CHILI 32¢
ASHLEY BRAND 10 OZ. SIZE
ENCHILADA SAUCE 27¢
CHUNK STYLE 6½ OUNCE CAN
STARKIST TUNA 49¢
FLAVORFUL 10 OZ. BOTTLE
A1 STEAK SAUCE 89¢
WISHBONE ITALIAN 8 OZ.
SALAD DRESSING 45¢
JIF CREAMY OR CRUNCHY 28 OZ.
PEANUT BUTTER $1.29
ANGEL FLAKES 7 OZ. SIZE
BAKERS COCONUT 59¢
MPS VARIETY 14 OZ. CAN
KAL KAN DOG FOOD 35¢

SUNSHINE BRAND 16 OZ. PKG.
HI HO CRACKERS 65¢
SUNSHINE BRAND 16 OZ. SIZE
CHEEZE IT CRACKERS 75¢
CUBED 1 POUND PKG.
SAFFOLA MARGARINE 74¢
BOUTIQUE PAPER JUMBO ROLL
KLEENEX TOWELS 49¢
VAPOR BRITE 14 OZ. SIZE
OVEN CLEANER 59¢
DEAL PACK GIANT SIZE PKG.
BOLD DETERGENT $1.09

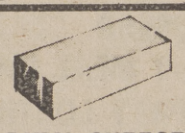
KNEE HI HOSE
• BEIGE COLOR
• CINNAMON
• COFFEE TONE
PERFECT FOR TODAY'S FASHIONS ONE SIZE
29¢

HEAD & SHOULDERS 4 OZ. TUBE
SHAMPOO $1.49
ANTISEPTIC MOUTHWASH 20 OZ.
LISTERINE 87¢
COUGH MEDICINE 6 OZ.
VICKS 44 $1.87
COLD CAPSULES 10 PACK
CONTAC 99¢
DECONGESTANT 24 TABS
DRISTAN $1.36
NORWICH 250 TABLETS
ASPIRIN 47¢
LIQUID ANTACID 12 OZ.
MAALOX $1.47

CRAB LEGS
ALASKAN COOKED FROZEN LB.
89¢

POT ROAST
BONELESS HEEL OF ROUND OR BRISKET LB.
$1.18

SLICED BACON
ARMOUR 12 OUNCE PKG. LB.
89¢



BULK CHEESE
BEL AIR RANDOM MILD, CHEDD. MED. CHEDD. LONGHORN LB
98¢

TENDER FLAVORFUL
VEAL CHUCK STEAK LB. 88¢
TENDER FLAVORFUL
VEAL RIB STEAK LB. $1.48
TENDER BONELESS
VEAL ROUND STEAK LB. $1.68
MADE RITE 12 OZ. PKG.
SLICED BOLOGNA 79¢
GREENLAND FISH FROZEN
TURBOT FILLETS LB. 79¢

MORE FOOD SAVINGS On Your TOTAL PURCHASE
Compare with ANY OTHER SUPER MARKET (Regular or Discount)!

? COMPARE PRICE! ? ? SERVICE WITH A SMILE! ?

WHY PAY MORE

? COMPARE QUALITY! ? ? TREMENDOUS SELECTION! ? ?

Where Shopping Is A Pleasure

JUMBO DISCOUNT SUPER MARKETS

• 24th STREET and FLORIN ROAD • POWER INN and FLORIN ROADS
• 2711 EL CAMINO near FULTON • 35th AVE. and SOUTH LAND PARK DRIVE
• 1055 NORTH FIRST STREET, Dixon

PRICES ALSO EFFECTIVE at JUMBO in DIXON

CORNISH CROSS

CHICKEN PARTS

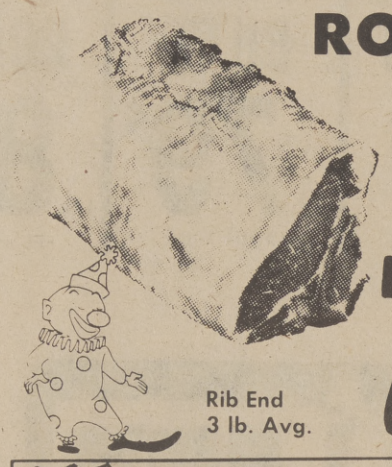
California Grown 1st Quality

Foster Farms Fresh.

WHOLE LEG or DRUMSTICK **64¢ lb.**

BREASTS WITH Rib or THIGH **74¢ lb.** WINGS **49¢ lb.**

PORK LOIN ROAST



FRESH Lean Extra Value Trimmed

Rib End 3 lb. Avg. **79¢ lb.**

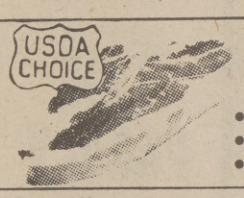
CENTER CUT PORK CHOPS

FRESH Lean Extra Value Trimmed

$1.29 lb.

THANK YOU FOR SHOPPING AT YOUR INDEPENDENT GROCERY STORE

USDA CHOICE



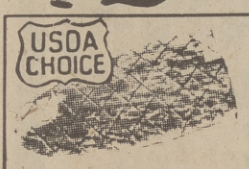
USDA Choice Extra Value Trimmed

STEAKS

• PORTERHOUSE
• T-BONE • CLUB
• SIRLOIN Semi-Boneless

$1.79 lb.

USDA CHOICE



USDA Choice Extra Value Trimmed

FLANK STEAK

$1.79 lb.

SLICED BACON

Jumbo's Own Finest Mild Cured 1st Grade

$1.09 lb.

Fresh Lean Meaty **COUNTRY STYLE SPARE RIBS**	89¢ lb.
Fresh Extra Lean **LARGE LOIN PORK CHOPS**	98¢ lb.
USDA Choice Well Trimmed **CHUCK STEAK**	87¢ lb.
USDA Choice Boneless Rolled **X-RIB ROAST**	$1.37 lb.
USDA Choice Well Trimmed **STANDING RIB ROAST**	$1.37 lb.

Jumbo's Regular — Any Size Pkg. **GROUND BEEF**	69¢ lb.
USDA Choice Lean All Meat **BEEF ROAST** BRISKET OR HEEL OF ROUND	$1.29 lb.
Ocean Fresh **FILLET OF SOLE**	$1.29 lb.
Pre-Cooked **FISH STICKS**	69¢ lb.

Jumbo's Own Finest All Meat

FRANKS 12 OZ PKG. **59¢ ea.**

GOEHRING VICTOR BRAND FINEST

SLICED BOLOGNA, SALAMI, SPICED LUNCH MEAT 12 OZ PKG **89¢ ea.**
PURE PORK LINK SAUSAGE 8 OZ PKG **49¢ ea.**

GRAPEFRUIT JUICE

S&W **49¢** 46 OZ.

JUMBO EXTRA VALUE!

S&W CHILI MAKIN'S	300	27¢
S&W KIDNEY BEANS	300	27¢
S&W WHOLE KERNEL CORN	16 oz.	35¢
S&W CREAM STYLE CORN	16 oz.	35¢
S&W OVEN BAKED BEANS	28 oz.	59¢

FROZEN FOODS

TV DINNERS

Swanson
• CHICKEN
• TURKEY
• CHOPPED SIRLOIN
• MEAT LOAF
• SALISBURY STEAK

PKG. **59¢**

JUMBO EXTRA VALUE!

FRENCH FRIES Ore Ida Regular or Crinkle	16 oz.	37¢
ORANGE JUICE Minute Maid	16 oz.	75¢
FISH STICKS Rupert	14 oz.	95¢
COTTAGE CHEESE Crystal	16 oz.	59¢
YOGURT Crystal	8 oz.	25¢

FACIAL TISSUE

Chiffon 200 CT. **37¢**

JUMBO EXTRA VALUE!

SPAGHETTI Perfection	16 oz.	39¢
LEMON JUICE Realemon	24 oz.	59¢
Underwood SPREAD Deviled Ham, Chicken or Corned Beef		97¢
A-1 MEAT SAUCE	10 oz.	87¢
SPRAY COATING Golden Touch	7 oz.	97¢

LAUNDRY DETERGENT

Dash JUMBO **$2.69**

JUMBO EXTRA VALUE!

BATHROOM CLEANER Pine Sol	17 oz.	59¢
TOMATO COCKTAIL Snap-E-Tom	32 oz.	59¢
BOWL CLEANER Dependo	12 oz.	65¢
AIR FRESHNER Days Ease	6 oz.	69¢
TENDER BITS CAT FOOD Tabby	6½ oz.	7 for $1

More "JUMBO EXTRA VALUES"

Zee **TOWELS** GIANT ROLL **39¢**

Perfection **EGG NOODLES** **35¢**

Nabisco **VANILLA WAFERS** 12 OZ. **55¢**

Smucker's **APRICOT-PINEAPPLE PRESERVES** 18 OZ. **75¢**

Smucker's **STRAWBERRY PRESERVES** 18 OZ. **79¢**

Nestle's **QUIK** 32 OZ. **$1.29**

Purina **DOG CHOW** Regular 10 lb. **$2.49**

"JUMBO EXTRA VALUE" Prices Effective thru Dec. 10th.
STOREWIDE DISCOUNT SHELF PRICES EFFECTIVE EVERY DAY!

FRESH PRODUCE

Luscious Ripe **PAPAYAS** EA. **39¢**

Large Ripe Hawaiian **PINEAPPLES** EA. **69¢**

Long Green Crisp **CUCUMBERS** 2 FOR **29¢**

Young Tender **Zucchini Squash** LB. **39¢**

Large Plump Tender **EGGPLANT** EA. **39¢**

Texas Ruby Red Sweet **GRAPEFRUIT** 7 FOR **99¢**

Your Food: Shop And Save

The high cost of food today makes it essential that Black families budget, plan read and budget again.

How much money we spend on food can be controlled through knowledge about food: how to plan, how to buy and how to prepare.

PERPARING TO SHOP

Keep a continuous shopping list and add items as soon as they run low. One helpful thing is simply taping a piece of scratch paper to the refrigertor. It's much easier than trying to remember them at the end of the week and you'll save on emergency trips to the store to buy a single item.

Limit shopping trips to once or at most twice a week, however, it is to your advantage to shop at more than one store.

Check THE OBSERVER'S newspaper ads and store flyers for specials of the week, but beware of items which are simply "featured" in a store but are really not on special. By keeping a list of what you usually pay for staples you can tell which items are really on sale. Use store coupons only when you would buy the product or be willing to try it even if you had to pay the full price.

THAT EXPENSIVE MEAT COUNTER

Americans yearly eat a phenomenal average of 183 pounds of meat per person. Most of us exceed our actual nutritional needs for protein. Even the most active teenager, who needs as much, if not more, protein that his father, needs only the equivalent of 4 ounces of cooked meat per day, plus additional protein from 3 glasses of milk and other foods. Remember the equivalents to an ounce of meat: one ounce of fish, poultry or cheese (except cream cheese or cottage cheese); 1/4 cup cottage cheese; 1 cup milk or 1/3 cup nonfat dry-milk powder; 1/2 cup cooked dried beans, lentils or peas; 2 tablespoons peanut butter. So serve them often and do your food budget a big favor.

The price per pound is not always the best clue to the bargain value of a meat cut. Because various cuts of meat contain different amounts of fat and bone, that amount of lean tissue (the part you eat) is also bound to vary. Therefore, when comparing the cost of meat cuts always consider servings per pound than lean meat.

Often large cuts of meat may cost less per pound. With a little bit of advance planning, and some cutting, you can divide these large cuts into several different-tasting meals.

Learn the value of variety meats for nutrition, as well as economy-liver costs less than most meat cuts, has no waste and is richer in iron. Since most of the different types of variety meats can be substituted for each other in most recipes, watch for individual bargains.

If freezer space is available, it may be your advantage to stock up when sales come along. However, if you have no place to store extra meat and cannot eat it within the desire time range, spoiled meat can't be a bargain to you-regardless of the price.

THE "CONVENIENCE" FOODS

Some prepared foods can be cheaper than the homemade version.

This is due to several reasons.

Convenience foods are usually prepared in great quanity, using ingredients that have been brought in bulk which reduces cost.

Convenience foods also have less waste, have a longer shelf life and are more compact to ship and store than fresh items.

Frozen French-fried potatoes baked in the oven are cheaper than homemade when you consider wasted potato ends and the cost of cooking oil.

Canned and frozen orange juice costs less than orange juice in containers and jars, while the home-squeezed form is the most expensive. It costs less to make cheese sauce from canned condensed Cheddar-cheese soup than from scratch.

Some cake mixes, particularly angel food, are cheaper than the from-scratch variety. However, when comparing cost of mixes with baked goods made from scratch, be sure to include the cost of ingredients you add to the mix.

Fresh fruits and vegetables when in season will generally compare them with their canned and frozen counterparts.

Because there is no waste, the canned or frozen may be cheaper.

READ THE LABEL

Read labels carefully to find out what you're really paying for. Ingredients must be listed in decreasing order of weight. For example, canned beef stew which lists potatoes first, then meat. Also look for lists of nutrient contents on lables. They can help you discover lower calories choices among foods, or good sources of vitamins and protein.

Size can be deceiving. Be sure to check the labels on all canned goods - some cans look similar in size and yet can vary quite a bit in the amount contained. Choose the type of pack or grade in a canned product that is appropriate to your cooking method. The nutrition is the same, so buy non-fancy tomatoes to be used in spaghetti sauce.

SERVING

Stretch meat, fish or poultry an extra serving or two by serving them creamed in casseroles or topped with a milk or cheese sauce. Extend tuna or salmon salad by adding extra protein with hard boiled eggs.

Consumer companies exixt because they fulfill the needs of the consumer. They can fulfill those needs much better if you let them know what they are. SPEAK OUT.

Food Stamp Program For Beaver County

WASHINGTON - Beaver county, Okla., which has never had a family food assistance program of any kind, was designated today to participate in the food stamp program by Administrator Edward. J. Hekman of the U.S. Department of Agriculture's Food and Nutrition Service.

The designation of Beaver county means that every county in the nation has now been designated for the food stamp program, in line with provisions of the 1973 Agriculture and Consumer Protection Act, which mandates a nationwide food stamp program. However, Choctaw county, Miss., which had operated a food stamp program, has since dropped out of of the program and two other counties -- Montgomery county, Ind. and Madison county, Mont. -- which have been designated for the program have refused to operate it.

The food stamp program enables low-income families to increase their food buying power by investing money in federal food coupons ("food stamps") worth more than they pay for them. The coupons are then spent as cash for food at retail outlets authorized to take part in the program.

WE'RE UNHAPPY ABOUT YOUR PG&E BILL, TOO.

Every winter we point out that "the season's the reason" your PG&E bills go up. That's because during winter months you use more energy for heating, lighting, cooking, TV watching and other home comforts.

But this winter, bills will be even higher because of increased fuel costs. As you may know, most PG&E rate increases have been to offset the higher prices we, PG&E, must pay for natural gas and fuel oil.

We are continuing to work hard to be efficient and hold down your rates as much as possible. You can help hold down your PG&E bill too, by following these energy conservation tips.

Weatherstrip around doors and windows. Insulate walls and ceilings. Clean or replace furnace filters if necessary. Keep the fireplace damper closed when not in use. Close drapes at night, and set your thermostat no higher than 68°.

You'll also save energy by turning off lights and the TV when they're not in use. And by *not* preheating the oven. And tell the kids: "Shut that door!"

PG and E

CUPBOARD STOCK-UP SALE!

Town House–W/ Beans
Chili Con Carne
15-oz. Can **44¢**
(24 can case, $10.50)

Town House
PORK & BEANS
2 30-oz. Cans **89¢**
(24 can case, $10.50)

Town House
KIDNEY BEANS
3 15-oz. Cans **89¢**
(24 can case, $7.00)

Sea Trader, Light
CHUNK TUNA
6-½-oz. Can **45¢**
(48 can case, $21.50)

Pooch–Cat or
DOG FOOD
8 15-oz. Cans $1
(24 can case, $3.00)

Highway Brand
CUT YAMS
3 16-oz. Cans $1
(24 can case, $8.00)

Town House
APPLE SAUCE
3 16-oz. Cans **89¢**
(24 can case, $7.00)

Town House–Cut or Sliced
GREEN BEANS
3 16-oz. Cans $1
(24 can case, $8.00)

Town House
TOMATO SAUCE
7 8-oz. Cans $1
(72 can case, $10.25)

Del Monte–Tomato
CATSUP
38-oz. Bottle **79¢**
(12 bottle case, $9.40)

Scott–Family
BATH TISSUE
4-roll Pkg. **65¢**

White Magic or SuPurb
DETERGENT
Laundry 49-oz. Box **89¢**
(Case of 10 boxes, $8.90)

INSTORE BAKE SHOP GOODIES

Angel Food Cake
Ea $1.89
20-oz. Size With Icing

Sweet Rolls Dutch Apple, Breakfast Treat ..... 6 for 99c
Chocolate Eclairs Kids love 'em ..... Each 29c
Sheepherder Bread .. 2 24 oz. Loaves 99c
Pineapple Pie Family Size ..... 12 oz. Pie $1.89
(Available only in stores with Bake Shop)

Canned Milk
Lucerne
13-Fluid oz. Can **25¢**
(48 can case, $12.00)

SHOP SAFEWAY AND SAVE

Jelly & Preserves, Empress, Apple & Grape Jelly, Grape Pres., Calif. Marm., Apricot Pres. ..... 3 10 oz Jars $1
Gelatin Dessert Jell Well ..... 3 oz Pkg. 22c
Frosted Flakes Safeway – Sugar, (16 oz. 69c) ..... 11 oz Pkg. 49c
Cream Cheese Lucerne ..... 8 oz Pkg. 49c
Cob Corn Short, Bel-air Frozen ..... Pkg. of 8 83c
Enriched Flour Kitchen Craft ..... 5 lb Bag 84c
Pint Yogurt Lucerne ..... Pint Carton 53c
Cot. Cheese Lucerne (Pint 59c) ..... Quart Carton $1.10
Large Eggs GRADE AA Cream O' The Crop ..... Dozen Carton 67c
2-lb. Coffee Edwards ..... 2 lb. Can $2.15
Canned Corn Town House Whole Kernel ..... 3 17 oz. Cans $1
Gift Wrap Christmas, Jumbo or 3-Roll Pkg. ..... Each 99c
Aluminum Foil Kitchen Craft – Heavy Duty ..... 18"x25' Roll 69c
Detergent Brocade – Liquid, (32 oz. 77c) ..... 22 oz. Bottle 54c

Rich Egg Nog
Lucerne
½-Gal. Carton **99¢**

Gallon Wines
Mountain Castle, Table Asst. Varieties
Gallon Jug $1.99
4-Gal Case – $7.96

Quart Whiskey
80 Proof Cold Brook Blended
* Quart Bottle $4.39
* (Available Only in Stores with Liquor Dept.)

COMPARE SAFEWAY PRICES

Shortening Snowdrift – All Vegetable ..... 48 oz. Can $2.09
Heinz Ketchup Rich and Flavorful ..... 26 oz Bottle 73c
Marshmallows Jet – Kraft ..... 16 oz Bag 65c
Cranapple Juice Ocean Spray ..... 48 oz. Jug $1.01
Homestyle Bread Sky Lark 2 24 oz. Loaves 79c
Diet Pop Crushmont Canned Soda – ..... (24 can case, $3.00) $1
Crest Toothpaste Bonus Pack ..... 8 oz Tube 95c
Disinfectant Brocade Spray ..... 7 oz Can 63c
Mayonnaise Piedmont ..... 32 oz Jar $1.24
Cream Cheese Philadelphia, Kraft ..... 8 oz Pkg. 56c
Fabric Softener NuSoft ..... 33 oz Bottle 87c
Par Liquid Detergent for dishes ..... 48 oz Bottle 85c
Cat Food Kitty Queen – Meaty Treat ..... 6 oz. Can 25c
Book Matches Ohio Deluxe ..... Pkg. of 50 41c

FROZEN FOOD FAVORITES

Bel-air; 100% Pure Florida
Orange Juice
5 6-oz. Cans $1

Strawberries Bel-air Sliced ..... 10 oz Pkg. 48c
French Fries Bel-air Reg. or Crinkle ..... 32 oz Bag 79c
Hash Browns Bel-air Potatoes ..... 2 lb Bag 69c
French Beans Bel-air w Almonds ..... 7 oz Pkg. 45c
Vegetables Bel-air Italian Mixed ..... 20 oz Bag 75c
Pearl Onions & Peas Bel-air ..... 10 oz Pkg. 49c
Potatoes Bel-air All Purpose ..... 32 oz Bag 79c
Onion Rings Bel-air ..... 7 oz Pkg. 45c
Pound Cake Bel-air ..... 11 oz Pkg. 95c

Dry Milk Lucerne – Instant, Non Fat, makes 12 Quarts .. 38-oz. Pkg. $2.19
Cake Mixes Mrs. Wright's – Layer Variety ..... 18-oz. Pkg. 59c
Peanut Butter NuMade .... 18-oz. Jar 79c
AA Butter Lucerne – 1st Quality ..... 1-lb. Pkg. 82c
Ice Cream Snow Star ..... ½-Gal. Carton 95c

Chuck Roast
Blade Cut
Lb. **66¢**

T-Bone Steak
or Porterhouse
Lb. $1.75

Pork Roast
Fresh Shoulder Picnic
Lb. **66¢**

Save With Safeway Quality Meats

Bnls. Top Sirloin Beef Loin Steaks $1.88
Beef Liver Sliced ..... Lb. 99c
Bnls. Chuck Roast ... Lb $1.39
Bnls. Round Steak Top ... Lb $1.79
Chicken Fry Steak Beef Lb $1.89
Beef Plus Brand T.M. Reg. Any Size Pkg. Beef Patty Mix Lb 55c
Prem. Ground Beef .. Lb $1.29
Hot Dogs Armour ..... 1 lb. Pkg. $1.05

Drumsticks Fresh, Fryer Foster Farms ..... Lb. 79c
Corned Beef Safeway – Mild ..... Lb. $1.39
Corned Beef Shenson Old Fashioned .... Lb. $1.49
Sliced Bologna Made Rite Thick ..... 12 oz Pkg. 89c
Hot Dogs Rath King Size ..... 1 lb Pkg. 99c
Tripple Ripple Leo's – Ham, Beef & Turkey ... 5 oz Pkg. 79c
Beef Wieners Safeway ..... 12 oz Pkg. 66c
Chuck Roast 7 Bone USDA Choice ..... Lb. 79c

Jumbo Bologna Safeway – by the piece ... Lb. 89c
Liver Sausage Safeway – by the piece .... Lb. 89c
Chipped Beef Safeway or Hams & Turkey 2 3 oz Pkgs 89c
Chopped Ham Oscar Mayers Pkg. $1.09
Ham Hocks Smoked for Seasoning ..... Lb. 89c
Slab Bacon Smoked – by the piece ..... Lb. 93c
Ham Portions Safeway – Boneless .... Lb. $1.49
Sliced Bacon Dubuque Mississippi ... 1 Lb Pkg. $1.05

New Crop, Calif., Navel
Oranges
7-lb. Bag **99¢**

U.S. No. 1, Russet
Potatoes
10 Lb. Bag **69¢**

Banana Squash Thick Meated ..... Lb. 9c
Yellow Onions Sweet & Mild ... 3 Lb. Bag 59c
New Crop Nuts Walnuts, Almonds & Filberts ... Lb 59c
Soup Mix For Soup or Stew ..... 10-oz Pkg. 19c

Fresh Dates New Crop Zahidis ..... 1 1/2 lb Bag 89c
Spinach Fresh, Full Bunches ..... 2 Bunches 39c
Snack Raisins Town House .. 15 oz Pkg. 69c
Bean Sprouts For Soup or Salad ..... Lb. 19c

Broccoli
Fresh, Full Bunches
Bu. **39¢**

Wash. Extra Fancy Delicious
Red Apples
3 Lb. Bag **59¢**

Small Size Pork
Spareribs
Small Sides
Lb. **99¢**

Boneless, Chuck Cross Rib
Beef Roast
Lb. $1.39

Smok-A-Roma
Sliced Bacon
1-lb. Pkg. **99¢**

Prices effective today thru Sat., Dec. 7th, in SACRAMENTO

SAFEWAY

Sales in Retail Quantities Only

Copyright 1960 Safeway Stores, Inc.

For a gift that fits, Give a Safeway Gift Certificate!

The Sacramento Observer

SPORTS

Lions Eat Dragon Instead Of Turkey

The sun was shinging. The temperature a warm 61 degrees. Everywhere people were celebrating Thanksgiving. The Dragons came to Dinner and the Lions ate them up.

In what may be the last Thanksgiving Day game between two long-time Sacramento rivals, the McClatchy Lions made turkey out of a favored Sacramento High football team to the tune of 25-13.

Behind the running of Paul Williams and the 200-yard passing of QB Harlan Karnofsky, the McClatchy Lions stayed ahead in the 38-year-old classic 20-18.

The Lions wasted no time in getting on the scoreboard. Completing a 73-yard-drive with a swing pass from Karnofsky to Williams.

Behind 15 - 0, the Dragons closed the gap with five minutes left in the first half on a 51-yard scoring bomb from Jeff Manning to Don Robinson.

Hurt by the loss of running back John Ware, who had a net 74 yards rushing, the Dragons put their last score on the board with a little over two minutes left in the game. An 88-yard-drive with a 21-yard pass play Behringer to Robinson capped the Sac scoring and their day.

(More photos on Page H-3).

LAST TURKEY GAME AT HUGHES

Ira Williams 240 lb. reserve tackle for the Dragons reflects the happenings.
(Observer photo by Calvin W. Wilcox)

Giants Present 'Fan Plan'

Season ticket plan brochures for the San Francisco Giants' 1975 campaign at Candlestick Park, are in the mail this week.

The Giants' new Fan Plan highlights a variety of season plans for the coming season. Any fan who attends 10 games or more during the season, will have special consideration to purchase tickets for any Championship Series and World Series games played at Candlestick Park. The only stipulation is that tickets to at least 10 games, in Box or Reserved Seat sections, must be purchased prior to Opening Day.

"We believe that the Fan Plan will be very popular this year," enthused ticket manager, Arthur Schulze. "The Fan Plan affords almost any fan a chance to be a Giants' season ticket holder and have consideration on post-season games at a modest price."

The Fan Plan is available for as little as $45 for a Box Seat, or $35 for a Reserved Seat.

The Giants are offering seven different plans for 1975 with the entire season ticket for 81 games on 75 dates selling at a 12% discount. Combinations of weekend games, night games and either Saturday or Sunday games are also available. For information on the Fan Plan or any other Giant season ticket plans call the ticket office at (415) 467-8000.

Schulze also announced that ticket ordes for individual games are also being accepted now. The Giants will sent out a season ticket plan brochure which includes the 1975 home schedule upon request.

Sign-Ups Available For Basketball Youths

The City of Sacramento, Department of Recreation and Parks announces that rosters are now available for the youth basketball league at the Recreation office, 3520 5th Avenue.

The league will start play January 11th. Games will be played Saturday mornings at local gymnasiums.

Divisions are as follows:

Girls 12 years and under, Girls 13 years through 17 years, Boys 9 years and under, Boys 10 and 11 years, Boys 12 and 13 years, Boys 14 and 15 years, and Boys 16 and 17 years.

Rosters will be mailed to interested persons on request.

Call 452-5681, extension 75 and ask for Lucy Feenstra or Dick Michael.

Top Sports Stories Inside

Hall Of Fame F2

Big Sales F4

Archie Griffin F 6

Christmas For Baby

Shopping for baby's first Christmas? This year when most budgets are slim, consider giving that special wee one on your list practical items as well as playthings.

You can choose something thoughtful and useful (without spending extravagantly) from the wide selection in baby departments everywhere, advice the Gerber child care experts.

For stocking stuffers or small remembrances, select individually packaged bibs, knit undershirts, socks, vinyl pants or nursing equipment from the supermarket baby deaprtment.

Infant toiletries with the famous Gerber baby picture on the front are an ideal gift for baby's bathtime. Even a new pacifier tied with a perky red ribbon is fun for a baby to unwraup.

For a more expensive present, you might choose one of the Babygro (R) stretchwear garments. Coveralls, pram suits, pajamas and other outfits come in styles, colors and sizes to please everyone. There's even a candy striped coverall with matching stocking cap especially for the holiday. And it would be just the thing for baby to wear in pictures or his/her first Christmas.

Last but not least, don't forget such essentials as vaporizers, sterilizers, feeding dishes, carry-alls and other nursery equipment as gifts to wrap for a brand-new baby.

Hall Of Fame For Blacks

Jackie Robinson, Hank Aaron, Willie Mays, Jack Twyman, Bill Russell, Jesse Owens, Wilma Rudolph, Jim Brown, Rafer Johnson, Arthur Ashe, Althea Gibson, Charlie Sifford, Joe Louis, Muhammad Ali, and Joe Frazier -- a list of names associated with best in sports.

And now these athletes have something else in common. They all share the honor of being remembered in the Black Athletes Hall of Fame.

The Black Athletes Hall of Fame was established in January to recognize athletes and others associated with the various sports for their outstanding accomplishments in both amateur and professional sports and for bringing distinction to their country and community.

Candidacy, not based on racial or ethnic considerations, is open to all who have made outstanding contributions to the advancement of Blacks in sports -- past or present.

Symbolizing the achievements of the star athletes, Union Carbide recently presented to each of them a specially designed ring featuring a blue Linde man-made star sapphire in the center of it.

The rings are inscribed with the awardee's name and his sports category. But no matter what the particular sport, these star athletes all share ability, dedication, and an all-important drive to succeed.

For as long as sports holds a cherished place in the hearts of Americans, these remarkable men and women will be remembered.

NBA STANDINGS

WESTERN CONFERENCE

PACIFIC DIVISION

	W	L	Pct.	GB
Warriors	14	6	.700	—
Portland	10	10	.500	4
Seattle	10	11	.476	4½
Phoenix	8	11	.421	5½
Los Angeles	7	11	.389	6

MIDWEST DIVISION

	W	L	Pct.	GB
KC-Omaha	12	9	.571	—
Detroit	11	10	.524	1
Chicago	10	10	.500	1½
Milwaukee	4	14	.222	6½

EASTERN CONFERENCE

CENTRAL DIVISION

	W	L	Pct.	GB
Washingtn	14	6	.700	—
Houston	11	7	.611	2
Cleveland	10	8	.556	3
Atlanta	8	12	.400	6
New Orleans	2	18	.100	12

ATLANTIC DIVISION

	W	L	Pct.	GB
Buffalo	16	4	.800	—
New York	11	8	.579	4½
Boston	11	9	.550	5
Philadelphia	7	11	.389	8

MATURE MEN WANTED
22-40 YEARS OF AGE

NEEDED

FORMER NAVY, ARMY, AIR FORCE, MARINE AND COAST GUARDSMEN!

WHY SHOULD YOU RE-ENLIST IN SACRAMENTO'S NAVAL RESERVE?

SACRAMENTO'S NAVAL RESERVE NEEDS
BUILDERS, (Carpenters), UTILITY MEN (Plumbers), STEELWORKERS, EQUIPMENT OPERATORS, CONSTRUCTION MECHANICS. TO BE ENLISTED/RE-ENLISTED THROUGH THE ADVANCED PAY GRADE PROGRAM.

NAVAL RESERVE ADVANCED PAY PROGRAM

WHAT IS IT?

The advanced paygrade program authorizes the direct enlistment or re-enlistment in the Select Reserve Unit of the Naval Reserve of qualified civilians in rates compatible with their civilian occupation or skill.

WHO IS ELIGIBLE?

Any former member of the Armed Forces who has had at least two years of active duty, was recommended for re-enlistment, can pass the physical examination, has no police record, and is earning his livelihood as a citizen in a job for which he is applying is eligible.

SAILORS HAVE MORE FUN!

Remember! "To be a reservist is to be twice a citizen." Retired Naval reservists and their dependents may take one round trip per year on MAC aircraft to the Orient or Europe.

And . . . you can retire with your Company, Social Security, and Naval Retirement checks (now $90 to $425).

Interested mature men are invited to come to the Reserve Center any day, or the second, third or fourth weekend of the month.

Naval Reserve Drill Pay Averages Nearly

$60 PER MONTH

(E.G. 16 HOURS PER WEEKEND)

NOW!

Is the time to show your colors! Be more than a sunshine patriot!

THE NAVAL RESERVE CENTER
at 8277 ELDER CREEK ROAD
(Between Power Inn Road & Florin Perkins Road) 388-2845

K-POP 1110 AM
K-PIP 93.5 FM

SPORTS SCHEDULE

Saturday, December 7th
PRO FOOTBALL
Atlanta Falcons vs Minnesota Vikings
9:45 a.m.
KPOP ONLY

PRO BASKETBALL
Cleveland Browns vs Dallas Cowboys
12:45 p.m.
KPOP ONLY

PRO BASKETBALL
Golden State Warriors vs Dallas Cowboys
7:45 p.m.
KPOP & KPIP

Sunday, December 8th
PRO FOOTBALL
Oakland Raiders vs Kansas City
12:40 p.m.
KPOP ONLY

Monday, December 9th
Washington Redskins vs Los Angeles Rams
8:45 p.m.
KPIP ONLY

HIGH SCHOOL BASKETBALL
Del Campo vs Stagg
7:50 p.m.
KPOP ONLY

Tuesday, December 10th
HIGH SCHOOL FOOTBALL
Del Oro vs Foothill
7:50 p.m.
KPOP & KPIP
Immediately following, "Tape Delay" pro basketball. Golden State Warriors vs Houston Rockets
KPOP & KPIP

Wednesday, December 11th
PRO BASKETBALL
Golden State Warriors vs New Orleans Jazz
6:15 p.m.
KPOP & KPIP

Thursday, December 12
PRO BASKETBALL
Golden State Warriors vs Atlanta Hawks
6:15 p.m.
KPOP & KPIP

Friday, December 13th
HIGH SCHOOL BASKETBALL
Jesuit vs Rio Americano

K-POP 1110 AM
K-PIP 93.5 FM

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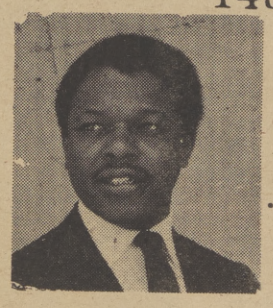
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· Low Income Allowance · Child Care
· Personal Exemption · Automatic Filing Extension
452-6044 QUICK SERVICE LOW - LOW PRICES

TURKEY DAY ROOTERS

There was some joy to shout about. The Dragons scored. Velecia McGee and Angie Martinez, Dragon Cheer Leaders.

McClatchy cheer leaders. There was something to cheer about.

Wrapping The Gift Of Life

Often a joyous holiday season becomes a tragic time when parents who spend hours carefully wrapping gifts fail to take mere seconds to wrap their children in safety belts while riding in the family car.

Then the carelessness of the parents, preoccupied perhaps with buying gifts and planning parties, can result in the loss of their most precious gift -- the life of a child.

For children, the holiday season is a time of great excitement. They accompany their parents on frequent trips to the store and on visits to homes of relatives.

And because the family spends so much extra time traveling in its automobile on streets and roads crowded with holiday drivers, it is especially important that the children be safely secured in their seats.

DOMESTIC ESTIMATES FOREIGN
16TH ST. BODY & PAINT SHOP
614 16TH ST.
SACRAMENTO, CA. 95814
PHONE 443-7576 LEROY GREEN

"When you're out of Schlitz, you're out of beer"

Get Schlitz in the handy Hi Cone, 6 Pak Pop Top cans
16 oz $1.59
SACCANI DISTRIBUTING CO.
2600 5th Street 441-0213

Small Toys Make Big Sales

NEW YORK - There's a busy factory in Swansea, Wales, working three shifts a day, seven days a week, turing out a production of small cars that simply dwarfs that of all Detroit.

These "small cars" are from three to four inches long and for their size are incredibly detailed and authentic. "They're like looking at the real thing through the wrong end of a telescope," says a famous New York retailer.

The cars made by Corgi, one of great Britain's largest toy manufacturers, are fabricated of die-cast metal and they are pouring into the United States at the rate of tens of millions annually mostly for children in the five to twelve year old bracket.

Research by Corgi puts the average owner's collection at 17 with the more serious buffs going into the hundreds and even thousands scaling upward according to the degree of his seriousness.

Classy and sleek Formula 1 racing cars top the popularity lists. Next comes foreign Rally and Gran Turisma types such as Porsches, Ferraris, Lambrettas, then on to the family bus, military and emergency vehicles, farm equipment and then Fords, Chryslers, Chevrolets and the like.

At the present time Corgi makes about 150 different car models in two scales. One is about fifty times smaller than life the other is approximately 1-85th scal the same as the well-known Matchbox cars.

Growth has been rapid and everything points to these tiny cars being among 1974's biggest toy categories.

KING: 18 mg. "tar", 1.3 mg. nicotine, SUPER KING: 20 mg. "tar", 1.4 mg. nicotine, av. per cigarette, FTC Report MAR. '74.

MANDELLA'S SAYS . . .

STUMPED FOR HOLIDAY GIFT IDEAS?

Select your own wines and liquers for your holiday gift giving and pack them in our CUSTOM MADE WOOD GIFT BOXES. Half or full bottles.

"We at Mandella's pride ourselves on having the Largest Selections of California Wines in the Sacramento Valley. Let our experts help you with your selection."

BUY YOUR FAVORITE CALIFORNIA WINE IN A MIXED OR MATCHED CASE *10% CASE DISCOUNT* ON MOST VARIETIES—SAME SIZED BOTTLES

BUY YOUR FAVORITE LIQUOR IN A MIXED OR MATCHED CASE *10% CASE DISCOUNT* ON MOST NATIONAL BRANDS—SAME SIZE BOTTLES

COMPLETE SELECTION OF HALF & FULL BOTTLES OF CALIFORNIA PREMIUM WINES

ASK ABOUT OUR "WINE OF THE MONTH" GIFT PROGRAM— YOUR WINE SELECTION SHIPPED ANYWHERE IN CALIFORNIA.

MANDELLA'S LIQUORS

2 Locations on South Land Park Drive

5916 S. Land Park Dr. 422-7090

7107 S. Land Park Dr. 422-6920

THE BLACK MEDALLION

AT LAST OUR STRONG INNER FEELINGS OF LOVE AND BEING BLACK, HAVE BEEN UNIQUELY DESIGNED INTO A BEAUTIFUL MEDALLION. THIS SHOWS TO ALL THE WORLD HOW OUR UNITED BROTHERS AND SISTERS FEEL FOR EACH OTHER. NOW WE CAN HOLD IT AND SHOW IT, THAT WHICH IS PART OF OUR SOUL.

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COLE'S VARIETY RECORDS 3900 BROADWAY

ANDERSON BROS. PHARMACY 2374 FLORIN RD

THE RECORD TREE 2336 FLORIN RD.

AL'S RECORD SHOP 3812 MARYSVILLE BLVD.

Tony's European & Asian Auto Repair

Hello, I am J. Shawn Ortiz, Staff Writer for America's Number One Black Newspaper, THE SACRAMENTO OBSERVER.

I want to introduce you to Tony Z. Yugovich. Tony is an Old World mechanic bred in the tradition of excellence. He is one of the few remaining traditionalists who demands perfection and takes personal pride in the work he performs.

I know from first hand experience. Recently my MGB burned up a set of main bearings. Expensive ?It could have cost a lot more. But Tony is reasonable and efficient.

Take my advice if you are the proud owner of an MGB, VW, Toyota, Mercedes Benz, Fiat, Datsun, Volvo, Audi or any one of the many fine European or Asian automobiles. Check out Tony's European & Asian Auto Repair.

Call or stop by for free estimates. Tony is open 8:00 a.m. to 6:00 p.m., Sunday through Friday, at 630 12th Street, corner of G Street. If you don't have time, call 441-0965, or see Ray, Doc, Mio, John and 'BIG' TONY.

Last Game At Hughes - Lions Beat Dragons

'Fighting Furies' For Kids

Captain Peg and Hook were once rival pirates. But, after a duel that ended in a draw, the two advanturers joined forces and pledged to fight together in quest of adventure and hidden treasurers.

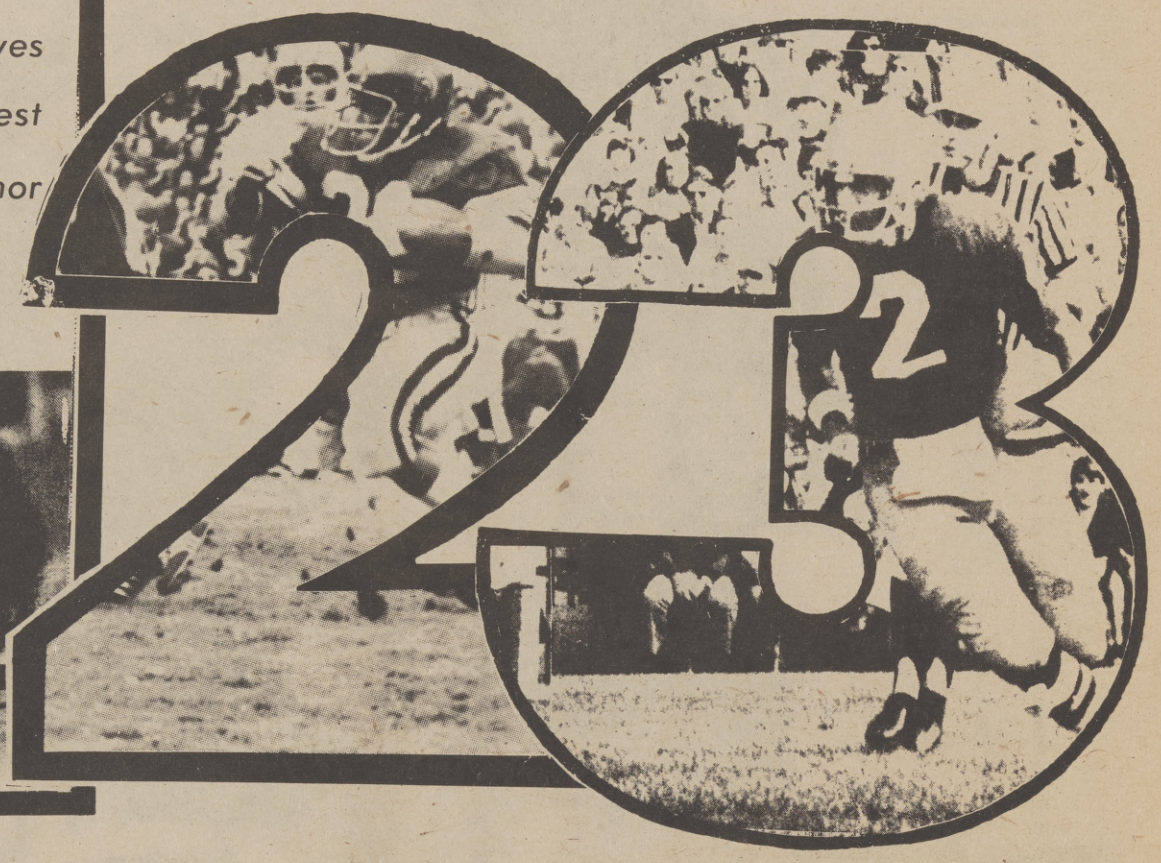
These new action figures, "Fighting Furies," outfitted in authentically detailed pirate garb, have bodies that enable them to duel by pressing a button at the waist.

The captain even has a hollow wooden leg where he hides the secret treasure map. Peg Leg and Hook are offered in six different adventure settings complete with authentic costumes and a comic booklet.

Now children from 6 to 11 can relive the exciting and blood tingling adventures of the famous pirates of history. "Fighting Furies," designed by Marvin Glass & Associates, the world's leading independent toy designers, are manufactured and sold by Lesney Products Corp.

ARCHIE GRIFFIN HIESMAN TROPHY WINNER

Archie Griffin, Ohio State's Dynamic Halfback Receives Nation's Highest Collegiate Honor



1430 KJAY

"One Of Two Great Radio Stations In Sacramento"

HIGH SCHOOL FOOTBALL GAMES SACRAMENTO AREA GAME OF THE WEEK PRESENTED SATURDAY AFTERNOONS AT 3:00 P.M.

1974 FOOTBALL SCHEDULE

1974 NOTRE DAME AND WILD CARD SCHEDULE

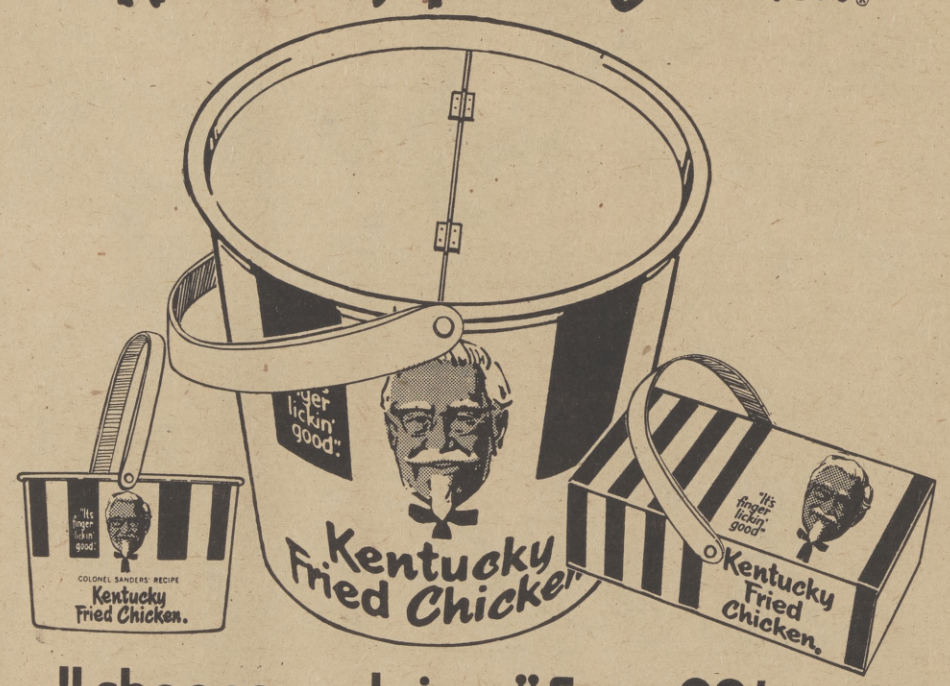
November 23	11:05 A.M.	AIR FORCE
November 28	11:05 A.M.	WILD CARD GAME NO. 3
November 30	1:05 P.M.	SOUTHERN CAL

YOUR SPORTS INFORMATION LINE FOR SACRAMENTO – DIAL 766-7760

"KJAY SOUNDS LIKE FUN"

INSTANT PICNIC

Kentucky Fried Chicken®



ll shapes and sizes" From 99¢ and up!

Our 99¢ every day Special includes 2 pieces of Finger Lickin' Good Chicken, Cobbette of Corn, Mashed Potatoes and Gravy, and a Roll. Our Regular Boxes, Buckets, Barrels with all the fixin's make a perfect Instant Picnic.

EXTRA CRISPY & ORIGINAL RECIPE
"THEY'RE BOTH FINGER LICKIN' GOOD"

Kentucky Fried Chicken®

3119 BROADWAY

Special Tips To Aid The Holiday Host

The "hostess with the mostest" can prepare a lavish dinner for 50 friends and relatives without batting an eyelash. But can she have a good time?

For the hostess who doesn't always get to enjoy the party, here are some holiday entertaining tips collected from Scott Paper Company's Home Service Center. In addition to being practical, they are very economical as well.

Fix a treat for the youngsters by mixing various candies and wrapping them in Cut-Rite wax paper. Tie each bundle of candy with a colorful ribbon and put one at each child's placesetting. You can make these far in advance of the party date; the wax paper will keep the candy fresh.

Make instant coffee by the pot and store in the refrigerator in a glass jar. All you'll have to do is reheat the coffee when you need it.

Also, if you're planning a holiday party and there are gaps in your glassware, get an assortment of silver-finish plastic glasses. They're inexpensive, reusable and disposable.

Planning a cocktail party for 50? Have the bartender write the name of the person and drink on a Scott paper napkin and wrap the napkin around the glass.

Then when it comes time for a refill, the guest just returns the napkin and glass. There's less chance for drink mix-ups. Also, keep a roll of paper towels on the bar for quick wipe-ups or for drying hands.

The best way for a hostess to have more fun at her party is to prepare some food at least a week in advance and store it in the freezer. When party time rolls around, just heat and serve . . . and have a good time.

Bill Announced To Aid Japanese-Americans

A bill was introduced in the California State Legislature this week to set up a research and treatment center at UCLA for the state's Japanese-American injuries in the wartime atomic blasts, and for the California citizens who suffer from peacetime nuclear injuries.

Authoring the bill is State Senator Mervyn Dymally, Democrat from Los Angeles who will take over as Lieutenant Governor Jan. 6. The bill grew out of efforts by the Task Force on Atomic Bomb Survivors, set up jointly earlier this year by Dymally and Dr. Thomas Noguchi, Los Angeles County Coroner. The bill provides for free treatment.

The institute under the bill would:

- Provide treatment for any California resident who suffers from nuclear-related injuries. Treatment would be without charge.

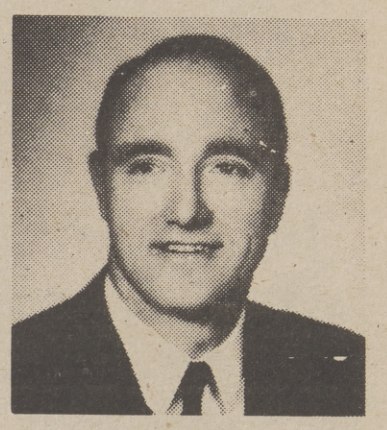
Aliens- Report Your Address!

It is again time for all aliens in the United States to report their addresses. Under the Immigration and Nationality Act, each alien in the United States, except diplomats and persons accredited to certain international organizations such as the United Nations, must report his address to the Attorney General.

Reporting is not difficult. The card with which to report may be obtained from any Post Office or any office of the Immigration and Naturalization Service. After filling it out, place a postage stamp on the reverse side and drop the card in any mail box.

Failure to report may result in serious penalities. If you are an alien, or a member of your family is an alien, see that the required report is properly submitted.

Dental Plates



EASY CREDIT TERMS on approved credit for Dental Plates, Partial Plates and Removable Bridges.
All credit handled by our office. No Bank or Finance Co. involved.

New Dental Plates In One Day

For anyone short of time . . . in most cases, if you arrive before 10 o'clock, we can deliver your plates by 5:30 the same day.

FAST PLATE REPAIRS: ONE HOUR IN MOST CASES

LET US HELP YOU if you are eligible for dental work under your Dental Insurance Plan

Dr. J.C. Campbell
DENTIST

COME IN OR PHONE FOR DETAILED INFORMATION.
No appointment necessary. Hours: 8:30 to 5:30 Monday through Friday. Closed Saturday

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PHONE 446-6783

FREE PARKING 1 HOUR
Weinstock's, Bank of California Garage, 8th & "J" Streets

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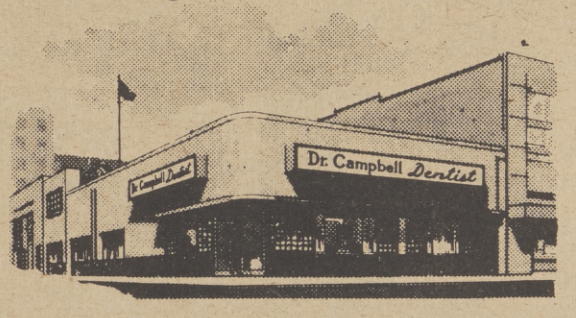

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QUALITY SERVICE IS GUARANTEED
Pick Up and Delivery 391-2720
5834 FRANKLIN BLVD.

Find your favorite star... at Macy's. Sale 4.99 each*

*10th Anniversary ..... sale 5.99

Don McLean-Homeless Brothers

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UNITED ARTISTS RECORDS®

Capitol.

Records—all Macy's

No mail or phone orders please.
Sale in effect through December 10.

Macy's

santa's kind of store

Shop all Macy's late Monday through Saturday and Sunday 11 a.m. to 6 p.m.

The Sacramento Observer

DEC. 5 - 11, 1974

BUSINESS

SECTION I

EEO High In Bias Claims

WASHINGTON, D. C. - The U.S. Equal Employment Opportunity Commission received a record number of job discrimination charges and achieved a record number of successful conciliation agreements in Fiscal Year 1974, according to John H. Powell, Jr., Commission Chairman.

Powell said that preliminary data for the fiscal year which ended June 30, showed that new job discrimination charges increased to 55,885 as compared with 48,899 in FY '73.

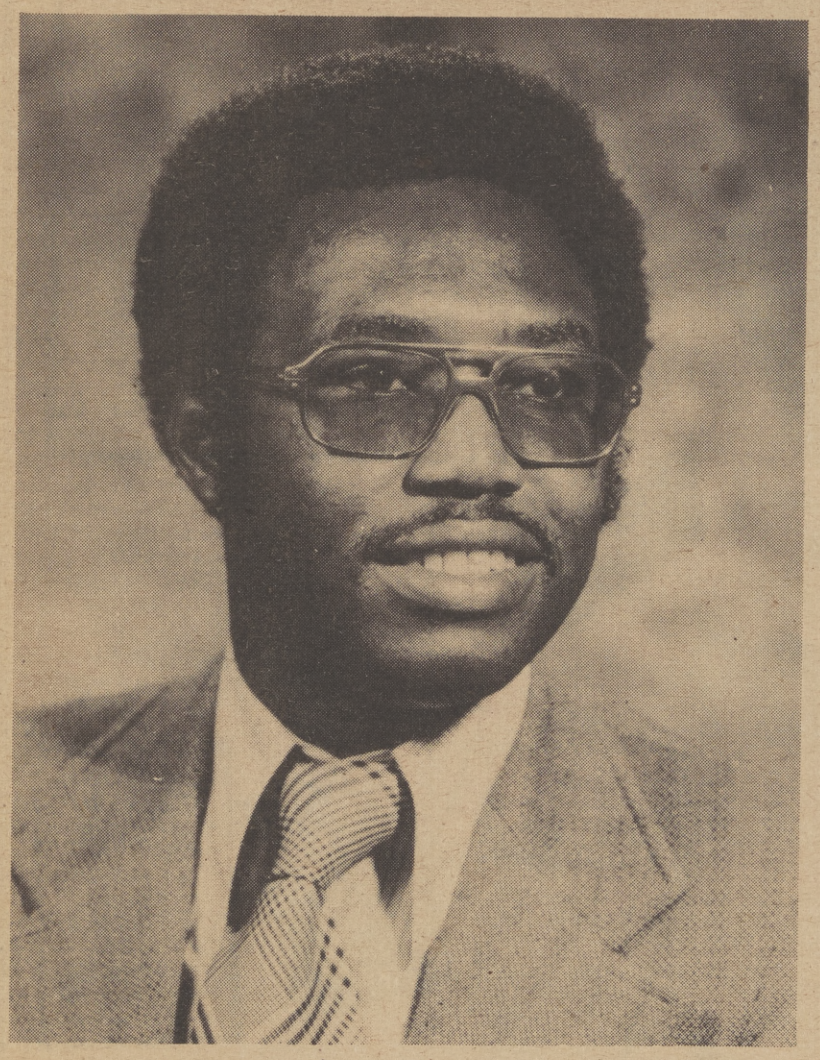
"During the same period, the Commission completed 8,611 conciliations, 4,519 successfull," Powell said. "These successful conciliations resulted in cash benefits exceeding $56.2 million to more than 49,000 workers."

In FY '73, the Commission completed 4,970 conciliations. A total of 2,279 were successful with an estimated $11.5 million in benefits.

Powell said that as of August 26, 1974, the Commission had obtained 38 consent decrees, settling Commission-initiated court action.

CATERS TO NEEDS

Hair Care Unlimited was opened in May 1973. The store is designed to provide Black residents of Sacramento with the latest in hair care products especially designed to fit the needs of Blacks. The spacious facility located at 5131 Franklin Blvd., is also equiped with a beauty salon. The store is owned and operated by a trio of young Black businessmen. Tony Holley, Mike Holley and Darryle Gomes operated the independently financed retail facility. The store is open Tuesday thru Saturday from 10 a.m. to 6 p.m.



Sacramento resident, Willie E. Mack has been promoted to assistant manager at Security Pacific Bank's Arden Branch. Mack was formerly administrative assistant with the bank's Southgate Center Branch in Sacramento. A native of Blythe and an alumnus of California State University at Fresno, he joined Security Pacific Bank as a management trainee in 1971.

Recession Expected To Lag Until Mid 1975

The nation's longest recession since the 1930's will extend to mid-1975, according to United California Bank (UCB), but economic conditions will improve the last half of the year.

The UCB forecasters emphasized, however, that there will be no depression, financial crises, or credit crunch in 1975. The final results for the year will be a mixed picture.

Increasing personal income, and a lessening of the inflation rate to 9 per cent, will help boost Americans' disposable income slightly. Corporate profits after taxes will decline 15.7 per cent -- the steepest drop since 1949.

Next year's economic conditions were forecast today, (Nov. 11) by Dr. Raymond Jallow, UCB senior vice president and chief economist, at news conferences in Los Angeles and San Francisco.

While the Gross National Product (GNP) will be up 7.4 per cent to $1,500 billion, growth will be entirely due to higher prices. Real GNP will decline 0.6 per cent, following 1974's drop of 1.9 per cent.

Consumer spending is expected to increase 8.3 per cent to a total of $954 billion, but here, too, much of that growth is due to higher prices. The actual increase will be 0.9 per cent, reflecting, Jallow said, the deterioration in the individual's financial position which occurred during 1974. It also reflects a continuing concern about rising unemployment.

Lower mortgage interest rates and an improved availability of mortgage funds will spur construction, and housing early in 1975, but a strong rebound is not expected until the second half of the year.

Moderation in monetary policies and the economic slump will bring about further declines in short-term interest rates as the prime rate could decline to 9 per cent before mid-year.

However, the consumer price index will rise by 9 per cent in 1975 (compared with the 11 per cent rate of this year), and the wholesale price index will increase by 12 per cent (versus 19 per cent). These high inflationary rates will prevent long-term interest rates from declining appreciabely in 1975.

The stabilization or possible decline in petroleum prices, a lower rate of increase of food prices, the economic slowdown, and the completion of the price bulge which occurred with the lifting of wage and price controls will contribute to the lessening of inflationary pressures.

Raging inflation throughout much of the world, and a liquidity squeeze resulting from the dramatic shift in world economic power toward the oil-producing nations, will result in a mixed international economic outlook. Oil-producing countries will experience economc boom, while an economic slowdown and belt-tightening is in store for most oil-consuming nations.

California's economy -- while performing better than that of the nation as a whole -- will be faced with rising unemployment, despite the creation of 190,000 new jobs.

While the dollar figure for California retail sales in the state is up, 'real' sales will be lower, showing a small decline.

For the fourth consecutive year, the state's aerospace industry will show gains in employment, to an annual average of 512,000 workers. Most of the gain will come in the electronics and instruments segment of the industry.

Among the highlishts of UCB's 1975 economic forecast:

- The entire increase of $104 billion in the GNP will be due to higher prices.

'MEDIA WOMAN OF THE YEAR'

Marie Teasley, left, Women's Editor of Detroit's Michigan Chronicle, holds the trophy that symbolizes her selection as the "Media Woman of the Year," while Barbara Hopkins, second from right, President, Chicago Chapter, National Association of Media Women, is seen with the award the Windy City group won as "Chapter of the Year." Others shown are, Lois K. Alexander, right, President, NAMW, and Sam Hall, Manager, Communications Programs, Pepsi-Cola, the company that sponsored the trophies and Awards Dinner during the recent NAMW Convention in New Orleans.

Chamber Of Commerce Building Opening

The Board of Directors of the Sacramento Metropolitan Chamber of Commerce authorized a new Chamber office building after many years of intensive study and research. The removal of the old building and the construction of the new one required almost a year for completion. But now, "yesterday's vision," has become "today's reality."

Open House has been scheduled for December 3, 4, 5 and 6 with hours of 4 p.m., to 8 p.m., except Friday December 6th, which noon to 5 p.m. has been set aside. The Chamber's six departments will be available for inspection with special emphasis on two departments each day. Tours of the building will be given with continuous showing of audio-visual programs in the Briefing Center and the Board Room.

The new building projects a progressive, modern image for the Chamber which will inspire public confidence, increase efficiency of staff personnel and volunteer membership, boost their morale and reflect an ever growing, progressive and civic minded Sacramento visitors, business leaders, industrial prospects and new citizens.

Costing over a half million dollars, the 13,400-square-foot building is a two story structure with a full size basement. In addition to offices and work space for staff personnel, the new building contains a warm and attractive reception and waiting room, a library, a special briefing room and a Chamber board room. A unique feature is the fully equipped communications and audio-visual center for making presentations to industrial prospects, press conferences, and other community functions.

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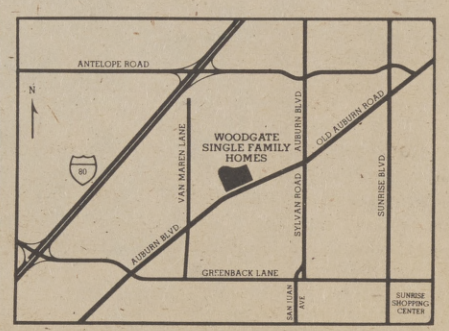

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$6,000 GRANT FOR CAREERS

Mrs. Lilliam Benbow, National President of Delta Sigma Theta Sorority accepts a check of $6,000 from Mrs. Inez Kaiser, Public Relations Consultant for Sterling Drug Inc. of New York. The check was presented as a grant to continue the Health Careers Program of the Sorority that is a public service program of the 70,000 membership organization.

EEOC - Western Electric Sign Compensation Pact

WASHINGTON, D. C. - Two thousand women manfuacturing employees of the Western Electric Company will receive compensatory payments totaling an estimated $800,000 under the terms of an agreement signed today by the company and the U.S. Equal Employment Opportunity Commission.

The agreement, designed to further realize equal employment opportunity for all applicants and employees of the Western Electric Company, was signed by Commission Chairman John H. Powell, Jr., and Robert Kraay, vice-president of Western Electric's Personnel and Labor Division.

The action is a result of the company's recognition that policies and practices existing prior to January 1, 1970, may have restricted hourly-graded women employees in its manufacturing division from certain entry level jobs or delayed their promotion.

It is planned that the $800,000 will be distributed through December 1975 to eligible employees of the company's 23 major manufacturing installations. The payments could be extended, however, until December 1978, if the 2,000 women have not received payment before that time. The lump sum payments will range from $200 to $500.

In addition to the one- time payments, Western will establish a "red circle" pay plan which will allow many women manufacturing workers to transfer to a lower-paying job to take advantage of greater opportunities for advancement, while retaining their present basic wage rate.

Kraay said the agreement will benefit women employees who "may have move up more slowly than men for a variety of reasons." He added that the agreement is "an outgrowth of Western Electric's ongoing coluntary commitment to effecting equality of job opportunity throughout its workforce."

Powell said, "This agreement is further evidence of the increasing willingness on the part of employers to help bring about full job equality voluntarily thru effective affirmative action. As we observe this year the tenth anniversary of Title VII (the anti-job discrimination law) of the Civil Rights Act of 1964," he continued, "I feel that this agreement is a clear and timely sign of the progress that government and industry are making jointly to eliminate job discrimination."

The Sacramento Observer

BUSINESS

Summer Jobs Employed ¼ Million Needy Youths

WASHINGTON, D.C. - More than a quarter-million needy youngsters were placed in summer jobs nation-wide during 1974, according to a report issued this week by the National Alliance of Businessmen.

John P. Condon, Alliance president on loan from Rockwell International, said companies participating in the youth hire program put 227,444 young people into jobs during the summer, exceeding by more than 11% the 200,000 goal for the year.

Condon noted that this brings the total number of summer youth hires to more than 1.3 million since the Alliance was founded by the President of the United States in 1968.

Each job involved at least 120 hours of work during the summer by a disadvantaged youngster between the ages of 16 and 21 who was paid by the minimum wage, or better.

Richard C. Mottu, Alliance vice president in charge of the Youth Program, on loan from Koppers Company Inc., reported that more than 25,000 youngsters in the 14 to 16 age group were given jobs during the summer of 1974 under the "Rent-A-Kid" program.

The Alliance encourages businessmen to give needy youngsters part-time and after-school jobs throughout the year, emphasizing that such jobs often are necessary to permit the young person to stay in school instead of dropping out.

In all of its job campaigns - for disadvantaged adult, Vietnam veterans and ex-offenders, as well as youth -- the Alliance has found more than 3 million jobs for the nation's economically deprived during the past seven years.

Brown Announces Transition Appointments

Governor-Elect Edmund G. Brown Jr.'s "broad-based, highly qualified" team, to recruit and process applicants for jobs in the new administration, includes a vice president for Golden State Mutual Life Insuranced Co. The insurance is Leonard M. Grimes.

Grimes, 51, is a Los Angeles resident. He is a vice-president of Golden State Mutual Life Insurance Co., the largest Black-owned life insurance company in the West. He has a B.S. from the University of Southern California and has been prominently involved in community activities.

Grimes has worked for Golden State since 1946 and has served in a variety of top livel positions.

In announcing his early "team" Brown said, "These persons will assist me during the transition in filing the appointive posts in my administration. I intended to form an administration of the most talented and qualified persons available."

Brown announced that Gary Davis, a Los Angeles attorney and former candidate for state treasurer, will serve as executive secretary for the transition period and will have overall responsibility for the transition.

COMPREHENSIVE MANPOWER PLAN

The Sacramento - Yolo Manpower Agency has submitted a modification of its Title I Comprehensive Manpower Plan to the U.S. Department of Labor. In accordance with Federal Regulations comments on the modification, from any interested parties are invited. Comments may be sent to either of the following:

Mrs. Anne Rudin, Chairperson
Sacramento/Yolo Manpower Agency
1225 8th Street, Suite 220
Sacramento, Ca. 95814

Mr. William Haltigan
Acting Assistant Regional
Director for Manpower
U.S. Department of Labor
450 Golden Gate Avenue
San Francisco, Ca.

This modification, resulting from an excess of $99,998 in the Manpower Agency's Summer Youth Program will increase planned FY '75 Title I funding to $4,258,532 and provide for the following changes in activity:

1) $85,000 will be shifted from the original allocation for Summer 1975 to a year round Work Study Program for disadvantaged college youth. This program will be operated by Sacramento County, will serve 35 individuals and will lead to permanent employment upon program completion.

2) The $99,988 excess from summer 1974 will, as per federal regulations, be programmed into a summer program for 1975. The net effect of the modification will be to increase the summer 1975 program by $14,998 to a new funding level of $968,677 and increase the planned number to be served from 2,275 to 2,325.

3) The manpower Plan has been revised to accommodate the additional funds and to more accurately reflect program expenditures. Funds will be expended in the following categories:

Administration	$ 736,000
Enrollee Allowances	437,000
Enrollee Wages	885,000
Training	1,072,000
Enrollee Services	203,000
Enrollee Fringe Benefits	11,000
Carry Over For Summer 1975	915,000

This modification, along with the original Plan and Program may be reviewed between 8:00 a.m., and 5:00 p.m., at the following address:

Sacramento/Yolo Manpower Agency
1225 8th Street, Suite 220
Sacramento, California 95814
SO - 1030 December 5, 1974

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Retired Teacher Shares Formula For Success

CASTROMA DEWEY

Success should be color blind, according to Castroma Dewey (C.D.) Tate, 76 a retired Tulsa, Okl. teacher who is devoting his retirement years to helping others achieve success in the business world.

A member of SCORE, the Service Corps of Retired Executives, Tate used persistence and hard work as his formula for success as an educator for more than 40 years. It is the formula he urges small business owners to follow when they seek his help through SCORE.

SCORE is co-sponsored by the Small Business Administration (SBA) and ACTION, the federal agency for volunteer service. Its 5,000 members in 251 chapters from Maine to Hawaii offer counseling services, free of charge, to small and minority businesses and community organizations with management problems.

A member of SCORE for the past three years, Tate serves as secretary-treasurer of the 12-member Tulsa chapter. His many counseling duties cover every type of new small business venture.

In addition, he serves on the executive committee of the Retired Senior Volunteer Program (RSVP), also a part of ACTION. He is a member ot the board of th Economic Opportunity Council and a district committeeman on the Indian Nations Boy Scout Council that covers ten cities and five countries.

He likes "being out and around people and in a position to contribute to the welfare of the community," he says.

Born in Tyler, Tex. in 1898, Tate was the only son of a railroad worker who hoped that his son would become a doctor someday.

Tate, however, had other ideas that resulted in a teaching career lasting more than 40 years.

A 1922 graduate of Bishop College, then located in Marshall, Tex., he took courses at the University of Minnesota, Tulsa University and the University of Texas and received his master's degree from the University of Colorado at Greeley in 1940.

A teacher of mathematics and social studies in the Tulsa public schools for 42 years, Tate reluctantly retired in 1963 at the age of 65.

Not content with retirement, he took a course in stocks and securities at the Institute of Oklahoma School of Securities and began selling stocks and insurance for the Education preferred Investment Co. in Tulsa.

He still works as a salesman for the American Automobile Assn. in between SCORE counseling assignments.

A scout master since 1927, he received the Silver Beaver Award, the highest honor a volunteer can be paid by the Boy Scouts of America, in 1952 for his service to scouts in the Tulsa area.

Tate is particularly proud of his association with SCORE.

"I have always been a Black among whites and I have managed to survive with dignity because I believe in hard work and preservance," he says.

"I don't believe that people should be characterized or catalogued. People are people the world over with the same kind of problems and anxieties. "I'm just happy that I can help relieve some of these anxieties in the types of small business problems I handle in Tulsa."

His greatest satisfaction as a SCORE counselor was being able to obtain an SBA minority loan for a woman to open a children's day care center in North Tulsa.

"I guess you might say that my feeling for people, my educational background and my interest in seeing people become successful has spurred my enthusiasm and work in SCORE," he said.

Tate is married to former E. Juanita Johnson, also a retired teacher. They make their home at 20008 N. Peoria St. in Tulsa.

A member of the H.A. Coleman Masonic Lodge #189 of Denison, Tex., Tate has been a Mason for 52 years and recently served as host at the group's 50th anniversary celebration in Texas.

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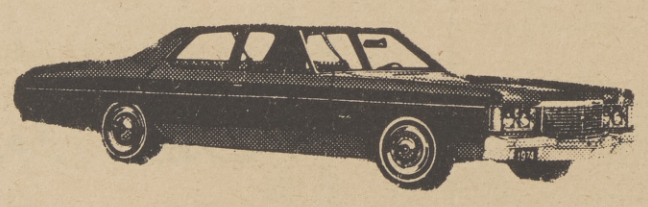

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U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

Official Notice To Real Estate BROKERS

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OFFICIAL LISTING DATE: November 28, 1974
10 DAY EXPIRATION: 4:30 PM MONDAY, December 9, 1974
SALE DATE: 11:00 AM Tuesday, December 10, 1974

AVAILABLE FOR INVESTORS & OWNER OCCUPANTS

For specific instructions refer to Broker Letter 74-5, dated 11/1/74, which has been mailed to all brokers on our mailing roster. Extra copies are available at the Insuring Office. Brokers are invited to submit SEALED BIDS from INVESTORS or qualified OWNER-OCCUPANTS. Offers are to be submitted to the Insuring Office prior to the expiration period in a SEALED ENVELOPE WITH THE PROPERTY ADDRESS & BID OPENING DATE printed on the front. Do not put the purchaser's name on the envelope. Bids will remain sealed until the sale, at which time they will be publicly opened. In all sales, the highest bid above the MINIMUM OFFERING PRICE will be accepted, providing all conditions are met. The bid must be stated in $50 increments only. Only the winning bidder, upon notification by Hud, will be required to submit a $500 deposit.

Potential INVESTOR BUYERS MAY SUBMIT OFFERS ON ANY NUMBER OF PROPERTIES IN THIS AD. They must however, be capable of closing the sale on all houses wherein they were HIGHEST BIDDER.

Prospective owner-occupants may submit a sealed bid offer through the broker of their choice only one property per listing.

The properties advertised herein have not been repaired. HUD makes no representations with regard to the condition of the properties or to their compliance with local codes. All properties are offered in their present As-Is condition without warranties of any kind.

"Any property listed with the initials "LBP" after the street address must have all LEAD BASED PAINT HAZARDS removed by the purchaser after the close of escrow. See Instructions in Broker Letter 74-6 dated 11-14-74.

Due to the increasing number of available properties, listings may appear more often than as stated in Broker Letter 74-6. Check your papers daily.

ALL CASH—AS IS

ADDRESS	PRICE	CODE	BEDRMS.	BATHS	APPROX. TAXES
SACRAMENTO					
*3657 19th Avenue	5,500	Cash Only	3	2	$219
7700 52nd Avenue	9,500	Cash Only	3	1	398
3712 16th Avenue	10,000	Cash Only	2	1	650
1412 Kitchner Road	9,000	Cash Only	3	1	439
1573 Armington Avenu	15,500	Cash Only	3	2	457
7798 Laramore Way	15,500	Cash Only	3	2	547
7795 Laramore Way	16,000	Cash Only	3	2	357
*This property is ineligible for HUD mortgage insurance and the deed contain a statement to that effect					
7787 Reenel Way	16,500	Cash Only	3	1	609
7757 Mary Lou Way	15,000	Cash Only	3	2	575
7526 Loma Verde Way	15,500	Cash Only	3	1	465
2000 Berg Avenue	15,000	Cash Only	3	1-1/2	502
2613 50th Avenue	15,500	Cash Only	4	2	690
7305 Benbow Street	16,000	Cash Only	3	2	545
1736 Belt Way	13,000	Cash Only	3	1	495
3614 Fig Street	10,000	Cash Only	3	1	444
3045 Clay Street	10,000	Cash Only	3	1	407
3108 42nd Street	7,000	Cash Only	2	1	292
7633 Manorcrest Way	16,500	Cash Only	3	2	541
LINCOLN					
191 E. Street	16,000	Cash Only	3	2	-
BRODERICK					
899 Reuter Drive	10,000	Cash			

Many HUD acquired properties not presently listed for sale will have "As-Is For Sale Signs" posted on them. Upon indication of bona fide interest from a potential owner-occupant, selling agents should notify immediately in writing. Such interest will cause an As-Is listing of the property on the next scheduled Advertisement in accordance with the Broker Letter, Section A.

HUD reserves the right to accept or reject any or all bids or to waive any informality in its procedures.

The properties listed herein are for sale to qualified purchasers without regard to their race, color, creed, or national origin.

U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

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The Sacramento Observer

AUTOMOTIVE SECTION

Driving For Economy

Like almost everything else, gasoline and petroleum products are more expensive today than they used to be.

Real savings can be achieved by knowing a few basic things about how to drive and maintain your car for maximum economy and efficiency.

For example, fuel economy possibilities start the minute the engine is started. Don't let the car idle until it warms up; instead gently drive away after it has run no more than a minute. Idling takes minutes of gas-wasting.

If the engine burns gas for 10 minutes every winter morning that's roughly 50 minutes per week and, depending on car and idle speed, the gasoline wasted this way could fuel a trip of up to 400 miles.

Another tip from Gulf Consumer Information concerns reducing the weight of the car. Fuel economy amounts to about .2 miles per gallon for every 100 lbs. of weight loss. In other words, a bag of traction sand or assorted other odds and ends could total anywhere from 200-500 lbs.

If this weight were removed, mileage would be increased by about one mile per gallon. It may sound insignificant, but in the course of a year -- based on 1,100 gallons used per household -- that could provide enough additional gasoline for a trip from New York to Florida.

More information on ways to conserve gasoline is available from Gulf Consume Information; covering everything from trip planning to tests and tune-ups. Write for your free copy of "Car Care Today," P. O. Box 1403-J. Houston, Texas 77001.

Occupant Protection Leg Is Needed

Interlocks are banned and so are nasty buzzers.

But the U.S. Department of Transportation plans another costly regulation -- inflatable air bags.

Recent estimated indicate air bags will add $210-$300 to new car prices. Replacement after an accident may be over $500.

Another approach to occupant safety has had dramatic results in Australia, where the law says people must bluckle up.

Traffic deaths have dropped 20 25 per cent; serious injuries are down 30 35 per cent.

And 85 per cent of the people use seat belts regularly.

No air bags, no interlocks or buzzers

And best of all, no inflationary price increases. Just a law that asks people to use common sense.

Save Money On Short Auto Loans

With more and more banks and finance companies making loans up to 48 months on new cars, it's important to keep this in mind: Compared with a shorter-term loan, you cut your monthly payment, but at considerable extra cost in interest.

Say you borrow $4,000 at an interest rate of 11.5 per cent. Over 36 months, the interest will be $748.40 and your monthly payment will be $131.90.

Over 48 months, the interest will jump to $1,009.20 -- $260.80 higher -- but monthly payment will be only $104.36 - $27.54 a month less.

Pontiac continues its tradition of offering comfort and convenience in its full-size lineup, which includes the popular Catalina four-door sedan (top). Pontiac's regular car lineup includes a new name -- Grand Ville Brougham -- which is offered in two-door, four-door and convertible models. New rectangular headlamps are featured on the '75 Grand Ville Brougham and Bonneville models, as well as the Grand Safair, bottom. Several new options are offered on these models, including a digital electric clock, headlamp-on warning system and a tone warning in place of the seat belt buzzer. Seat-belted radial tires with Radial Tuned Suspension are standard on compact, mid-size and full-size Pontiacs for 1975. The tires are seen as providing Pontiac customers with fuel economy and a desirable combination of performance characteristics, as well as improvements in traction on wet and snowy roads without an appreciable increase in tire noise.

Late Veep Of Auto Workers Labor Award Recipient

WASHINGTON - The late Nelson Jack Edwards, former vice president of the United Auto Workers (UAW), has been named as a posthumous recipient of the U.S. Department of Labor's Award of Merit, Secretary of Labor Peter J. Brennan announced.

This is the second time the Department's highest recognition for a non-employee has been awarded posthumously.

The award was in recognition of Edwards' "significant and outstanding" contribution toward furthering the Department's work "to foster, promote and develop the welfare of the wage earners of the United States."

Edwards, born in Lowndes County near Montgomery, Ala., in 1917, had been a resident of Detroit since 1937. He died Nov. 2, 1974. He had been co-director of the UAW's manpower development and training department since 1966.

Under his leadership, Labor Department - funded program placed in jobs and trained over 12,000 people, mainly minorities, the disadvantaged and veterans.

"Nelson Jack Edwards' contributions as a trade unionist have helped improve the lives of thousands of men and women. He was a credit to all or of-ganized labor and the nation," Secretary Brennan said.

Edwards was one of the founders of the Trade Union Leadership Council (TULC), now called TULC-MDLAC; the Negro American Labor Council (NALC), now headed by A. Philip Randolph and of the Coalition of Black Trade Unionists (CBTU).

He was elevated to the position of vice president of the international union in 1970. He had been an international executive board member at-large since May 1962, when he was elected by the convention delegates. In 1948, he was appointed international representative of the UAW, assigned to Region 1A on Detroit's west side. He held that post for 14 vers.

The award was accepted by Leonard Woodcock, president of the UAW, for the family and the union.

UNION PRESIDENT ACCEPTS AWARD

The U.S. Labor Department's Award of Merit, awarded posthumously to UAW vice-president Nelson Jack Edwards, a Black, is presented by Secretary of Labor Peter J. Brennan (third from left). Leonard Woodcock, president United Auto Workers, accepts award for the family and union. Observing are (from left) Robert J. McConnon, director, Office of National Programs, Manpower Administration, U.S. Department of Labor, William H. Kolberg, assistant secretary of labor for manpower, Jeff Washington, UAW project director of the Labor Department-funded training program, and Douglas Fraser, a UAW vice-president.

Down To Business

The Sacramento Regional Area Planning Commission and the Sacramento Regional Transit District will co-host a conference and workshop at the Community Convention Center, Friday, December 13, 1974. The purpose of the workshop is to inform the public of the special transportation services Regional Transit is planning for the handicapped and senior citizens of the area.

The conference is to be held in the Yuba-Placer room of the Sacramento Earl Warren Community Convention Center, 1100 14th Street, Sacramento. It will begin at 1:00 p.m., and conclude before 5:00 p.m.

Richard Wooten, Regional Director of the California Association of the Physically Handicapped, will preside as moderator on the half-day program.

Discussion will include Regional Transit plans to inaugurate a supplemental transportation system in the near future. It is hoped that public involvement at the Workshop will assist RT in developing the nature of the services. Many custom characteristics are yet to be evolved. Questions remain, such as eligibility, areas (s) to be serve initially, hours of services, and fares or fare structures.

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LABOR GOALS DISCUSSED

Velma Strode, center, director, Office of Equal Employment Opportunity, U.S. Department of Labor, discusses goals of the Labor Department's Equal Employment Opportunity program, with Samuel Becton, Manpower Administration, and Thelda V Samuels, Occupational Safety and Health Administration, two of the 34 employees serving as EEO counselors for Department employees in Washington, D.C.

Rear Admiral Thomas On The Move Forward

REAR ADMIRAL THOMAS

SAN DIEGO, Calif. - Rear Admiral Gerald E. Thomas was born 45 years ago in Natick, Massachusetts. After graduation from Harvard University in 1951, he joined the Navy. The years between have seeen ever-accelerating forward motion, "on the move" academically and professionally.

His academic credits have been impressive. He attended the U.S. Naval Intelligence School and emerged a Russian interpreter.

A distinguised graduate of the School of Naval Command and Staff, he also holds a Master of Science degree in International Affairs from George Washington University and a PH. D. in Diplomatic History from George Washington University and a Ph.D. in Diplomatic History from Yale University.

At sea, highlights include assignment to an ocean minesweeper and a series of cruisers and destroyers. He commanded the minesweeper USS Impervious (MSO 449). While in command of the destroyer USS Bausell (DD 845) during combat operations, he was awarded the Navy Commendation Medal. He later commanded Destroyer Squadron Nine.

Ashore, Admiral Thomas served with the National Security Agency. He was a member of the President's Board for Racial Equal Opportunity.

In 1970, he was awarded the Meritorious Service Medal for outstanding performance as Commanding Officer of the Naval ROTC unit at Praire Vie A&M College, Prairie View, Texas.

Admiral Thomas is married to the former Rhoda Henderson of Boston. They have three children, Kenneth, 19; Steven, 16; and Lisa, 15. His family currently resides in Orange, Connecticut. His mother, Mrs. Leila L. Thomas, is a resident of Boston.

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SACRAMENTO					
7426 Carella Drive	3	2-1/2	400	231	22,900
56 Cathcart Avenue	3	2	100	172	14,900
2891 Grove Avenue	3	1	200	174	15,900
3842 Kern Street	2	1	Cash only		6,900
7208 Tamoshanter Way	3	2	-	204	18,900
3612 19th Avenue	2	1	-	87	7,900
STOCKTON					
402 E. Bianchi, #2	2	1	-	168	14,500
4413 LaCresta Way #3	2	1	-	167	14,500
4431 LaCresta Way #2	2	1	-	168	14,500
1495 West Harding Way	2	1	300	223	22,500
TRACY					
880 Palm Circle	2	1	-	150	12,500

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JOE COOPER REALTY is proud to announce the appointment of BILL DOWNS as Sales Manager. BILL DOWNS has been engaged in the Real Estate business for about one year. Mr. Downs specializes in residential, commercial and development. He is available on a full-time basis to give complete service to all clients of JOE COOPER REALTY.

Call today for the real estate of your choice

441-5300 Bus. 456-8124 Res.

Higher Tax Brackets- The Price Of Inflation

"Inflation is eating into purchasing power while pushing people into higher tax brackets," said Senator Dennis E. Carpenter.

Under Senate Bill 34, introduced by Carpenter during this week's opening session of the new Legislature, State income tax brackets would be tied to the cost of living index.

"State income tax brackets were fixed in 1967-68," said Carpenter. "Since then the cost of living has increased nearly 50%. People receiving raises to keep pace with inflation have been forced into higher and higher tax brackets and are now paying a much larger precentage of their income in taxes without any gain in purchasing power.

"This has been particularly painful for lower and fixed income persons," continued the Newport Beach Republican. "The not only are paying a higher percentage of income in taxes, the inflated dollars they have less buying power.

"SB 34 should not hurt the State's income since it will be receiving the same percentage of income in taxes. It will, however, correct the inequity in the system which has given the State surplus taxes the past few years. These have been returned to the taxpayers by rebates, special credits and other one-time gimmicks," noted Carpenter.

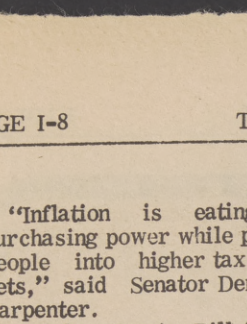
SB 34 simply ties the income tax brackets, exemptions and standard deduction for a taxpayer was $1,000 and the cost of living increased 10% during the nexy year, then the standard deduction would increase to $1,100.

"Today a person given a raise so that his income will keep pace with inflation finds himself in a higher tax bracket. His purchasing power has not increased but the percentage if income he pays in taxes has, leaving him less real purchasing power," continued Carpenter.

"Under SB 34, if a person receives a wage increase greater than the increase in the cost of living, then he would fall into a higher tax bracket, which is fair. The government would then take a higher percentage but the increased tax would be proportionate to his real purchasing power rather than the increase in his inflated dollars.

"The inflation adjustment factor of SB 34 also means that the person who doesn't get a raise--the fixed income person who experiences a decline in purchasing power due to inflation--would pay a proportionagely smaller percentage of his real money in income taxes," Carpenter explained.

Senator Carpenter introduced SB 34 this week in order for the bill to be heard when the Legislature returns in early January. He expressed hopes of passage in time to affect State income taxes due April 15th.



NOW!
BUY A NEW DODGE
CAR OR TRUCK FOR
LESS THAN ANY TIME
IN MONTHS!

HERE'S WHY:
75's at
74 PRICES

PLUS HIGHER TRADE-IN VALUE ON YOUR USED CAR

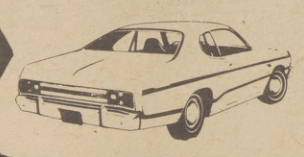
EQUALS LESS DIFFERENCE

Remember, only Swift Dodge offers you new 1975 cars and trucks at comparable 1974 vehicle base prices. This alone will save you hundreds of dollars, and with your higher used car trade-in value, you'll probably find you'll save money and have lower monthly payments, too.

SPECIAL PURCHASE
CHRYSLER CORP. LEASE CARS
74 MONACO CUSTOM 4-DR. $3788
V8, auto., air, power steering & brakes, vinyl roof, R&H. No. P419-DH41-M4F258656

MANY FACTORY EXEC & DEMOS AT SIMILAR SAVINGS!

BRAND NEW 1975 DART SPORT



Economy engine, syncro transmission, electronic ignition, torsion bar susp. heater. No. A5-2005-LL29-C5G-102260.

$3197.90

IF WE'LL SELL OUR 75's AT 74 PRICES, IMAGINE HOW MUCH YOU CAN SAVE ON ONE OF OUR REMAINING NEW 1974's!
NO REASONABLE OFFER REFUSED! ACT NOW, SUPPLY LIMITED!

LITTLE PROFIT USED CARS

74 CHEV. VEGA WAGON $2499
4 Cylinder, 4 speed, radio, Heater. No. 4-6773A-805JAM.

73 FORD PINTO RUNABOUT $1999
4 Cylinder, automatic, wsw, radio, heater. P369A-3X11X243671.

73 VW BUG $2099
4 Cylinder, 4 speed, radio, heater, P403B-485HCD.

72 FORD GRAN TORINO WAGON $2399
V8, automatic, air, ps., pb., wsw, r&h. A5-3007A-906FSL.

71 CHRY. TOWN & COUNTRY WAG. (9 Pass.) .. $2499
V6, auto., air, ps., pb., p. seat, wsw, rack, r&h. P421-225-DPI.

72 JEEP CJ5 4X4 ..... $3899
V8, wide wheels, land trac tires, ramsey winch, roll bar. P475A-063GDE.

71 JEEP COMMANDO WAGON 4X4 ..... $3399
V6, air, ps., hubs, land trac tires, r&h. A5-6146A-671BVK.

70 DODGE D-100 PICKUP $1899
V8, auto., LWB, Adventurer Pkg, r&h. A5-6078A-67212E.

**73 DODGE ½ TON CLUB CAB PICKUP $3895
V8, auto., air, ps., pb., r&h., Adventurer Pkg. P264-02127N.

**70 CHEV. ¾ TON PICKUP $2295
V8, standard, sharp. P273-93664F.

**71 FORD RANCHERO PICKUP $1995
V8, 4 speed, ps., pb., vinyl top, r&h. P263A-05416M.

**72 DODGE ½ TON PICKUP $2895
V8, auto., air, ps., pb., r&h. 6066A-14082M.

**Available in Davis Only
Prices Good Thru. 12-9-74

FINAL CLOSE OUT! Demonstrators and Exec Cars at HUGE SAVINGS! Hurry! Selection is Limited!

*THIS IS TRUE!

SWIFT DODGE
6250 FLORIN RD. • 422-4300

THE LITTLE PROFIT DEALER

CHUCK SWIFT Dodge Davis
1700 OLIVE DR. (AT THE FREEWAY)
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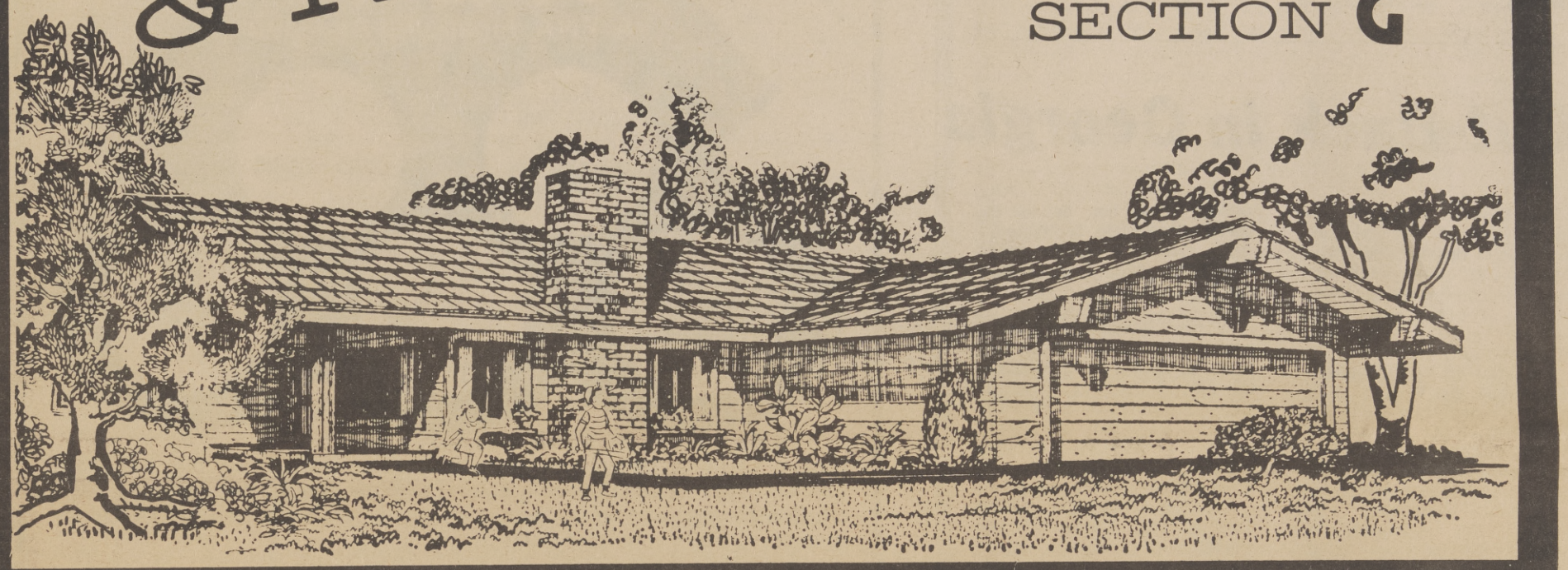
WOODLAND 662-3487

The Sacramento Observer

HOUSING & REAL ESTATE

SECTION G



Moist Air A Must!

To improve your family's at home comfort this winter, it might be a good idea to add moisture to the air in your home with a central system humidifer.

Your family will feel more comfortable when you maintain humidity at the ideal range of 30 to 40 per cent because this level reduces evaporation of body moisture and the accompanying loss of body heat.

Annoying static electricty will be reduced. Furniture, woodwork, and musical instruments won't dry out and crack. Indoor plants will stay fresher and greener. Humidity control in the cold months is important too if you own expensive hi-fi or camera equipment or have a budding art collection.

It's easier to shop for a humidifer today, thanks to an industry-wide Certification program now in its second year. Under the program sponsored by the Air-Conditioning and Refrigeration Institute, central system humidifiers pass stringent laboratory tests for capacity and performance.

Moist air is definitely a must: for your possessions, for your comfort!

NEW HOME FOR OFFICES

You are looking at the new home of the Robert Office family of Del Paso Heights. Last Easter Sundy, the Offices were forced to leave their home as flames swept through the house, completely destroying the structure. Their old home was insured, but the policy was not enough to cover the complete cost of rebuilding. The Offices after being forced to tip into their savings, plus with the assistance of relatives and friends, they built their home. Mrs. Office said this week that she thinks her new home is "marvelous." I am very proud of it," she said. Office is shown standing at front door of the new structure.

Oree Smith Named To 'Who's Who'

OREE SMITH

Century 21's Oree Smith will have her biography appear in the first edition of Who's Who Among Black Americans being published by Educational Communications Inc. of Northfield, Illinois.

Mrs. Smith has been recognized by the publication for her outstanding leadership in church work including working with the young people in the Oak Park community.

Who's Who is being published to meet the reference needs of the nation's libraries, schools, media, government officials and research organizations. The publication will be the most comprehensive and professional compendium of Black leaders ever published.

Mrs. Smith has been selling real estate for three and one half years. She is a saleswoman in the Century 21 MacBeth Realty located at 6856 Franklin Blvd.

Cut-Back In Georgia

The Federal Insurance Administration of the U.S. Department of Housing and Urban Development this week announced that effective January 1, Federal riot reinsurance will be indefinitely withdrawn in Georgia.

The State of Georgia statue establishing the Georgia FAIR Plan and authorizing the reimbursement of the Secretary of Housing and Urban Development for a portion of the reinsurance ends December 31.

Insurance companies with Federal riot reinsurance in Georgia will continue to be reinsured with respect to policies written on or before December 31, for the term of each policy, but not beyond the termination date for the current Standard Reinsurance Contract, which expires next April 30.

If the Georgia Legislature extends the State's FAIR Plan after it convenes in January, the riot reinsurance coverage will be reinstated except for losses incurred during the period of suspension of reinsurance under policies effected during the period of suspension.

Insurance companies holding Federal riot reinsurance and the State of Georgia Insurance Commissioner have been advised by letter concerning this withdrawal of riot reinsurance.

FHA Lowers Rates

Secretary James T. Lynn of the U.S. Department of Housing and Urban Development announced that the maximum allowable interest rate for mortgages insured by HUD's Federal Housing Administration has been lowered to 9 percent, effective November 25, 1974.

The previous rate, set on August 14, 1974, is 9-1/2 percent.

The reduction in the maximum allowable interest rate - the first since January 1974 - was made possible by gradually declining interest rates throughout the capital markets and the growing availability of mortgage money.

"Lower interest rates mean lower monthly coast for homebuyers and more money flowing into housing," Secretary Lynn declared.

The Secretary pointed out that the decrease in the maximum allowable interest will mean a monthly saving of $13 on a $36,000 home mortgage.

Secretary Lynn said there is still a large amount of financing available at lower interest rates through HUD's Government National Mortgage Association (GNMA).

Through GNMA's extended Tadem Plan, which went into effect January 22, 1974, the agency was authorized to assist in the construction of at least 200,000 units by providing 7-3/4 percent interest rate mortgages.

Money for all of these units has been committed. On May 10, 1974, GNMA was authorized to further extend the Tandem Plan to finance at least 100,000 additional houses at 8 percent for mortgages up to $38,000. Financing for approximately 90,000 units is still available.

Under the Emergency Home Purchase Assistance Act, signed by President Ford on October 18, GNMA is authorized to purchased another $3 billion in non-FHA/VA conventional mortgages on newly constructed homes. Nearly $800 million has been committed for such purchases. Ten percent of this $3 billion may be used for the purchase of mortgages on existing homes.

During the past year, the Department has attempted to keep the ceiling rate as close to market rates as possible. In the last auction held by the Fed-National Mortgage Associa-FHA-VA yields were 9.805 percent, compared with 10.113 percent a month earlier.

The new 9 per cent rate was determined after consultation with Richard L. Roudebush, Administrator of the Veterans Administration, who simultaneously announced a similar decrease in the maximum rate of GI home mortgage loans.

southgate christmas special

WHY RENT? LIVE IN YOUR OWN HOME FOR

$138.63

* per month

Interest Rates as low as:

7¾% (8¼%) Annual Percentage Rate

VA-FHA Financing Available

FULL CARPETING in living room, all bedrooms, halls, stairs and closets

AIR CONDITIONING

FREE DRAPES THROUGHOUT

DISHWASHER

NO CLOSING COSTS

There's no snow falling but our interest rates are—during our Christmas special! If you've been thinking about buying a new townhome, don't put it off. Construction and labor costs keep going up. Buy during our Christmas special . . . it's in your best interest.

from: $19,950—3% Down

FHA Financing: Cash Sale Price $19,950. Down Payment $600. Loan balance: $19,350 paid in 360 equal payments of $138.63 principal and interest plus Mutual Mortgage Insurance, taxes and Association fee, 8¼% annual percentage rate.

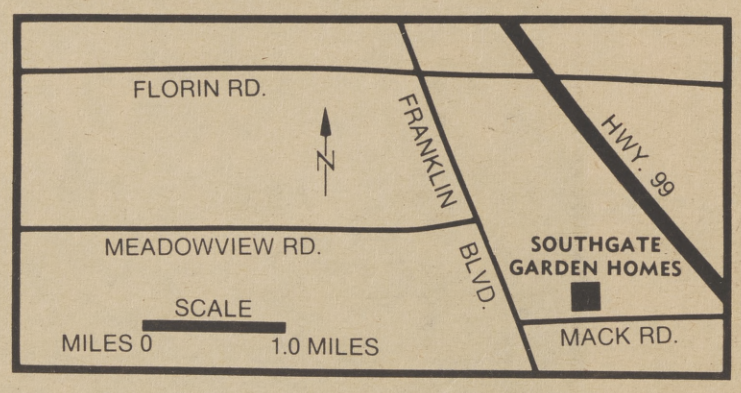
ALSO THESE FEATURES: 2-3 or 4 bedrooms • 1-2½ baths • Fenced patio area • In-home laundry area with 220 wiring • Hotpoint electric oven, range, hood, fan and food waste disposer.

Southgate

GARDEN HOMES

(916) 421-9734

DIRECTIONS: From downtown Sacramento: Take South Sacramento Freeway (U.S. 99) south to Mack Road Turnoff. Take West Bound Turnoff and cross Mack Road to Southgate Models on La Mancha.



Hotpoint

Singer Housing Company
Besco Division

EQUAL HOUSING OPPORTUNITY

Sex Bias Costs

by DR. GLORIA E. A. TOOTE
Assistant Secretary
HUD/Fair Housing/EO

While the number of poor families headed by men dropped by half between 1959 and 1969, the number of poor families headed by women remains virtually unchanged. The most economically depressed and deprived family is the one headed by a Black woman who works; 45 per cent of these families live in poverty, compared to 16 per cent headed by a male Black worker.

DR. TOOTE

Three-fifths of the three and one-half million families headed by a woman, with children under 18, need some financial assistance. We are all aware that the employment rate for Blacks is twice that of whites, (the Black male 6.3 per cent; the white male 3.5 per cent; and almost double again in relation to the Black female, 8.0 per cent relative to the white female 4.8 per cent).

Today, the Federal Equal Employment Opportunity Commission, through forceful implementation of its administrative powers has caused American industry to take a hard look at the cost of discrimination.

The Wall Street Journal recently reported an expenditure of between one-hundred thousand and three-hundred thousand dollars by the Celanese Corporation, for legal fees alone in employment discrimination cases.

In two recent discrimination complaints, reported in the same article, a corporate executive stated that his corporation would be liable for payment to employees of nearly two-hundred and fifty-million dollars, if current sex discrimination suits resulted in a finding against the corporation.

The cost is easily understandable when one recognizes that recoverable costs in employment discrimination cases may include plaintiff counsel fees, and retroactive pay for promotions and opportunity denied because of discrimination.

The Article also referred to an employment questionnaire for male executive candidates which contained such questions as "what are the most important qualities in women?" The employer corporation rated the answers with 2.4 for "dependency" and "affection;" one point for the response "beauty." And no points were granted for the answer "intelligence," or "independence."

The American Telephone and Telegraph Company, the Nation's largest employer (seven-hundred and ninety-thousand employees) in a settlement with the Equal Employment Opportunity Commission, made payments to employees of 45 million dollars.

Consumer Review:

Taxes On Condominiums

Question: I'm considering a condominium home purchase but understand that there are some recent tax rulings that affect the money I pay to the homeowners' association. How does the Internal Revenue Service now view this money collected for unexpected expenses?

Answer: Homeowners' associations across the country face an estimated combined 1974 tax bill in excess of $750 million, according to the Community Associations Institute (CAI), a Washington-based, non-profit educational research group. This figure is based on the estimated $1.5 billion held in reserve for unexpected expenses by 20,000 condominium-type homeowners' associations.

Such homeowners' associations are generally registered as non-for-profit organizations but the new IRS ruling views them as corporations subject to as much as 48 per cent taxations on capital reserves. Faced with this situation, some five million homeowners who have invested in condominium-type communities could face increased assessments or a decrease in the level of services, CAI points out.

"It's routine for homeowners to put aside cash each month for expected home repairs and improvements," noted David Rhame, board chairman. "If the traditional single family homeowner puts these reserves into a savings account, he is taxed on the interest he earns. But if these reserves are collected by a condominium homeowners' association, the IRS now views this as income and taxes the full amount."

According to the Institute, the IRS new ruling parallels the growing popularity of concominium home investments. "Five years ago, such homeowners' associations collected assessments that were just a fraction of the estimated $200 million collected in 1974," Rhame pointed out.

OFFICIAL NOTICE TO REAL ESTATE BROKERS

EQUAL HOUSING OPPORTUNITY

HUD HOMES FOR SALE

REPAIRED WITH WARRANTY
INSURED FINANCING AVAILABLE
OWNER-OCCUPANTS ONLY

OFFICIAL LISTING DATE: Saturday, November 30, 1974

TEN DAY EXPIRATION: Monday, December 9, 1974

SALE DATE: Tuesday, December 10, 1974

For specific instructions refer to Broker Letter 74-5 dated November 1, 1974, which was mailed to selling agents in the program. Extra copies are available in the Insuring Office.

Brokers are invited to submit SEALED BIDS from qualified OWNER-OCCUPANTS. Offers are to be submitted to the Insuring Office prior to the expiration period. Offers are to be submitted in a SEALED ENVELOPE with the PROPERTY ADDRESS AND BID OPENING DATE printed on the front. Do not show the purchaser's name on the envelope. Bids will remain sealed until the sale, at which time they will be publicly opened. In all sales, the highest bid above the MINIMUM OFFERING PRICE will be accepted providing all conditions are met.

Maximum mortgage amounts are based on the MINIMUM OFFERING PRICE. The amount of the total bid in excess of the minimum offering price will be required as additional down payment to be paid at close of escrow.

The properties advertised herein have been fully repaired and are offered with the HUD one year structural and operating warranty. Prospective owner-occupants may sumbit a sealed bid offer on only one property per listing.

ADDRESS	PRICE	CODE	BDRMS.	BATHS	APPROX. TAXES
SACRAMENTO SOUTH					
2153 Vollan Way	22,500	F1	4	2	$559
7510 Addison Way	24,000	G1	4	2	684
CITRUS HEIGHTS					
6206 Stonehand	21,000	F1	3	1	500
SACRAMENTO CENTRAL					
2816 39th Street	19,500	D1	3	2	473
3809 Lissetta Avenue	13,000	B1	2	1	418

HUD reserves the right to accept or reject any or all bids or to waive any informality in its procedure.

The properties listed herein are for sale to qualified purchasers without regard to their race, color, creed, or national origin.

TO THE PUBLIC
SEE ANY REAL ESTATE AGENT FOR INFORMATION REGARDING THESE PROPERTIES

EQUAL HOUSING OPPORTUNITY

Official Notice To Real Estate BROKERS

EQUAL HOUSING OPPORTUNITY

HUD HOMES FOR SALE— ALL CASH AS-IS

WITHOUT WARRANTY OR FHA INSURANCE
OWNER-OCCUPANTS ONLY
NO. 235

OFFICIAL LISTING DATE: November 30, 1974

10 DAY EXPIRATION: December 9, 1974

SALE DATE: 11:00 AM, Tuesday, December 10, 1974

For specific instructions refer to Broker Letter 74-5, dated 11/1/74, which has been mailed to all brokers on our mailing roster. Extra copies are available at the Insuring Office. Brokers are invited to submit SEALED BIDS from qualified OWNER-OCCUPANTS. Offers are to be submitted to the Insuring Office prior to the expiration period in a SEALED ENVELOPE with the PROPERTY ADDRESS & BID OPENING DATE printed on the front. Do not put the purchaser's name on the envelope. Bids will remain sealed until the sale, at which time they will be publicly opened. In all sales, the highest bid above the MINIMUM OFFERING PRICE will be accepted, providing all conditions are met. The bid must be stated in $50 increments only. Only the winning bidder, upon notification by HUD, will be required to submit a $500 deposit.

The properties advertised herein have not been repaired. Only lead-based paint hazards, if any, have been removed. HUD makes no representations with regard to the condition of the properties or to their compliance with local codes. All properties are offered in their present As-Is condition without warranties of any kind.

Prospective owner-occupants may submit a sealed bid offer through the broker of their choice on only one property per listing.

"Any property listed with the initials "LBP" after the street address must have all LEAD BASED PAINT HAZARDS removed by the purchaser after the close of escrow. See Instructions in Broker Letter 74-6 dated 11/14/74."

Due to the increasing number of available properties, listings may appear more often than as stated in Broker Letter 74-6. Check your papers daily.

ADDRESS	PRICE	CODE	BDRMS.	BATHS	APPROX. TAXES
BRODERICK					
633 Bowlen Drive	17,000	Cash Only	3	2	-
1221 Drew Street	12,500	Cash Only	3	2	-
GALT					
472 Sunset Drive	17,500	Cash Only	4	-	587
OROVILLE					
*4750 Lower Wyandotte Road	10,000	Cash Only	3	1	362

*This property is ineligible for HUD Mortgage Insurance and the deed will contain a statement to that effect.

RED BLUFF					
1010 Hasvold Drive	15,500	Cash Only	4	1-1/2	-
1210 South Jackson Street	15,000	Cash Only	4	1-1/2	-
ROSEVILLE					
400 Atkinson Street	15,000	Cash Only	3	2	-
SACRAMENTO					
4740 Baker Avenue	8,500	Cash Only	2	1	354
6345 Somis Avenue	9,500	Cash Only	2	1	406
7425 Candlewood Way	13,500	Cash Only	3	2	565
7608 22nd Street	16,500	Cash Only	3	2	533
7711 Center Parkway	15,500	Cash Only	3	1-1/2	670
7730 51st Avenue	9,500	Cash Only	3	1	407

The following properties are offered as land only. The purchaser will be required to remove all buildings and foundations. Title will not be conveyed until this is done. HUD offers no warranties of any kind, will not pay any closing costs, bonds, or discounts. Taxes assessed as improved property will be prorated accordingly.

SACRAMENTO					
3914 Ivy Street	1,500	Cash Only	2	1	228
6615 75th Street	1,500	Cash Only	3	1	408
*6201 24th Street	2,000	Cash Only	2	1	311

*Subject to unpaid improvement bond at $350.

STOCKTON					
333 West 5th Street	2,000	Cash Only	3	-	349

Many HUD acquired properties not presently listed for sale will have "As-Is For Sale Signs" posted on them. Upon indication of bona fide interest from a potential owner-occupant, selling agents should notify HUD immediately in writing. Such interest will cause an As-Is listing of the property on the next scheduled Advertisement in accordance with the Broker Letter, Section A.

HUD reserves the right to accept or reject any or all bids or to waive any informality in its procedures.

The properties listed herin are for sale to qualified purchasers without regard to their race, color, creed, or national origin.

TO THE PUBLIC
SEE ANY REAL ESTATE AGENT FOR INFORMATION REGARDING THESE PROPERTIES

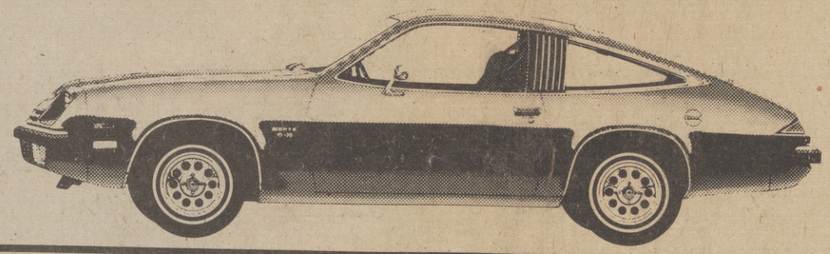
EQUAL HOUSING OPPORTUNITY

VOLUME SELLING MEANS SAVINGS AT YOUR DISCOUNT CHEVROLET DEALER!

Here's Why It Doesn't Cost You To Get Into Geer—It Pays!

75 Monza 2 + 2

A New Car That's A Little More Of Everything!



Tinted glass, body side mouldings, air conditioning, sport mirror, radial whitewalls, radio. 1R07B52108202. No. 6365. 48 payments, $399 cash or trade, on credit approval. Cash price $4326. Deferred payment price $5890.20. ANNUAL PERCENTAGE RATE 12.79%

$114.40 mo.

75 VEGA

Tinted glass 4 speed belted radials IV11B5C118525 No 6375 48 payments $399 cash or trade On credit approval Cash price $3247 Deferred payment price $4397.40 ANNUAL PERCENTAGE RATE 12.79%

$83.30 mo.

75 NOVA

Tinted glass automatic radio belted radials 350 V8 1X27L5L122107 No 6276 48 payments $399 cash or trade On credit approval Cash price $3571 Deferred payment price $4847 ANNUAL PERCENTAGE RATE 12.79%

$92.67 mo.

75 CAMARO

Tinted glass console power brakes radial wsw rally wheels 1Q87D5N520338 48 payments $399 cash or trade on credit approval Cash price $3981 Deferred payment price $5413.56 ANNUAL PERCENTAGE RATE 12.79% No 6318

$104.47 mo.

75 IMPALA

Tinted glass air conditioning AM radio wsw 1L57L5J145358 No 6327 48 payments $399 cash or trade On credit approval cash price $4565 Deferred payment price $6365.40 ANNUAL PERCENTAGE RATE 12.79%

$124.30 mo.

75 MALIBU

Tinted glass 350 4 barrel V 8 automatic tilt wheel radio wsw 1C37S5Z423869 No 6412 48 payments $399 cash or trade on credit approval Cash price $4363 Deferred payment price $5936.76 ANNUAL PERCENTAGE RATE 12.79%

$115.37 mo.

75 MONTE CARLO

Tinted glass 350 4 barrel automatic belted radial wsw 1H57L5Z424006 No 6411 48 payments $399 cash or trade on credit approval $4947 cash Deferred payment price $6856.92 ANNUAL PERCENTAGE RATE 12.79%

$134.54 mo.

75 CAPRICE

Tinted glass power windows air conditioning cruise master speed control 400 4 barrel radials 1N47U5J155849 48 payments $399 cash or trade credit approval $5158 cash Deferred payment price $7038.36 ANNUAL PERCENTAGE RATE 12.79% No 6390

$138.32 mo.

75 FLEETSIDE

Tinted glass bench seat air conditioning heavy duty rear springs heavy duty front shocks 350 CID 4 barrel Automatic power steering CCY1452118122 No 1328 48 payments $399 cash or trade on credit approval $4740 cash Deferred payment price $6509.88 ANNUAL PERCENTAGE RATE 12.79%

$127.31 mo.

Prices good 12-7 thru 12-8 Subject to prior sale.

74 DEMO'S ON SALE

IMPALA 2 DR. CPE — $4032
V8, Air Conditioning, Automatic Transmission, Power Steering, Power Brakes, Vinyl Roof, 1L47U4X123469, No. 4939.

IMPALA 4 DR. SPORT SED. — $3914
V8, Air Conditioning, Automatic Transmission., Power Steering, Power Brakes, Vinyl Roof, No. 1L394C112714, No. 4864.

IMPALA 4 DR. Sport SEDAN — $3832
Tinted glass, Air Conditioning, 350 4 Barrel. 1L39L4C113122 No. 4869.

CAPRICE CLASSIC 2 DR. — $4444
V8, Automatic Transmission, Air Conditioning, Power Steering, Power Brakes, Vinyl Top Power Seat, AM-FM Radio, No. 1N47Y4C122632, No. 4941.

CAPRICE CLASSIC 4 DR. SPORT — $4487
V8, Automatic Transmission, Air Conditioning, Power Brakes, Vinyl Top, No. 1N39Y4C119897, No. 4933.

IMPALA 2 DR. CUSTOM — $3803
Tinted Glass, Air Conditioning, 350 4 Barrel. 1L47L4C113864, No. 4876.

IMPALA 2 DR. SPORT CPE. — $4190
Tinted Glass, Automatic Transmission, V8, Power Steering, Power Brakes, Air Conditioning, Tilt Wheel, Belted Whitewalls, No. 1L57U45191233, No. 5550.

CAPRICE CLASSIC 2 DR. CPE. — $4273
Tinted Glass, Air Conditioning, V8, Automatic Transmission, Power Steering, Power Brakes, Vinyl Top. No. 1N47Y4C122403. No. 4935.

OK GEER USED CARS

74 FIREBIRD — $3995
Esprit Coupe, Radio, Heater, Power Steering, Power Brakes, Factory Air, Automatic Transmission, WSW Tires. 9763, Lic. 001JYL.

74 MERCURY — $3595
Montego MX, Radio, Heater, Power Steering, Power Brakes, Factory Air, Automatic, WSW Tires, Vinyl Top. 1214, Lic. 007KDL.

73 OLDSMOBILE — $3695
Cutlass Supreme, Radio, Heater, Power Steering, Power Brakes, Factory Air, Automatic, WSW tires, Vinyl Top. 1171. Ser. No. 3557K3R183118.

73 VW SQUAREBACK — $2495
Radio, Heater, 4 Speed Transmission, WSW Tires, 1192, Lic. 064JBK.

73 CHEVROLET — $3395
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